

**UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF TEXAS  
WICHITA FALLS DIVISION**

**X CORP.,**

Plaintiff,

v.

**WORLD FEDERATION OF  
ADVERTISERS,  
ET AL.,**

Defendants.

Case No. 7:24-cv-00114-K

**NOTICE OF DISMISSAL OF CLAIMS AGAINST UNILEVER PLC AND  
UNILEVER UNITED STATES, INC. PURSUANT TO FRCP 41(a)(1)(A)(i)**

Pursuant to Federal Rule of Civil Procedure 41(a)(1)(A)(i), Plaintiff X Corp. hereby dismisses with prejudice its claims against Defendants Unilever PLC and Unilever United States, Inc. (collectively, “Unilever”), neither of which has served either an answer or a motion for summary judgment. Plaintiff and Unilever will each bear their own fees and costs.

Plaintiff’s claims against all other Defendants are unaffected by this dismissal and remain pending.

October 11, 2024

Respectfully submitted,

/s/ John C. Sullivan

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