JEFFREY T. HANCOCK

Stanford University

Harry and Norman Chandler Professor of Communication Director, Stanford Center for Computational Social Science Founding Director, Stanford Social Media Lab

650.723.5499 (w)

Jeffrey T. Hancock Curriculum Vitae

Department of Communication McClatchy Hall

Stanford University 650.725.2472 (f)

Palo Alto, CA 94304 jeff.hancock@stanford.edu

Education

2002	Ph.D.	Dalhousie University, Psychology
1998	M.Sc.	Dalhousie University, Psychology
1996	B.Sc.	University of Victoria, Psychology

Positions Held:

01/23 Co-Director

-present Stanford Cyber Policy Center

01/23 Faculty Director

-present Stanford Internet Observatory

12/17 Harry and Norman Chandler Professor of Communication

-present Stanford University

05/16 Director

-05/18 Stanford Center for Computational Social Science

07/15 Founder and Director, Stanford Social Media Lab

-present Stanford University

07/15 Professor,

-present Department of Communication,

Stanford University

-06/15	Departments of Communication and Information Science Cornell University
08/12 -06/15	House Professor and Dean, Keeton House, Cornell University
11/14 -06/15	Chair, Department of Information Science, Cornell University
07/11 -10/14	Co-Chair, Department of Information Science, Cornell University
08/08 -06/15	Co-Director, Cognitive Science Program, Cornell University
08/09- 08/11	Director of Graduate Studies, Department of Communication, Cornell University
08/08 -12/08	Fellow, Institute for Social Sciences, Cornell University
02/08 -12/13	Associate Professor, Departments of Communication and Information Science
08/02 -01/08	Assistant Professor, Department of Communication Faculty of Computing and Information Science Cornell University

Honors and Awards

01/14 Professor,

2019	Wayne A. Danielson Award for Distinguished Contributions to
	Communication Scholarship, UT Austin
2013	Cornell University Outstanding Faculty Rising Star Award
2009	Cornell University Institute for Social Sciences Fellowship
2009	Cornell University Provost's Award for Distinguished Scholarship

Research Awards

2023	Top Paper Award – CSCW2023 (top 1%)
2022	Journal of Language & Social Psychology Best Paper Award
2022	Top Paper Award – CHI2022 (top 1%)
2021	Association of Computational Linguistics Test-of-Time paper award
	for "Finding Deceptive Opinion Spam by Any Stretch of the
	Imagination"

2020	Honorable Mention Best Paper – CHI 2020 (top 5%)
2017	Honorable Mention Best Paper - CSCW 2017 (top 5%)
2015	Honorable Mention Best Paper - CHI 2015 (top 5%)
2014	Top Paper Award – NCA 2014 Mass Communication Division
2014	Honorable Mention Best Paper - CSCW 2014 (top 5%)
2013	Top 3 Paper Award - NCA 2013 Comm Technology Division
2013	Honorable Mention Best Paper - CSCW 2013 (top 5%)
2011	Gouran Award – NCA Group Division Top Journal Article for 2010
2011	Honorable Mention - CSCW 2011 (top 5%)
2010	Top 3 Paper – ICA Communication Technology Division
2008	Honorable Mention (a) – CSCW 2008 (top 5%)
2008	Honorable Mention (b) - CSCW 2008 (top 5%)
2007	Top 3 Paper – ICA Communication and Technology Division
2007	Top 3 Paper – ICA Communication and Technology Division
2007	Honorable Mention Best Paper - CHI 2007 (top 5%)
2004	Top Paper Nomination - HICSS 2005

Teaching Awards

2008	SUNY Chancellor's Award for Excellence in Teaching
2005	Cornell Young Faculty Teaching Excellence Award
2004	Merrill Presidential Outstanding Educator Award
2003	Cornell University Panhellenic Faculty Recognition Nomination

Research Areas

Al-Mediated Communication
Communication and Technology
Deception and Trust
Psychology and Technology
Social Media
Cognitive Science
Psychology of Language, Irony, Sarcasm

Grant Support

PI: Bernstein

(with Hancock, Persily, Christin, Ugander, Tsai) \$2,000,000

9/1/2022-8/31/2023

Tuning Our Algorithmic Amplifiers: Encoding Societal Values into Social Media

Algorithms - Full Award

Stanford HAI Hoffman-Yee Grant

PI: Bernstein

(with Hancock, Persily, Christin, Ugander, Tsai) \$500,000

9/1/2022-8/31/2023

Tuning Our Algorithmic Amplifiers: Encoding Societal Values into Social Media Algorithms

Stanford HAI Hoffman-Yee Grant

PI: Yang (with Bernstein & Hancock, Stanford)

\$75,000

9/1/2022-8/31/2023

Adapting Language Models to Social Roles for Tailored Skill Training Stanford HAI Seed Grant

PI: Hancock \$500,000

7/1/2022-12/31/2024

Empowering Diverse Digital Citizen at Scale

Stanford Impact Lab Award

PI: Hancock (with Stamos) \$350,000

7/1/2022-12/31/2024

Support of the Stanford Internet Observatory

Hewlett Foundation

PI: Hancock (with Stamos) \$2,025,000

7/1/2022-12/31/2022

The Stanford Internet Observatory: Creating a critical hub for countering misinformation

Pew Charitable Trusts

PI: Hancock \$ 748,437

(with Starbird, Univ. of Washington)

07/01/2021-06/30/2026

Collaborative Research: SaTC: Core: Large: Building Rapid-Response Frameworks to Support Multi-Stakeholder Collaborations for Mitigating Online Disinformation NSF #2120098

PI: Hancock \$ 2,987,629

(with Langbort, Univ. of Illinois & Gentzkow, Ugander, Stanford)

05/01/2020-04/30/2025

MURI TOPIC 14 Information Exchange Network Dynamics: A multilevel multimodal approach to network information dynamics

U.S. Army Research Office

PI: Hancock (with Paekcke, Stanford) \$199,298

07/01/2020-03/31/2021

RAPID: Pinpointing Expected Covid-19 Related Voter Turnout Problems NSF #2031398

PI: Hancock (with Bailenson, Stanford) \$15,000

09/01/2020-08/01/2021

Zoom Fatigue: The Effects of Videoconferencing on Well-Being

McCoy Family Center for Ethics in Society

PI: Hancock (with Naaman, Cornell Tech & Levy, Cornell) \$1,200,000

9/1/2019-8/31/2022

Charting a Research Agenda in Artificial Intelligence - Mediated Communication

NSF: CHS, #1901329

PI: Hancock \$50,000

9/1/2019-8/30/2020

Bringing Science to the Debate about Social Technologies, Young People and

Well-Being

Stanford Impact Lab Design Fellowship

PI: Hancock (with Bernstein, Stanford) \$73,000

5/1/2019-4/30/2020

Understanding Folk Theories of Al Systems as An Approach to Develop

Explainable Al

Stanford HAI Seed Grant

PI: Hancock (w/ Harari, Leskovec, Miner & Roehrick) \$75,000

5/1/2019-4/30/2020

Promoting Well-Being by Predicting Behavioral Vulnerability in Real-Time

Stanford HAI Seed Grant

PI: Hancock (with Birnholtz, Northwestern) \$500,000

8/1/2016-7/31/2019

The Presentation of Self in Networked Life

NSF: CHS Cyber Human Systems, IIS #1617243

PI: Hancock (with Bernstein, Stanford) \$100,000

7/1/2016-6/30/2017

Folk Theories of Cyber-Social Systems and Implications for Privacy

Stanford Cyber-Initiative Program

PI: Hancock (with Acquisti, CMU) \$1,200,000

8/1/2015-7/31/2018

Understanding and Exploiting Visceral Roots of Privacy and Security Concerns

NSF: CISE Secure and Trustworthy Computing, SBE #1513702

PI: Hancock (with Tong, Wayne State University) \$851,462

8/1/2015-7/31/2018

Technology, Perceptions, & Behavior: The SMART Model of Online Dating

NSF: IBSS Interdisciplinary Behavioral and Social Science Research

PI: Hancock (subcontract to Charles River Analytics)

