EXHIBIT 18

Short Message Report

Conversations: 1	Participants: 8
Total Messages: 45	Date Range: 8/9/2024 - 8/10/2024

Outline of Conversations

13102458030/13104998893/13138206046/15188103255/17184061098/18182825462/19047422954/System Message chatroom • 45 messages between 8/9/2024 - 8/10/2024 • [redacted] • Jen Abel [redacted] • Jen Abel New Number [redacted] • Katie Case [redacted] • Matthew Mitchell [redacted] • Nathan Melissa [redacted] • System Message (System Message)

BBKOSLOW-000004606

Messages in chronological order (times are shown in GMT -04:00)

[redacted]**System Message chatroom**

MM **Matthew Mitchell** [redacted] 8/9/2024, 10:10 PM
Interesting comments on this too.

MM **Matthew Mitchell** [redacted] 8/9/2024, 10:10 PM
https://www.tiktok.com/t/ZTNsYb15E/

Attachment: __Libr_1(85) (19 KB)

Attachment: __Libr_1(86) (93 KB)

MM **Matthew Mitchell** ([redacted] 8/9/2024, 10:11 PM
[url:'https://p48-content.icloud.com/MC54DCDF1074525AA48EC109C4A4250C70E222214B3430D78D7A6D95F444F128F.C01USN00']

Attachment: __Library_SMS_Attachments_78_08_8414A431-F2F3-45D2-A6CC-019819E0F66F_Screenshot 2024-08-09 at 9.11.13_PM.heic (67 KB)

KC **Katie Case** [redacted] 8/10/2024, 12:35 PM
Hi team — so far, extremely limited pickup on Daily Mail or Page Six. We'll continue to keep an eye out and send pieces as needed, but so far it's been steady coverage on pure speculation. We've also started to see a shift on social, due largely to Jed and his team's efforts to shift the narrative towards shining a spotlight on Blake and Ryan. Again we'll continue to send links and screenshots but wanted to send an update in the meantime.

MM **Matthew Mitchel** [redacted] 8/10/2024, 12:37 PM
Loved "Hi team — so far, extremely limited pickup on Dail..."

JA **Jen Abel** [redacted] 8/10/2024, 12:37 PM
Thanks katie we are seeing the same thing.

[redacted] 8/10/2024, 2:29 PM
Thanks Katie. I'd like to have a quick zoom today if we can all arrange without Justin. Is that possible for all?

JA **Jen Abel** [redacted] 8/10/2024, 2:43 PM
I can join. Just running around so might not be on camera but just let me know when

MM **Matthew Mitchell** [redacted] 8/10/2024, 3:01 PM
Happy to jump on too....likely off camera, no one needs to see this today. 😊

KC **Katie Case** [redacted] 8/10/2024, 3:03 PM
Would a 6 PM ET call work? I could also circulate a dial in if that's easier for all vs a zoom.

JA **Jen Abel** [redacted] 8/10/2024, 3:05 PM
Should be fine on my end

MM **Matthew Mitchell** [redacted] 8/10/2024, 3:10 PM
Liked "Would a 6 PM ET call work? I could also circulate ..."

KC **Katie Case** [redacted] 8/10/2024, 3:20 PM
Checking if this works for Melissa and Breanna as well — I'll come back on this.

[redacted] 8/10/2024, 3:20 PM
I'm available then thanks all

NM **Nathan Melissa** [redacted] 8/10/2024, 3:37 PM
Sorry, I was in an appointment.
3pm PT is good!

KC **Katie Case** [redacted] 8/10/2024, 3:44 PM
We'll circulate a zoom shortly

[redacted] 8/10/2024, 3:44 PM
Thank you

JA **Jen Abel** [redacted] 8/10/2024, 4:01 PM
Would be great for the digital team to boost this in any way possible…

JA **Jen Abel** [redacted] 8/10/2024, 4:01 PM
https://www.tiktok.com/t/ZTNsQDYjj/

Attachment: __Libr_1(87) (19 KB)

Attachment: __Libr_1(88) (86 KB)

KC **Katie Case** [redacted] 8/10/2024, 4:01 PM
We'll flag to them!

