

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

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UNITED STATES OF AMERICA :

-v.- : S6 22 Cr. 673 (LAK)

SAMUEL BANKMAN-FRIED, :

Defendant. :

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Exhibit C

Google Document from Samuel Bankman-Fried's Email Account

Note: these are all random probably bad ideas that aren't vetted; CONFIDENTIAL

- 1) File the [doc](#) with problems about the Chapter 11 process
 - a) Newer draft [here](#)
- 2) Go with the “the lawyers were in a shitty situation, and I feel really bad about that; and like most people do, they reacted poorly to difficult circumstances” [narrative](#).
- 3) Go on Tucker Carlsen, come out as a republican
 - a) While public contributions show one thing, you see another thing including super pacs
 - b) Come out against the woke agenda
 - c) Talk about how the cartel of lawyers is destroying value and throwing entrepreneurs under the bus in order to cover up the incompetence of lawyers
- 4) Leak out [this document](#) to press
 - a) SullCrom, lawyers, and Chapter 11 are broken
- 5) Focus almost exclusively on the fact that we could give value back to customers and the Chapter 11 team is destroying it
- 6) Focus on the fact that the Chapter 11 team has no idea how to run FTX, it's colonial, run by a cartel of lawyers
- 7) Come out as extremely pro crypto, pro freedom
- 8) Come out with a [strong anti-Binance message](#)
- 9) Go strong with a message of “I have funding ready to make customers whole, if only the Chapter 11 team would care about customers”
- 10) Go strong with the message “I'm really glad the Chapter 11 team has stepped in, they're great, and even better I have funding that can help make customers more whole while the Chapter 11 team does what is needed to clean things up”
- 11) Have Michael Lewis interview me on e.g. ABC
- 12) Go head to head with Matt Levine on Odd Lots, really lean in to arguments
- 13) Lean in to the story “really it was because of tail risk crashes, this was improbable, NAV was like +\$50b earlier this year”
- 14) “Alameda was incompetent” message
- 15) Radical honesty on Twitter—just explain exactly what happened, in detail
 - a) Include gory details, both about what happened, and about the lawyer fuckups afterwards
- 16) Send [this letter](#) to employees
 - a) *Done*
- 17) Send [this](#) EmSam tweet thread
- 18) Send out a [twitter poll](#) asking people what to do
- 19) Try to get people to supor [the true narratives](#)