\$500,000

7/1/2013-6/30/2015

Credibility Assessment and Intent Research Network (CAIRN)
Combating Terrorism Technical Support Office (CTTSO)

PI: Hancock (with Ho, Burmester, Liu, FSU) \$200,000

Language-Action Causal Graphs for Trustworthiness Attribution

NSF: CISE Secure and Trustworthy Computing

Award #1347120

PI: Hancock (with Ceci, Cowie & Macy) \$50,000

1/1/13-12/31/13

Google Teaching Award

Perspectives on Social Behavior MOOC

PI: Hancock (with Acquisti, CMU)

9/1/2012-4/1/2014

NSF: CISE Secure and Trustworthy Computing \$300,000

Evolutionary Approaches to Privacy and Information

Award #CNS-1228684

PI: Cardie, co-PI: Hancock

8/1/2012-7/31/2013

Google Research Award \$55,000

Enhancing Credibility for Online User Reviews

PI: Hancock (subcontract to Charles River Analytics)

7/1/2011-06/1/2014

Office of Naval Research STTR \$150,765

Solicitation Topic # N10A-029

Automated Linguistic Analysis Revealing Misrepresentation and Messaging – Phase II

PI: Hancock (subcontract to Charles River Analytics)

7/1/2010-4/30/2011

Office of Naval Research STTR \$44,000

Solicitation Topic # N10A-029

Automated Linguistic Analysis Revealing Misrepresentation and Messaging – Phase I

PI: Hancock (subcontract to Intelligent Automation Inc.)

7/1/2010-4/30/2011

Office of Naval Research STTR \$24,444

Solicitation Topic # N10A-029

Information System for Uncovering Deception in Unstructured Data - Phase I

PI: Kleinberg, co-PI: Cardie, Cosley, Gay, Hancock, Huttenlocher, Lee 07/15/09-06/30/14

NSF Human-Centered Computing

\$2,631,903

Design Principles for Information Networks Supporting the Social Production of Knowledge

HCC

PI: Hancock, co-PI: Beaver, Cardie, Graesser, Pennebaker, Rooth

09/15/09-09/14/12

NSF National Security, Competition & Cooperation

\$1,850,000

Cornell Award: \$950,946

Modeling Discourse and Social Dynamics in Authoritarian Regimes

NSF# 0904822

PI: Birnholtz, co-PI: Hancock

04/01/09-03/31/10

NSF REU Supplement \$16,000

Deception as a Resource in Interpersonal Awareness

PI: Hancock

04/21/09-03/20/10

NSF REU Supplement \$6,000.00

Dynamics of Deception in Computer-Mediated Environments

PI: Birnholtz, co-PI: Hancock

08/15/09-08/14/12

NSF Human-Centered Computing,

\$460,884.00

Deception Hotspots as a Resource for Supporting Interpersonal Awareness

Narratives, #0915081

PI: Hancock

10/01/08-09/30/09

Counter-Intelligence Field Activity

\$99,508

The Language of Deception in Computer-mediated Environments

PI: Birnholtz, co-PI: Hancock

01/01/09-12/31/09

NSF Human & Social Dynamics (#0624267)

\$75 000

Deception as a Resource in Interpersonal Awareness

PI: Pennebaker, co-PI: Hancock, Graesser

09/15/07-09/14/08

Counter-Intelligence Field Activity (DoD)

\$300 000

Sub-contract to Cornell (\$100 000)

Detecting Social and Personality Processes of Political Leaders through Word Use

PI: Hancock

10/01/07-09/30/10

Federal Formula Funds (Hatch) \$42 000

Deception and Fraud Online: Developing Guidelines for Online Safety

PI: Pennebaker, co-PI: Graesser

09/15/07-09/14/08 Consultant: Hancock

Counter-Intelligence Field Activity \$300 000

Sub-contract to Cornell (\$100 000)

Computer-based Text Analysis Across Cultures: Viewing Language

Samples through English and Arabic Eyes

PI: Gay, co-PI: Hancock 04/01/06-03/30/07

Faculty Innovation Grant \$25 000

Blurring the Boundaries: Collaborative learning environments

PI: Hancock, co-PI: Cardie & Rooth

09/01/06-08/31/09

NSF Human & Social Dynamics (#0624267) \$680 000 The Dynamics of Deception in Computer Mediated Environments

PI: Hancock

01/15/05-01/14/06

Cornell Institute for Social Sciences

\$19 248

Lying Online: The Effects of Communication Technology on Deception

PI: Hancock 10/1/03 – 10/1/06

Federal Formula Funds (Hatch)

\$54000

Communication technology use in rural settings

Patents

Ott, M, Choi, Y., Cardie, C. & Hancock, J.T. (April, 2013). System and methods for automatically detecting deceptive content. WO Patent # 2013059487.

National Academy of Science Reports

National Academies of Sciences, Engineering, and Medicine. 2023. Social media and adolescent health. Washington, DC: The National Academies Press. https://doi.org/10.17226/27396.

Publications

Journal Articles

- Jia, C., Lee, A. Y., Moore, R. C., Decatur, C. H. S., Liu, S. X., & Hancock, J. T. (2024). Collaboration, crowdsourcing, and misinformation. *PNAS nexus*, 3(10), page 434.
- Lee, A. & Hancock, J.T. (2024). Social media mindsets: a new approach to understanding social media use and psychological well-being, *Journal of Computer-Mediated Communication*, Volume 29, Issue 1, January 2024, zmad048, https://doi.org/10.1093/jcmc/zmad048
- Liu, X. "Sunny", Shen, Q., & Hancock, J. (2024). But is it for us? Rural Chinese elders' perceptions, concerns, and physical preferences regarding social robots. *New Media & Society.*https://doi-org.stanford.idm.oclc.org/10.1177/14614448231220346
- Markowitz, D. M., Hancock, J. T., & Bailenson, J. N. (2024). Linguistic Markers of Inherently False AI Communication and Intentionally False Human Communication: Evidence From Hotel Reviews. *Journal of Language and Social Psychology*, 43(1), 63-82. https://doi-org.stanford.idm.oclc.org/10.1177/0261927X231200201
- Markowitz, D. M., & Hancock, J. T. (2023). Generative Al Are More Truth-Biased Than Humans: A Replication and Extension of Core Truth-Default Theory Principles. Journal of Language and Social Psychology, 43(2), 261-267. https://doi-org.stanford.idm.oclc.org/10.1177/0261927X231220404
- Moore, R.C., Hancock, J.T. & Bailenson, J. (2023). From 65 to 103, Older Adults Experience Virtual Reality Differently Depending on Their Age: Evidence from a Large-Scale Field Study in Nursing Homes and Assisted Living Facilities. Cyberpsychology, Behavior, and Social Networking. http://doi.org.stanford.idm.oclc.org/10.1089/cyber.2023.0188
- Queiroz, A. C., Lee, A. Y., Luo, M., Fauville, G., Hancock, J. T., & Bailenson, J. N. (2023). Too tired to connect: Understanding the associations between video-conferencing, social connection and well-being through the lens of zoom fatigue. Computers in Human Behavior, 149. https://doi.org/10.1016/j.chb.2023.107968
- Dahlke, R., Kumar, D., Durumeric, Z., & Hancock, J. T. (2023). Quantifying the Systematic Bias in the Accessibility and Inaccessibility of Web Scraping Content From URL-Logged Web-Browsing Digital Trace Data. *Social Science Computer Review*. https://doi-org.stanford.idm.oclc.org/10.1177/08944393231218214
- Bernstein, M., Christin, A., Hancock, J., Hashimoto, T., Jia, C., Lam, M., Meisster, N. Persily, N., Piccardi, T., Saveski, M. Tsai, J.L., Ugander, J.. & Xu, C. (2023).

