

Exhibit 3

Personal messages Ben Baker and Jeff Weinhold - 2022-12-19 (UTC)

Private 12/19/2022, 12:00 A MUTC
Ben Baker and Jeff Weinhold

Has deletions

- Jeff Weinhold (U01BUG6UY5V) W

almost \$50k in plat lift on the lawn for Dead. and only that low because they had to limit their pricing lol

10/19/2022, 4:51 P MUTC

almost \$50k in plat lift on the lawn for Dead. and only that low because they had to limit their pricing lol

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y) B B

just costing themselves money

10/19/2022, 4:52 P MUTC

just costing themselves money

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V) W

yup

10/19/2022, 4:52 P MUTC

yup

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y) B B

any questions you'd like me to pose to fortress later this afternoon re: their pedestal scanners and access management system?

10/19/2022, 4:52 P MUTC

any questions you'd like me to pose to fortress later this afternoon re: their pedestal scanners and access management system?

12/19/2022, 9:28 A MUTC

my understanding is we can send drop counts from fortress backend instead of TM1, and it will come through in the body of an email like it fucking should lol

10/19/2022, 4:53 P MUTC

my understanding is we can send drop counts from fortress backend instead of TM1, and it will come through in the body of an email like it fucking should lol

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V) W

Ex. No
PX0706
1:24-cv-03973

lol the Nats were able to send an automated text which was great

10/19/2022, 4:54 P MUTC

lol the Nats were able to send an automated text which was great

12/19/2022, 9:28 A MUTC

let me think. cant think of anything specific

10/19/2022, 4:54 P MUTC

let me think. cant think of anything specific

12/19/2022, 9:28 A MUTC

• Ben Baker (U01CZ408U8Y)B B

i'll ask them about text too

10/19/2022, 4:55 P MUTC

i'll ask them about text too

12/19/2022, 9:28 A MUTC

robbery

10/19/2022, 5:32 P MUTC

robbery

12/19/2022, 9:28 A MUTC

10/19/2022, 5:32 P MUTC

12/19/2022, 9:28 A MUTC

SEAT AVAILABILITY REPORT FOR EAP1025C AS OF WED 19-OCT-22 13:32

THIS VOUCHER IS VALID FOR
 ONE VIP CLUB ADMISSION
 STEVIE NICKS
 EVENT TICKET REQUIRED
 MIDFLORIDA AMPHITHEATRE
 TUE OCT 25 2022 8:00 PM

OUTLET	PHONE	PRIMARY	SECONDARY	TOTAL
0.00	11547.00	0.00	0.00	11547.00
0	51	0	0	51

LEVEL	OUT	PHO	PBO	SHO	TOTAL
ADULT 1	129.00	0	8	0	8 1032.00
ADULT ,DYN001	225.00	0	8	0	8 1800.00
ADULT ,DYN002	249.00	0	35	0	35 8715.00
TOTAL SOLD	0	51	0	0	51 11547.00

UNSALES	1	TOTAL
OPEN	9	9
9-HOLD	160	160
UNSALES	169	169
SOLD	51	51
SEATING CAPACITY	500	500
***	280	280

10/19/202

5:32 P MUTC

image.png (F0478BGR6LS)10/19/2022, 5:32 P MUTC

• Jeff Weinholt (U01BUG6UY5V)J W

lol wow

10/19/2022, 5:32 P MUTC

lol wow

12/19/2022, 9:28 A MUTC

\$175 seems to be the wall for JLL VIP Club on Dead

10/19/2022, 5:32 P MUTC

\$175 seems to be the wall for JLL VIP Club on Dead

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

i'm going way over cap on VIP Club bc we have so many bundles and you know those assholes don't know what they bought

10/19/2022, 5:33 P MUTC

i'm going way over cap on VIP Club bc we have so many bundles and you know those assholes don't know what they bought

12/19/2022, 9:28 A MUTC

\$175 is wall for VIP Club but they'll pay \$425 for fucking parking

10/19/2022, 5:33 P MUTC

\$175 is wall for VIP Club but they'll pay \$425 for fucking parking

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V)J W

LOLOL i know right!?!?!?

