IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF VIRGINIA Alexandria Division

UNITED STATES, et al.,)	
Plaintiffs,)	
V.)	No. 1:23-cv-00108-LMB-JFA
)	
GOOGLE LLC,)	
Defendant.)	

PLAINTIFFS' OMNIBUS MOTION IN LIMINE

Plaintiffs respectfully move this Court to preclude Google LLC ("Google") from presenting evidence and argument at the upcoming trial of this matter related to the following three topics:

- (1) Google's suggestion that there should be one single relevant product market consisting of multiple tools that both publishers and advertisers use, in direct conflict with Google's prior position before a different tribunal;
- (2) past antitrust enforcers' review, comments, and decisions not to challenge Google's acquisitions of DoubleClick and AdMeld; and
- (3) hearsay and double-hearsay statements contained in Advertiser Perceptions surveys produced from Google's files without independent expert disclosure or verification.

The grounds for this motion are set forth in the accompanying memorandum of law. A proposed order is attached.

Dated: August 16, 2024

Respectfully submitted,

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