Embedding Societal Values into Social Media Algorithms. *Journal of Online Trust and Safety, 2(1),* 1-13.

https://doi:10.54501/jots.v2i1.148

- Park, J., Hallman, J., Liu, X. S., & Hancock, J. (2023). Black representation in social media well-being research: A scoping review of social media experience and psychological well-being among Black users in the United States. *New Media & Society*.
 - https://doi-org.stanford.idm.oclc.org/10.1177/14614448231191542
- Lee, A. Y., & Hancock, J. T. (2023). Developing digital resilience: An educational intervention improves elementary students' response to digital challenges. Computers and Education Open, 5. https://doi.org/10.1016/j.caeo.2023.100144
- Fauville, G., Luo, M., Queiroz, A., Lee, A., Bailenson, J., & Hancock, J. (2023). Video-conferencing usage dynamics and nonverbal mechanisms exacerbate Zoom Fatigue, particularly for women. *Computers in Human Behavior Reports*, 10. https://doi.org/10.1016/j.chbr.2023.100271
- Brown, J., Bailenson, J., & Hancock, J. (2023). Misinformation in Virtual Reality. Journal of Online Trust and Safety, 1(5). https://doi:10.54501/jots.v1i5.120
- Moore, R. C., Dahlke, R., & Hancock, J. T. (2023). Exposure to untrustworthy websites in the 2020 US election. *Nature Human Behaviour*, 1-10.
- Hohenstein, J., Kizilcec, R. F., DiFranzo, D., Aghajari, Z., Mieczkowski, H., Levy, K., ... & Jung, M. F. (2023). Artificial intelligence in communication impacts language and social relationships. *Scientific Reports*, *13(1)*, 5487.
- Lee, A. Y., Ellison, N. B., & Hancock, J. T. (2023). To use or be used? The role of agency in social media use and well-being. *Frontiers in Computer Science*, 5. https://doi.org/10.3389/fcomp.2023.1123323
- Jakesch, M., Hancock, J. T., & Naaman, M. (2023). Human heuristics for Al-generated language are flawed. *Proceedings of the National Academy of Sciences, 120(11),* e2208839120.
 - https://doi-org.stanford.idm.oclc.org/10.1073/pnas.2208839120
- Han, E., Miller, M. R., DeVeaux, C., Jun, H., Nowak, K. L., Hancock, J. T., ... & Bailenson, J. N. (2023). People, places, and time: a large-scale, longitudinal study of transformed avatars and environmental context in group interaction in the metaverse. Journal of Computer-Mediated Communication, 28(2). https://doi-org.stanford.idm.oclc.org/10.1093/jcmc/zmac031

- Markowitz, D. M., Kouchaki, M., Gino, F., Hancock, J. T., & Boyd, R. L. (2023). Authentic First Impressions Relate to Interpersonal, Social, and Entrepreneurial Success. *Social Psychological and Personality Science*, 14(2), 107-116. https://doi-org.stanford.idm.oclc.org/10.1177/19485506221086138
- Lee, A. Y., Moore, R. C., & Hancock, J. T. (2023). Designing misinformation interventions for all: Perspectives from AAPI, Black, Latino, and Native American community leaders on misinformation educational efforts. *Harvard Kennedy School Misinformation Review*. https://doi.org/10.37016/mr-2020-111
- Markowitz, D. M., Hancock, J. T., Woodworth, M. T., & Ely, M. (2023). Contextual considerations for deception production and detection in forensic interviews. *Frontiers in Psychology*, 14. https://doi.org/10.3389/fpsyg.2023.1134052
- Miner, A. S., Fleming, S. L., Haque, A., Fries, J. A., Althoff, T., Wilfley, D. E., Agras, W.S., Milstein, A., Hancock, J., Asch, S. M., Stirman, S. W., Arnow, B. A., & Shah, N. H. (2022). A computational approach to measure the linguistic characteristics of psychotherapy timing, responsiveness, and consistency. NPJ Mental Health Research, 1(1), 1-12.
- Acquisti, A., Brandimarte, L., & Hancock, J. (2022). How privacy's past may shape its future. *Science*, *375*(6578), 270-272.
- Huang, S. A., & Hancock, J. T. (2022). Will you go on a date with me? Predicting first dates from linguistic traces in online dating messages. *Journal of Language and Social Psychology*, *41*(4), 371-395.
- Huang, S. A., Hancock, J., & Tong, S. T. (2022). Folk Theories of Online Dating: Exploring People's Beliefs About the Online Dating Process and Online Dating Algorithms. *Social Media* + *Society*, 8(2), 20563051221089561.
- Moore, R. C., & Hancock, J. T. (2022). A digital media literacy intervention for older adults improves resilience to fake news. *Scientific reports*, *12*(1), 1-9.
- Weiss, D., Liu, S. X., Mieczkowski, H., & Hancock, J. T. (2022). Effects of Using Artificial Intelligence on Interpersonal Perceptions of Job Applicants. *Cyberpsychology, Behavior, and Social Networking*, 25(3), 163-168.
- Goldenthal, E., Park, J., Liu, S. X., Mieczkowski, H., & Hancock, J. T. (2021). Not All Al are Equal: Exploring the Accessibility of Al-Mediated Communication Technology. *Computers in Human Behavior*, 125, 106975, https://doi.org/10.1016/j.chb.2021.106975
- Liu, S. X., Shen, Q., & Hancock, J. (2021). Can a social robot be too warm or too competent? Older Chinese adults' perceptions of social robots and

- vulnerabilities. *Computers in Human Behavior*, *125*, 106942, https://doi.org/10.1016/j.chb.2021.106942
- Lee, A. Y., Katz, R., & Hancock, J. (2021). The Role of Subjective Construals on Reporting and Reasoning about Social Media Use. *Social Media+ Society*, 7(3), 20563051211035350.
- Luo, M., Falisi, A., & Hancock, J. (2021). Can Text Messaging Influence Perceptions of Geographical Slant? A Replication and Extension of Schnall, Harber, Stefanucci, Proffitt (2008). DOI: 10.1037/tmb0000031
- Moore, R. C., Lee, A. Y., Hancock, J. T., Halley, M. C., & Linos, E. (2021). Age-Related Differences in Experiences With Social Distancing at the Onset of the COVID-19 Pandemic: A Computational and Content Analytic Investigation of Natural Language From a Social Media Survey. *JMIR Human Factors*, 8(2), e26043. doi: 10.2196/26043
- Fauville, G., Luo, M., Muller Queiroz, A. C., Bailenson, J. N., & Hancock, J. (2021). Nonverbal Mechanisms Predict Zoom Fatigue and Explain Why Women Experience Higher Levels than Men. *Available at SSRN 3820035*. http://dx.doi.org/10.2139/ssrn.3820035
- Hancock, J. T. & Bailenson. J. N. (2021) The Social Impact of Deepfake, *Cyberpsychology, Behavior, and Social Networking*.24 (3).149-152.http://doi.org/10.1089/cyber.2021.29208.jth
- Markowitz, D. M., Kouchaki, M., Hancock, J. T., & Gino, F. (2021). The deception spiral: Corporate obfuscation leads to perceptions of immorality and cheating behavior. *Journal of Language and Social Psychology*, 40(2), 277-296, https://doi.org/10.1177/0261927X20949594
- Fauville, G., Luo, M., Muller Queiroz, A. C., Bailenson, J. N., & Hancock, J. (2021). Zoom Exhaustion & Fatigue Scale. *Available at SSRN* 3786329, http://dx.doi.org/10.2139/ssrn.3786329
- Hohenstein, J., DiFranzo, D., Kizilcec, R. F., Aghajari, Z., Mieczkowski, H., Levy, K., ... & Jung, M. (2021). Artificial intelligence in communication impacts language and social relationships. *arXiv* preprint arXiv:2102.05756
- Lee, A. Y., Moskowitz-Sweet, G., Pelavin, E., Rivera, O., & Hancock, J. T. (2021). "Bringing you into the Zoom": the power of authentic engagement in a time of crisis in the US. *Journal of Children and Media*, 15(1), 91-95, https://doi.org/10.1080/17482798.2020.1858437