10/19/2022, 5:34 P MUTC

LOLOL i know right!?!?!?

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

i got \$199 on club for stapleton

10/19/2022, 5:34 P MUTC

i got \$199 on club for stapleton

12/19/2022, 9:28 A MUTC

and am getting \$189 on luke

10/19/2022, 5:34 P MUTC

and am getting \$189 on luke

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V)J W

up to \$122k in upsells for Dead lol.

10/19/2022, 5:37 P MUTC

up to \$122k in upsells for Dead lol.

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

good. because we'll probably have a hundred million dollar ancil budget next year

10/19/2022, 5:37 P MUTC

good. because we'll probably have a hundred million dollar ancil budget next year

12/19/2022, 9:28 A MUTC

it's very rare we get \$100k ancil show. kudos

10/19/2022, 5:37 P MUTC

it's very rare we get \$100k ancil show. kudos

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V)J W

ty ty

10/19/2022, 5:37 P MUTC

ty ty

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

we've only had one at MIDFL this year

10/19/2022, 5:38 P MUTC

we've only had one at MIDFL this year

12/19/2022, 9:28 A MUTC

#2 will be at Stevie on Tuesday. Luke will be close

10/19/2022, 5:38 P MUTC

#2 will be at Stevie on Tuesday. Luke will be close

12/19/2022, 9:28 A MUTC

don't think we had any \$100k last year

10/19/2022, 5:38 P MUTC

don't think we had any \$100k last year

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V)J W

nice

10/19/2022, 5:42 P MUTC

nice

12/19/2022, 9:28 A MUTC

what does Melissa Cubit do other than send out this one email a week?

10/19/2022, 5:43 P MUTC

what does Melissa Cubit do other than send out this one email a week?

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

she's basically ravi's asst

10/19/2022, 5:43 P MUTC

she's basically ravi's asst

12/19/2022, 9:28 A MUTC

does a lot of research things

10/19/2022, 5:43 P MUTC

does a lot of research things

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V)J W

10/19/2022, 5:46 P MUTC

Jiffy Lube Live				
Inventory Type	Current Labels		Proposed Changes	
	Section Name	Row Name	Section Name	Row Name
Boxes	102	A	102-A	A
	102	B	102-B	B
	102	C	102-C	C
	202	A1	202-A1	A1
	202	A2	202-A2	A2
	202	A3	202-A3	A3
	202	A4	202-A4	A4
	202	A5	202-A5	A5
	202	A6	202-A6	A6
	202	A7	202-A7	A7
	202	B1	202-B1	B1
	202	B2	202-B2	B2
	202	B3	202-B3	B3
	202	B4	202-B4	B4
	202	B5	202-B5	B5
	202	B6	202-B6	B6
	202	B7	202-B7	B7
	202	C1	202-C1	C1
	202	C2	202-C2	C2
	202	C3	202-C3	C3
	202	C4	202-C4	C4
	202	C5	202-C5	C5
	202	C6	202-C6	C6
	202	C7	202-C7	C7
	203	A1	203-A1	A1
	203	A2	203-A2	A2