JA **Jen Abel** [redacted] 8/10/2024, 4:02 PM
And I like that this is now getting some viral attention 👀

JA **Jen Abel** [redacted] 8/10/2024, 4:03 PM
https://www.tiktok.com/t/ZTNsQuMq8/

Attachment: __Libr_1(89) (97 KB)

Attachment: __Libr_1(90) (19 KB)

JA **Jen Abel** [redacted] 8/10/2024, 4:26 PM
https://www.dailymail.co.uk/tvshowbiz/article-13731049/amp/Blake-Lively-producing-decision-begged-feud-Justin-Baldoni.html

Attachment: __Libr_1(91) (3 KB)

Attachment: __Libr_1(92) (87 KB)

JA **Jen Abel** [redacted] 8/10/2024, 4:26 PM
The headline is clixkbate but it just recirculates their previous article

JA **Jen Abel** [redacted] 8/10/2024, 4:36 PM
Sharing this here too in case digital has an idea of how to amplify:

JA **Jen Abel** [redacted] 8/10/2024, 4:36 PM
https://www.hollywoodreporter.com/movies/movie-features/justin-baldoni-it-ends-with-us-interview-ryle-pressure-1235970799/amp/

Attachment: __Libr_1(93) (110 KB)

Attachment: __Library_SMS_Attach_1_10_00_1BEF18_1_803001_1 (198 bytes)

KC **Katie Case** [redacted] 8/10/2024, 4:37 PM
Thank you! We'll share this as well — at the very least ask for engagement in the comments

KC **Katie Case** [redacted] 8/10/2024, 4:37 PM
Emphasized "The headline is clixkbate but it just recirculates..."

JA **Jen Abel** [redacted] 8/10/2024, 4:37 PM
Loved "Thank you! We'll share this as well — at the very ..."

SM **System Message (System Message)** 8/10/2024, 5:09 PM
[redacted] named the conversation "JB PR (W/O JB)".

MM **Matthew Mitchell** [redacted] 8/10/2024, 5:17 PM
https://www.instagram.com/reel/C-gEF6qSpm0/?igsh=MzRIODBiNWFIZA==

Attachment: __Libr_1(94) (30 KB)

Attachment: __Libr_1(95) (31 KB)

Attachment: __Libr_1(96) (36 KB)

MM **Matthew Mitchell** [redacted] 8/10/2024, 5:17 PM
We love a nice shady moment!

NM **Nathan Melissa** [redacted] 8/10/2024, 5:18 PM
You had my attention straight away when I saw the word shady

MM **Matthew Mitchell** [redacted] 8/10/2024, 5:19 PM
No comments allowed.

"updated version...I like it way better"

Honestly it's gold.

KC **Katie Case** [redacted] 8/10/2024, 5:25 PM
Laughed at "We love a nice shady moment! "

KC **Katie Case** [redacted] 8/10/2024, 5:25 PM
Emphasized "You had my attention straight away when I saw the ..."

KC **Katie Case** [redacted] 8/10/2024, 5:25 PM
Loved "No comments allowed.

"updated version...I like it ..."

KC **Katie Case** [redacted] 8/10/2024, 5:52 PM
Zoom for our use here:

KC **Katie Case** [redacted] 8/10/2024, 5:52 PM
https://us06web.zoom.us/j/81637481985

Attachment: __Libr_1(97) (9 KB)

\# [redacted] 8/10/2024, 5:57 PM

See you shortly

KC **Katie Case** [redacted] 8/10/2024, 6:55 PM

https://nypost.com/2024/08/10/entertainment/it-ends-with-us-blooms-in-no-1-box-office-spot/?utm_campaign=iphone_nyp&utm_source=pasteboard_app

Attachment: __Libr_1(98) (9 KB)

NM **Nathan Melissa** [redacted] 8/10/2024, 7:04 PM

https://www.google.com/search?q=jailbirds+netflix&ie=UTF-8&oe=UTF-8&hl=en-gb&client=safari&ebo=0#fpstate=vclbx

Attachment: __Libr_1(100) (5 KB)

Attachment: __Libr_1(99) (4 KB)

NM **Nathan Melissa** [redacted] 8/10/2024, 7:04 PM

Ok leaving it here thanks

KC **Katie Case** [redacted] 8/10/2024, 7:04 PM

Emphasized "https://www.google.com/search?q=jailbirds+netflix&..."

KC **Katie Case** [redacted] 8/10/2024, 7:04 PM

It's spectacular