- Lossio-Ventura, J. A., Lee, A. Y., Hancock, J. T., Linos, N., & Linos, E. (2021). Identifying Silver Linings During the Pandemic Through Natural Language Processing. *Frontiers in Psychology*, *12*, doi: 10.3389/fpsyg.2021.712111
- Mieczkowski, H., Lee, A. Y., & Hancock, J. T. (2020). Priming effects of social media use scales on well-being outcomes: The influence of intensity and addiction scales on self-reported depression. *Social Media+ Society*, 6(4), 2056305120961784.
- Reeves, B., Hancock, J., & Liu, S.X. (2020), Social Robots Are Like Real People: First Impressions, Attributes, and Stereotyping of Social Robots. Technology, Mind, & Behavior, https://doi.org/10.1037/tmb0000018
- Rochadiat, A. M. P., Tong, S. T., Hancock, J. T., & Stuart-Ulin, C. R. (2020). The Outsourcing of Online Dating: Investigating the Lived Experiences of Online Dating Assistants Working in the Contemporary Gig Economy. *Social Media Society*, https://doi.org/10.1177/2056305120957290
- Markowitz, D. M., Kouchaki, M., Hancock, J. T., & Gino, F. (2020). The Deception Spiral: Corporate Obfuscation Leads to Perceptions of Immorality and Cheating Behavior. *Journal of Language and Social Psychology* https://doi.org/10.1177/0261927X20949594
- Moore, R. C., & Hancock, J. T. (2020). Older Adults, Social Technologies, and the Coronavirus Pandemic: Challenges, Strengths, and Strategies for Support. *Social Media + Society*. https://doi.org/10.1177/2056305120948162
- Luo, M., Hancock, J. T., & Markowitz, D. M. (2020). Credibility Perceptions and Detection Accuracy of Fake News Headlines on Social Media: Effects of Truth-Bias and Endorsement Cues. Communication Research https://doi.org/10.1177/0093650220921321
- Moore, R. C., Lee, A., Hancock, J. T., Halley, M., & Linos, E. (2020). Experience with social distancing early in the COVID-19 pandemic in the United States: Implications for Public Health Messaging. *medRxiv*.
- Hancock, J. T., Naaman, M., & Levy, K. (2020). Al-Mediated Communication: Definition, Research Agenda, and Ethical Considerations. *Journal of Computer-Mediated Communication*, 1-12, https://doi.org/10.1093/jcmc/zmz022
- Denault, V., Plusquellec, P., Jupe, L. M., St-Yves, M., Dunbar, N. E., Hartwig, M., ... van Koppen, P. J. (2020). The analysis of nonverbal communication: The dangers of pseudoscience in security and justice contexts. Anuario de Psicología Jurídica, 30, 1-2. doi: 10.5093/apj2019a9

- Ho, S.M. & Hancock, J.T. (2019) Context in a bottle: Language-action cues in spontaneous computer-mediated deception. *Computers in Human Behavior*, 91, 33-41.
- Markowitz DM, Hancock JT, Bailenson JN, Reeves B (2019) Psychological and physiological effects of applying self-control to the mobile phone. PLoS ONE 14(11): e0224464. https://doi.org/10.1371/journal.pone.0224464
- Miner, A. S., Shah, N., Bullock, K. D., Arnow, B. A., Bailenson, J., & Hancock, J. (2019). Key considerations for incorporating conversational Al in psychotherapy. *Frontiers in Psychiatry*, 10, 746. doi: 10.3389/fpsyt.2019.00746
- Luo, M., & Hancock, J. (2019). Self-Disclosure and Social Media: Motivations, Mechanisms and Psychological Well-Being. Current Opinion in Psychology, 3, 110-115.
- Hancock, J. T., Woodworth, M., & Boochever, R. (2018). Psychopaths Online: The Linguistic Traces of Psychopathy in Email, Text Messaging and Facebook. *Media and Communication*, 6, 83-92.
- Markowitz, D. M., & Hancock, J. T. (2018). Deception in Mobile Dating Conversations. *Journal of Communication*, 68, 547-569.
- Ho, A., Hancock, J., & Miner, A. S. (2018). Psychological, Relational, and Emotional Effects of Self-Disclosure After Conversations With a Chatbot. *Journal of Communication*, 68, 712-733.
- Kim S.J., Marsch L.A., Hancock J.T., & Das A.K. (2017). Scaling Up Research on Drug Abuse and Addiction Through Social Media Big Data. *J Med Internet Res*, 19(10):e353 DOI: 10.2196/jmir.6426
- Miner AS, Milstein A, Hancock JT. (.2017). Talking to Machines About Personal Mental Health Problems. *JAMA*, 318, 1217–1218. doi:10.1001/jama.2017.14151
- Oeldorf-Hirsch, A., Birnholtz, J., & Hancock, J. T. (2017). Your post is embarrassing me: Face threats, identity, and the audience on Facebook. *Computers in human behavior*, 73, 92-99.
- Drouin, M., Boyd, R. L., Hancock, J. T., & James, A. (2017). Linguistic analysis of chat transcripts from child predator undercover sex stings. *Journal of Forensic Psychiatry and Psychology*, 28, 437-457.
- Kim, S.J., & Hancock, J.T. (2017). How advertorials deactivate advertising schema: MTurk-based experiments to examine persuasion tactics and outcomes in health advertisements. *Communication Research*. *44*, 7, 1019-1045. https://doi.org/10.1177/0093650216644017

- Spottswood, E. & Hancock, J.T. (2017). Should I Share That? Prompting Social Norms That Influence Privacy Behaviors on a Social Networking Site. *Journal of Computer-Mediated Communication*, 22, 55-70.
- Tong, S., Hancock, J.T. & Slatcher, R. (2016). Online Dating System Design and Relational Decision-Making: Choice, Algorithms, and Control. *Personal Relationships*, 23, 645-662
- Spottswood, E. & Hancock, J.T. (2016). The Positivity Bias and Prosocial Deception on Facebook. *Computers in Human Behavior*, 65, 252-259.
- Markowitz, D.M. & Hancock, J.T. (2016). The 27 Club: Music lyrics reflect psychological distress. *Communication Reports*, 1-13.
- Toma, C.T., Jiang, L.C., & Hancock, J.T. (2016). Lies in the Eye of the Beholder: The Intensifying Effect of Media on Self-Other Asymmetries Regarding Deception. *Communication Research*, 45, 1167-1192.
- Markowitz, D.M. & Hancock, J.T. (2015). Linguistic obfuscation in fraudulent science. *Journal of Language and Social* Psychology, 35, 435-445.
- Kim, S.J., & Hancock, J.T. (2015). Optimistic Biases among Facebook Users: Self-Other Discrepant Perceptions toward Potential Risks and Benefits of Facebook Use. *Cyberpsychology, Behavior, and Social Networking, 18,* 214-220.
- Black, P., Wollis, M., Woodworth, M. & Hancock, J.T. (2015). A Linguistic Analysis of Grooming Strategies of Online Child Sex Offenders: Implications for our Understanding of Predatory Sexual Behavior in an Increasingly Computer-Mediated World. Child Abuse & Neglect, 44, 140-149.
- Guillory, J., Keilman, J., Woodruff, C., & Hancock, J.T. (2015). Text messaging reduces analgesic requirements during surgery. *Pain Medicine*, *16*, 667-672.
- Smith, M., Hancock, J.T., Birnholtz, J., & Reynolds, L. (2014). Everyday Deception or A Few Prolific Liars? The Prevalence of Lies in Text Messaging. *Computers in Human Behavior*, 41, 220-227.
- Markowitz, D. & Hancock, J.T. (2014). Linguistic Traces of a Scientific Fraud: The Case of Diederik Stapel. *PLoS ONE* 9: e105937. doi:10.1371/journal.pone.0105937
- Kramer, A., Guillory, J., & Hancock, J.T. (2014). Experimental evidence of massive-scale emotional contagion through social networks. *Proceedings of the National Academy of Science*, 111, 8788-8790.