12/19/2022, 9:28 A MUTC

10/19/2022, 5:46

P MUTC

image.png (F046TT5TWSK)10/19/2022, 5:46 P MUTC

what is this bullshit from Andrew

10/19/2022, 5:46 P MUTC

what is this bullshit from Andrew

12/19/2022, 9:28 A MUTC

• Ben Baker (U01CZ408U8Y)B B

PSS is changing boxes at a ton of venues

10/19/2022, 5:46 P MUTC

PSS is changing boxes at a ton of venues

12/19/2022, 9:28 A MUTC

talk to tonya

10/19/2022, 5:46 P MUTC

talk to tonya

12/19/2022, 9:28 A MUTC

• Jeff Weinholt (U01BUG6UY5V)J W

denied

10/19/2022, 5:47 P MUTC

denied

12/19/2022, 9:28 A MUTC

• Ben Baker (U01CZ408U8Y)B B

your box numbering is pretty fucked up if i recall lol

10/19/2022, 5:47 P MUTC

your box numbering is pretty fucked up if i recall lol

12/19/2022, 9:28 A MUTC

probably time for a switch

10/19/2022, 5:47 P MUTC

probably time for a switch

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V) W

no they are fine

10/19/2022, 5:47 P MUTC

no they are fine

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y) B B

lmao. talk to tonya. think she wanted to changes

10/19/2022, 5:47 P MUTC

lmao. talk to tonya. think she wanted to changes

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V) W

all the boxes in section 202 are labeled section 202

10/19/2022, 5:47 P MUTC

all the boxes in section 202 are labeled section 202

12/19/2022, 9:28 A MUTC

and the row is what box they are in

10/19/2022, 5:48 P MUTC

and the row is what box they are in

12/19/2022, 9:28 A MUTC

oh im calling her right after our call

10/19/2022, 5:48 P MUTC

oh im calling her right after our call

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y) B B

lmao

10/19/2022, 5:48 P MUTC

lmao

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V) W

i just comped her 4 second row tickets to Chris Rock that i havent sent to her yet. Might have to void those

10/19/2022, 5:48 P MUTC

i just comped her 4 second row tickets to Chris Rock that i havent sent to her yet. Might have to void those

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y) B B

bahahahahaha

10/19/2022, 5:48 P MUTC

bahahahahaha

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V) W

this didnt come from Tonya. Its Andrew

10/19/2022, 5:53 P MUTC

this didnt come from Tonya. Its Andrew

12/19/2022, 9:28 A MUTC

as expected ... i DO NOT like these changes

10/19/2022, 5:53 P MUTC

as expected ... i DO NOT like these changes

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

you don't like when the wind blows

10/19/2022, 5:53 P MUTC

you don't like when the wind blows

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V) W

i dont like having box 202-B4, row B4

10/19/2022, 5:53 P MUTC

i dont like having box 202-B4, row B4

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

boxes should be identified by section not row

10/19/2022, 5:54 P MUTC

boxes should be identified by section not row

12/19/2022, 9:28 A MUTC

it's also not your venue lol

10/19/2022, 5:54 P MUTC

it's also not your venue lol

12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5V) W

take 1 section - we have 3 rows of boxes. all are in 202. so they are labeled SECTION 202. then the first row is A, second row B, then C. So if you are in the first box in the first row you are in 202, A1

10/19/2022, 5:55 P MUTC

take 1 section - we have 3 rows of boxes. all are in 202. so they are labeled SECTION 202. then the first row is A, second row B, then C. So if you are in the first box in the first row you are in 202, A1

12/19/2022, 9:28 A MUTC

last box in last row is 202 C7

10/19/2022, 5:55 P MUTC

last box in last row is 202 C7

12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

i'm sure there is a reason
10/19/2022, 5:56 P MUTC

i'm sure there is a reason
12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5VJ) W

"analytics" fucking nerds
10/19/2022, 5:56 P MUTC

"analytics" fucking nerds
12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

lol
10/19/2022, 5:57 P MUTC

lol
12/19/2022, 9:28 A MUTC

there ya go
10/19/2022, 5:57 P MUTC

there ya go
12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5VJ) W

want to reply with "leave me alone nerds"
10/19/2022, 5:59 P MUTC

want to reply with "leave me alone nerds"
12/19/2022, 9:28 A MUTC

- Ben Baker (U01CZ408U8Y)B B

seth's stache man...
10/19/2022, 6:00 P MUTC

seth's stache man...
12/19/2022, 9:28 A MUTC

- Jeff Weinhold (U01BUG6UY5VJ) W

lol
10/19/2022, 6:00 P MUTC

lol
12/19/2022, 9:28 A MUTC