- Ellison, N.B. & Hancock, J.T. (2013). Profile as promise: Honest and deceptive signals in online dating. *IEEE Security & Privacy Economics*, *11*, 84-88. DOI: 10.1109/MSP.2013.120
- Birnholtz, J., Reynolds, L., Smith, M. Hancock, J.T. (2013). 'Everyone has to do it:' A joint action approach to managing social inattention. *Computers in Human Behavior*, 29, 2230-2238.
- Jiang, L.C. & Hancock, J.T. (2013). Absence makes the communication grow fonder: Geographic separation, interpersonal media and intimacy in dating relationships. *Journal of Communication*, 63, 556-577.
- Hancock, J.T., Woodworth, M., & Porter, S. (2013). Hungry like the wolf: A word pattern analysis of the language of psychopaths. *Legal and Criminological Psychology, 18,* 102-114.
- Toma, C. & Hancock, J.T. (2013). Self-affirmation underlies Facebook use. *Personality and Social Psychology Bulletin*, 39, 321-331.
- Jiang, L.C., Bazarova, N., & Hancock, J.T. (2013). From perception to behavior: Disclosure reciprocity and the intensification of intimacy in computer-mediated communication. *Communication Research*, 40, 125-143.
- Birnholtz, J., Hancock, J., Smith, M., & Reynolds, L. (2012). Understanding unavailability in a world of constant connection. *Interactions* 19, 32-35.
- Birnholtz, J., Dixon, G., & Hancock, J.T. (2012). Polite task-switching: Technology, ambiguity and autonomy in a work organization. *Computers in Human Behavior*, 28, 1028-1035.
- Bazaova, N. & Hancock, J.T. (2012). Attributions after a group failure: Do they matter? *Communication Research*, 39, 499-522.
- Guillory, J. & Hancock, J.T. (2012). The effect of Linkedin on deception in resumes. *Cyberpsychology, Behavior and Social Networking, 15*, 135-140.
- Toma, C. & Hancock, J.T. (2012). What lies beneath: The linguistic traces of deception in online dating profiles. *Journal of Communication*, 62, 78-97.
- Ellison, N, Hancock, J.T., & Toma, C. (2012). Profile as promise: A framework for conceptualizing the veracity of online dating profiles. *New Media & Society*, *14*, 42-59.
- Gonzales, A.G. & Hancock, J.T. (2011). Mirror, mirror on my Facebook wall: Effects of exposure to Facebook on self-esteem. *Cyberpsychology, Behavior and Social Networking*, 14, 79-83.

- Jiang, L. C., Bazarova, N., & Hancock, J.T. (2011). Self-disclosure-intimacy link in computer-mediated communication: An attributional extension of the hyperpersonal model. *Human Communication Research*, *37*, 58-77.
- Kenny, D.A., Snook, A., Boucher, E.M., & Hancock, J.T. (2010). Interpersonal sensitivity, status, and stereotype accuracy: Was Snodgrass right after all? *Psychological Science*, *21* 1735-1739.
- Bazarova, N.N. & Hancock, J.T. (2010). From dispositions to motives: New perspectives on attributions and their implications for communication. *Communication Yearbook*, 34, 63-92.
- Hancock, J.T., Beaver, D.I., Chung, C.K., Frazee, J., Pennebaker, J.W., Graesser, A., & Cai, Z., (2010). Social Language Processing: A Framework for Analyzing the Communication of Terrorists and Authoritarian Regimes. *Behavioral Sciences of Terrorism and Political Aggression 2*, 108-132.
- Toma, C.L. & Hancock, J.T. (2010). Looks and Lies: The role of physical attractiveness in online dating self-presentation and deception. *Communication Research*, *37*, 335-351.
- Gonzales, A.G., Hancock, J.T., & Pennebaker, J. (2010). Language style matching as a predictor of social dynamics in small groups. *Communication Research*, *37*, 3-19.
- Hancock, J. T., Woodworth, M., & Goorha, S. (2010). See no evil: The effect of communication medium and motivation on deception detection. *Group Decision and Negotiation*, 19, 327-343.
- Peña, J., & Hancock, J. T., & Merola, N. A. (2009). The priming effects of avatars in virtual settings. *Communication Research*, *36*, 838-856.
- Hancock, J.T. & Toma, C. (2009). Putting Your Best Face Forward: The Accuracy of Online Dating Photographs. *Journal of Communication*, 59, 367-386.
- Wang, Z., Walther, J. B., & Hancock, J. T. (2009). Social identification and interpersonal communication in computer-mediated communication: What you do versus who you are in virtual groups. *Human Communication Research*, *35*, 59-85.
- Toma, C., Hancock, J.T., & Ellison, N. (2008). Separating Fact from Fiction: An Examination of Deceptive Self-Presentation in Online Dating Profiles. *Personality and Social Psychology Bulletin, 34,* 1023-1036.

- Gonzales, A. & Hancock, J.T. (2008). Identity Shift in Computer-Mediated Environments. *Media Psychology, 11,* 167-185.
- Boucher, E., Hancock, J.T., & Dunham, P.J. (2008). Interpersonal Sensitivity in Computer-Mediated and Face-to-Face Conversations. *Media Psychology*, 11, 235-258.
- Hancock, J.T., Curry, L., Goorha, S., & Woodworth, M.T. (2008). On lying and being lied to: A linguistic analysis of deception. *Discourse Processes, 45*, 1-23.
- Pena, J., Walther, J.B., & Hancock, J.T. (2007). Effects of Geographic Distribution on Dominance Perceptions in Computer-Mediated Groups. *Communication Research*, *34*, 313-331.
- Abbass, A.A., Hancock, J.T., Henderson, J., Kisely, S. (2006). Short-term Psychodynamic Psychotherapies for Common Mental Disorders. *Cochrane Database of Systematic Reviews*, *4*, 1-47.
- Nastri, J. &, Pena, J., & Hancock, J.T. (2006). The Construction of Away Messages: A Speech Act Analysis. *Journal of Computer-Mediated Communication*, 11, 1025-1045.
- Pena, J., & Hancock, J.T. (2006). An analysis of instrumental and socio-emotional content in online multi-player videogames. *Communication Research*, 33, 92-109.
- Mathews, J., Hancock, J.T., & Dunham, P.J. (2006). The role of politeness and humor in the asymmetry of affect in verbal irony. *Discourse Processes*, 41, 3-24.
- Walther, J.B., Gay, G, & Hancock, J.T. (2005). How do communication and technology researchers study the Internet? *Journal of Communication*, *55*, 632-657.
- Hancock, J.T. (2004). Verbal irony use in computer-mediated and face-to-face conversations. *Journal of Language and Social Psychology*, 23, 447-463.
- Hancock, J.T., & Dunham, P.J. (2001a). Impression Formation in Computer-Mediated Communication Revisited: An Analysis of the Breadth and Intensity of Impressions. *Communication Research*, 28, 325-347.
- Hancock, J.T., & Dunham, P.J. (2001b). Language use in computer-mediated communication: The role of coordination devices. *Discourse Processes, 31*, 91-110.
- Hancock, J.T., Purdy, K., & Dunham, P.J. (2000). Children's comprehension of critical and complimentary forms of verbal irony. *Journal of Cognition and Development, 1*, 227-248.

Refereed and Published Proceedings

- Han, C., Seering, J., Kumar, D., Hancock, J. T., & Durumeric, Z. (2023). Hate raids on Twitch: Echoes of the past, new modalities, and implications for platform governance. *Proceedings of the ACM Conference on Computer Supported Cooperative Work*, 7(CSCW2023), 1-28. (Best Paper Award)
- Karinshak, E., Liu, S. X., Park, J. S., & Hancock, J. T. (2023). Working With AI to Persuade: Examining a Large Language Model's Ability to Generate Pro-Vaccination Messages. *Proceedings of the ACM Conference on Computer Supported Cooperative Work, 7(CSCW2023*), 1-29.
- Kumar, D., Hancock, J., Thomas, K., & Durumeric, Z. (2023, April). Understanding the behaviors of toxic accounts on reddit. In *Proceedings of the ACM Web Conference (WWW2023)*, 2797-2807. https://doi-org.stanford.idm.oclc.org/10.1145/3543507.3583522
- DeVeaux, C., Markowitz, D. M., Han, E., Miller, M. R., Hancock, J. T., & Bailenson, J. N. (2023, March). Descriptive Linguistic Patterns of Group Conversations in VR. *In 2023 IEEE Conference on Virtual Reality and 3D User Interfaces Abstracts and Workshops (VRW)* (pp. 785-786). IEEE.
- Queiroz, A., McGivney, E., Liu, S. X., Anderson, C., Beams, B., DeVeaux, C., ... & Bailenson, J. N. (2023). Collaborative Tasks in Immersive Virtual Reality Increase Learning. In *Proceedings of the 16th International Conference on Computer-Supported Collaborative Learning-CSCL 2023*, pp. 27-34.
- Gordon, M. L., Lam, M. S., Park, J. S., Patel, K., Hancock, J., Hashimoto, T., & Bernstein, M. S. (2022, April). Jury learning: Integrating dissenting voices into machine learning models. In Proceedings of the ACM Conference on Human Computer Interaction (CHI2022), pp. 1-19. Best Paper Award
- Lee, A. Y., Mieczkowski, H., Ellison, N. B., & Hancock, J. T. (2022). The algorithmic crystal: Conceptualizing the self through algorithmic personalization on TikTok. *Proceedings of the ACM Conference on Computer Supported Cooperative Work, 6* (CSCW2022), 1-22.
- Lam, M. S., Gordon, M. L., Metaxa, D., Hancock, J. T., Landay, J. A., & Bernstein, M. S. (2022). End-User Audits: A System Empowering Communities to Lead Large-Scale Investigations of Harmful Algorithmic Behavior. *Proceedings of the ACM Conference on Computer Supported Cooperative Work*, 6 (CSCW2022), 1-34.
- Metaxa, D., Gan, M. A., Goh, S., Hancock, J., & Landay, J. A. (2021). An Image of Society: Gender and Racial Representation and Impact in Image Search Results for Occupations. *Proceedings of the ACM Conference on Computer Supported Cooperative Work, 5* (CSCW2021), 1-23, https://doi.org/10.1145/3449100

- Mieczkowski, H., Hancock, J. T., Naaman, M., Jung, M., & Hohenstein, J. (2021).

 Al-Mediated Communication: Language Use and Interpersonal Effects in a Referential Communication Task. *Proceedings of the ACM Conference on Computer Supported Cooperative Work, 5* (CSCW2021), 1-14, https://doi.org/10.1145/3449091
- Khadpe, P., Krishna, R., Fei-Fei, L., Hancock, J. T., & Bernstein, M. S. (2020). Conceptual Metaphors Impact Perceptions of Human-Al Collaboration. *Proceedings of the ACM Conference on Computer Supported Cooperative Work*, 4(CSCW2020), 1-26.
- Luo, M., Hsu, T. W., Park, J. S., & Hancock, J. T. (2020). Emotional Amplification During Live-Streaming: Evidence from Comments During and After News Events. *Proceedings of the ACM Conference on Computer Supported Cooperative Work*, 4(CSCW2020), 1-19.
- Metaxa, D., Park, J.S., Landay, J.A., & Hancock, J.T. (2019) Search Media and Elections: A Longitudinal Investigation of Political Search Results in the 2018 U.S. Elections. *Proceedings of the ACM Conference on Computer Supported Cooperative Work and Social Computing*, 3 (CSCW2019).
- Mieczkowski, H., Liu, S. X., Hancock, J., & Reeves, B. (2019, March). Helping Not Hurting: Applying the Stereotype Content Model and BIAS Map to Social Robotics. In 2019 14th ACM/IEEE International Conference on Human-Robot Interaction (HRI2019) (pp. 222-229).
- Jakesch, D., French, M., Ma, X., Hancock, J.T. & Naaman, M. (2019). Al-Mediated Communication: How Profile Generation by Al Affects Perceived Trustworthiness. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2019)*.
- Che, X., Metaxa-Kakavouli, D., & Hancock, J. T. (2018, October). Fake News in the News: An Analysis of Partisan Coverage of the Fake News Phenomenon. *Proceedings of the ACM Conference on Computer Supported Cooperative Work, 2* (CSCW2018) (pp. 289-292). ACM.
- DeVito, M. A., Birnholtz, J., Hancock, J. T., French, M., & Liu, S. (2018, April). How People Form Folk Theories of Social Media Feeds and What It Means for How We Study Self-Presentation. In *Proceedings of the 2018 CHI Conference on Human Factors* in Computing Systems (p. 120). ACM.
- Metaxa-Kakavouli, D., Wang, K., Landay, J. A., & Hancock, J. (2018, April).

 Gender-Inclusive Design: Sense of Belonging and Bias in Web Interfaces.

 In *Proceedings of the 2018 CHI Conference on Human Factors in Computing Systems* (p. 614). ACM.

- DeVito, M. A., Hancock, J. T., French, M., Birnholtz, J., Antin, J., Karahalios, K., ... & Shklovski, I. (2018, April). The Algorithm and the User: How Can HCI Use Lay Understandings of Algorithmic Systems?. In *Extended Abstracts of the 2018 CHI Conference on Human Factors in Computing Systems* (p. panel04). ACM.
- Fiesler, C., Hancock, J., Bruckman, A., Muller, M., Munteanu, C., & Densmore, M. (2018, April). Research Ethics for HCI: A Roundtable Discussion. In Extended Abstracts of the 2018 CHI Conference on Human Factors in Computing Systems (p. panel05). ACM.
- Ho, S. M., & Hancock, J. T. (2018, January). Computer-Mediated Deception: Collective Language-action Cues as Stigmergic Signals for Computational Intelligence. In Proceedings of the 51st Hawaii International Conference on System Sciences.
- Ma, X., Hancock, J.T., Mingjie, K. & Naaman, M. (2017). Self-disclosure and perceived trustworthiness of Airbnb host profiles. *Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2017)*, 2397-2409. (Honorable Mention Top Paper)
- DeVito, M., Birnholtz, J., & Hancock, J.T. (2017). Platforms, People, and Perception: Using Affordances to Understand Self-Presentation on Social Media. *Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2017)*, 740-754.
- Ma, X. Hancock, J.T., & Naaman, M. (2016). Anonymity, intimacy and self-disclosure in social media. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2016), pp. 3857-3869.*
- Ho, S., Booth, C., Timmarajus, S.S., Hancock, J.T., Liu, X., & Burmester, M. (2015). Liar, liar, IM on fire: Deceptive language-action cues in spontaneous online communication. *IEEE International Conference on Intelligence and Security Informatics (ISI2015)*, 157-159. DOI:10.1109/ISI.2015.7165960
- French, M., Smith, M.E., Birnholtz, J.B., & Hancock, J.T. (2015). Is This How We (All) Do It?: Butler Lies and Ambiguity Through a Broader Lens. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2015).* (Honorable Mention Top Paper)
- Litt, E., Spottswood, E., Birnhotlz, J, Smith, M., Reynolds, L., & Hancock, J.T. (2014). Awkward Encounters of an "Other" Kind: Collective Self-Presentation and Face Threat on Facebook. Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2014). (Honorable Mention Top Paper)

- Acquisti, A, Brandimarte, L., & Hancock, J.T. (2013). Are There Evolutionary Roots To Privacy Concerns? *Privacy Law Scholars Conference (PLSC2013*).
- Ott, M., Cardie, C., & Hancock, J.T. (2013). Negative Deceptive Opinion Spam. *North American Chapter of the Association for Computational Linguistics: Human Language Technologies (NAACL2013)*.
- Birnholtz, J.P. Retelny, D., & Hancock, J.T. (2013). Tweeting for Class: Co-Construction as a Means for Engaging Students in Lectures. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2013*).
- Liu, X., Tang, K, T., Hancock, J.T., Han, J., Song, M., Xu, R., & Pokorny, B. (2013). A text cube approach to human, social and cultural behavior in the Twitter stream. Proceedings of the International Conference on Social Computing, Behavioral-Cultural Modeling, & Prediction (SBP 2013), pp. 321--330.
- Reynolds, L., Smith, M.E., Birnholtz, J.P., & Hancock, J.T. (2013). Butler lies from both sides: Actions and perceptions of unavailability messaging in texting. *Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2013).*[Top Paper Nomination, top 5%, acceptance rate: 36%]
- Liu, X, Tang, K., Hancock, J.T., Han, J., Son"g, M., Xu, & Manikonda, V. (2012). SocialCube: A text cube framework for analyzing social media data. *Proceedings of the ASE International Conference on Social Informatics (SocialInformatics2012).* [acceptance rate: 11.5%]
- Woodworth, M., Hancock, J.T., Porter, S., Hare, R., Logan, M., O'Toole, M.E. & Smith, S. (2012). The Language of Psychopaths: New Findings and Implications for Law Enforcement. FBI Law Enforcement Bulletin, July 2012 Issue.
- Ott, M., Cardie, C., & Hancock, J.T. (2012). Estimating the prevalence of deception in online review communities. *Proceedings of International World Wide Web Conference 2012 (IW3C2)*. [acceptance rate: 12%]
- Gokhman, S., Hancock, J.T., Prahbu, P., Ott, M., & Cardie., C. (2012). In search of a gold standard in studies of deception. *Proceedings of the European Association of Computational Linguistics (EACL) Workshop on Deception Detection*. [acceptance rate: 27%]
- Liu, X., Hancock, J.T., Zhang, G., Xu, R., Markowitz & Bazarova, N. (2012). Exploring Linguistic Features for Deception Detection in Unstructured Text. Proceedings, Forty-Fifth Hawaii International Conference on System Sciences (HICSS45).
- Hancock, J.T., Woodworth, M.T, Morrow, R., McGillivray, H., & Boochever, R. (2012).

 Assessing credibility through text: A preliminary analysis for identifying

- psychopathy. Forty-Fifth Hawaii International Conference on System Sciences (HICSS45).
- Ott, M., Cardie, C., Choi, Y., & Hancock, J.T. (2011). Finding deceptive opinion spam by any stretch of the imagination. *Proceedings of the 49th Annual Meeting of the Association for Computational Linguistics (ACL 2011)*, 309–319.
- Guillory, J., Spiegel, J., Drislane, M., Weiss, B., Donner, W., & Hancock, J.T. (2011). Upset now?: Emotion contagion in distributed groups. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2011)*, 745-748. [Acceptance rate: 26%]
- Getty, E., Cobb, J., Gabeler, M., Nelson, C., Weng, E., & Hancock, J.T. (2011). I said your name in an empty room: grieving and continuing bonds on Facebook.

 Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2011), 997-1000. [Acceptance rate: 26%]
- Tang, D., Chou, D., Drucker, N., Robertson, A., Smith, W.C., Hancock, J.T. (2011). A tale of two languages: strategic self-disclosure via language selection on facebook. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2011)*, 387-390. [Acceptance rate: 26%]
- Schwanda, V., Barron, K., Lien, J., Schoreer, G., Vernon, A., & Hancock, J.T. (2011). Temporal patterns of cohesiveness in virtual groups. *Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2011),* 709-712. . [Acceptance rate: 22%]
- Reynolds, L., Gillette, S., Marder, J., Miles, Z., Vodenski, P., Weintraub, A., Birnholtz, J., & Hancock, J.T. (2011). Contact stratification and deception: blackberry messenger versus SMS use among students. *Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2011)*, 221-224. [Acceptance rate: 22%]
- Leshed, G., Cosley, D., Hancock, J.T., & Gay, G. (2010). Visualizing Language Use in Team Conversations: Designing Through Theory, Experiments, and Iterations. Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2010). [Acceptance rate: 22%]
- Birnholtz, J., Guillory, J., Hancock, J.T., & Bazarova, N.N. (2010) "on my way": Deceptive Texting and Interpersonal Awareness Narratives. *Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2010)*, 1-4. [Acceptance rate: 20%]
- Toma, C.L. & Hancock, J.T. (2010). Reading between the Lines: Linguistic Cues to Deception in Online Dating Profiles. *Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2010), 5-8.* [Acceptance rate:

20%]

- Warkentin, D., Woodworth, M, Hancock, J.T., & Cormier, N. (2010). Warrants and Deception in Computer Mediated Communication. *Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2010)*, 9-12. [Acceptance rate: 20%]
- Woodworth, M., Hancock, J.T., Agar, A., Cormier, N, & Carpenter, T. (2010). Suspicion in Synchronous Computer-Mediated Communication: Preliminary Results. *Proceedings, Hawaii International Conference on System Sciences*.
- Shami, N.S., Ehrlich, K., Gay, G., & Hancock, J.T. (2009). Making Sense of Strangers' Expertise from Signals in Digital Artifacts. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2009)*. (Acceptance Rate: 24.5%)
- Leshed, G., Perez, D., Hancock, J.T., Lee, S., Cosley, D., Birnholtz, J., McLeod, P., & Gay, G. (2009). Visualizing Real-Time Language-Based Feedback on Teamwork Behavior in Computer-Mediated Groups. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2009).* (Acceptance Rate: 24.5%)
- Hancock, J.T., Birnholtz, J., Bazarova, N., Guillory, J., Amos, B., & Perlin, J. (2009). *Butler Lies: Awareness, Deception and Design. Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2009).* (Acceptance Rate: 24.5%)
- Hancock, J.T., Gee, K., Ciaciaco, K. & Mae, J. (2008). I'm sad you're sad: Emotional contagion in CMC. *Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2008).* (Acceptance Rate: 16%; Best Note Nomination)
- Hancock, J.T., Toma, C., & Fenner, K. (2008). I know something you don't: Use of asymmetric personal information for interpersonal advantage. Proceedings of the ACM conference on Computer-Supported Cooperative Work (CSCW 2008). (Acceptance Rate: 16%; Top Note Nomination)
- Leshed, G., Hancock, J.T., Cosley, D., McLeod, & Gay, G. (2007). Feedback for guiding reflection on teamwork practices. *Proceedings of the ACM Conference GROUP 2007.* (Acceptance Rate: 28%)
- Hancock, J.T., Toma, C., & Ellison, N. (2007). The truth about lying in online dating profiles. *Proceedings of the ACM Conference on Human Factors in Computing Systems* (CHI 2007). (Acceptance Rate: 24%; Top Note Nomination).
- Hancock, J.T., Landrigan, C., & Silver, C. (2007). Expressing emotion in text. *Proceedings* of the ACM Conference on Human Factors in Computing Systems (CHI 2007), 929 932. (Acceptance Rate: 24%)

- Boehner, K., & Hancock, J.T. (2006). Advancing ambiguity. *Proceedings of the ACM Conference on Human Factors in Computing Systems* (CHI 2006),103-107. (Acceptance rate: 23%)
- Hancock, J.T., Curry, L., Goorha, S., & Woodworth, M. (2005). An automated linguistic analysis of deceptive and truthful computer-mediated communication. *Proceedings, Hawaii International Conference on System Sciences*. (Best Paper Nominee) (Acceptance rate: 37%)
- Woodworth, M., Hancock, J.T., & Goorha, S. (2005). The motivational enhancement effect: Implications for our chosen modes of communication in the 21st century. *Proceedings, Hawaii International Conference on System Sciences*. (Acceptance rate: 37%)
- Hancock, J.T. (2004). LOL: Humor online. ACM Interactions, 11, 57-58.
- Person, N., Hancock, J.T., Burke, D.R., & Graesser, A.C. (2004). A Linguistic Model that Infers User States and Traits. *Proceedings, Intelligent Tutor Systems*, Maceio, Brazil. (Acceptance rate: 35%)
- Stefanone, M., Hancock, J.T., & Gay, G., & Ingraffea, A. (2004). Emergent networks, locus of control and the pursuit of social capital. *Proceedings of the ACM Computer-Supported Cooperative Work (CSCW 2004)*, 592-595. (Acceptance rate 26%)
- Hancock, J.T., Curry, L., Goorha, S., & Woodworth, M.T. (2004). Lies in Conversation: An Examination of Deception Using Automated Linguistic Analysis. *Proceedings, Annual Conference of the Cognitive Science Society*, 26, 534-540. Mahwah, NJ: LEA. (Acceptance rate 31%)
- Hancock, J.T., Thom-Santelli, J., & Ritchie, T. (2004). Deception and design: The impact of communication technologies on lying behavior. *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2004), 6*, 130-136. New York, ACM. (Acceptance rate 16%)
- Hancock, J.T. (1999). The importance of coordination devices in text-based, task-oriented conversations. *Proceedings of the ACM Conference on Human Factors in Computing Systems* (CHI 1999), 316-317. New York, ACM.

Book Chapters

Hancock, J., Liu, S. X., Luo, M., Mieczkowski, H. (2022). Social Media and Well-Being., In Matz, S. (Ed.) The Psychology of Technology: Social Science Research in the Age of Big Data. American Psychological Association.

- Luo, M., & Hancock, J. T. (2020). Modified self-praise in social media. *Complimenting Behavior and (Self-) Praise across Social Media: New contexts and new insights*, 313, 289
- Luo, M., & Hancock, J.T. (2020). Complimenting the self online: The humblebrag and self-presentation in social media. In *Complimenting behavior across social media:* New contexts and emerging trends
- Markowitz, D. M., & Hancock, J. T. (2019). Deception and Language: The Contextual Organization of Language and Deception (COLD) Framework. In *The Palgrave Handbook of Deceptive Communication* (pp. 193-212). Palgrave Macmillan, Cham.
- Hancock, J.T. (2019). Introduction to Ethics of Digital Research. In B. Foucault-Welles and S. González-Bailon (Eds.) *The Oxford Handbook of Networked Communication*. Oxford, UK: Oxford University Press.
- Markowitz, D. M., Hancock, J. T., & Tong, S. T. (2018). Interpersonal Dynamics in Online Dating: Profiles, Matching, and Discovery. In A Networked Self and Love (pp. 66-77). Routledge.
- Tong, S., Hancock, J.T. & Slatcher, R. (2016). The Influence of Technology on Romantic Relationships: Understanding Online Dating. *Social Computing and Social Media*, 162-173
- Hancock, J.T. & Guillory, J. (2016). Lies, damned lies and online lies. In S. Sundar (ed.) The Handbook of the Psychology of Communication Technology (pp. 270-289). Wiley Blackwell.
- Hancock, J.T., & Gonzales, A. (2012). To Lie or Not To Lie Online: The Pragmatics of Deception in Computer-Mediated Communication. In S. Herring, D. Stein and T. Virtanen (Eds.) Handbook of Pragmatics of Computer-Mediated Communication.
 Berlin, Germany: Mouton de Gruyter.
- Toma, C. L., & Hancock, J. T. (2011). Love's labor online: Self-presentation in online dating profiles. In K. B. Wright & L. M. Webb (Eds.) *Computer-Mediated Communication in Personal* Relationships (pp 41-55), Hampton Press.
- Toma, C. & Hancock, J.T. (2009). Lying for Love in the Digital Age: Deception in Online Dating. In M. McGlone & M. Knapp (eds.) *Interplay of Truth and Deception* (pp. 149-164). New York, NY: Taylor & Francis.
- Hancock, J.T. (2009). Digital Deception: The Practice of Lying in the Digital Age. To appear in B. Harrington (ed.) *Deception: Methods, Contexts and Consequences (Santa Fe Institute)* (pp.109-120). Palo Alto, CA: Stanford Press.

- Hancock, J.T., Purdy, K., & Dunham, P.J. (2007). Children's comprehension of critical and complimentary forms of verbal irony. In R. W. Gibbs and H. L. Colston (Eds.) *Irony in language and thought: A cognitive science reader* (pp. 425-446). Hillsdale, NJ: Lawrence Erlbaum.
- Hancock, J.T. (2007). Disclosure and Deception in Tomorrow's Survey Interview: The Role of Information Technology. In M. Schober & F. Turner (eds.) *Envisioning the Survey Interview of the Future* (pp. 179-194). Hoboken, NJ: John Wiley & Sons.
- Hancock, J.T. (2007). Digital deception: When, where and how people lie online. In K.
 McKenna, T. Postmes, U. Reips & A.N. Joinson (eds.) Oxford Handbook of Internet Psychology (pp. 287-301). Oxford: Oxford University Press.
- Shapiro, M.A., Pena-Hebron, J, & Hancock, J.T. (2006). Realism, imagination and videogames. In P. Vorderer and Jennings Bryant (Eds.) *Playing Computer Games: Motives, Responses, and Consequences* (pp. 275-290). New York: Lawernce Earlbaum Associates.

Encyclopedia Entries

- Markowtiz, D.M. & Hancock, J.T. (2016). Online deception. In the *International Encyclopedia of Interpersonal Communication*. John Wiley & Sons. Inc: New York, NY.
- 31 entries in T. R. Levine (Ed.), Encyclopedia of Deception (pp. 667-668). Thousand Oaks, California: Sage Publications. List available upon request.

Selected Invited Talks

- Hancock, JT (Sept, 2020). The Human Psychology of Live versus Written Hearings. Panel at The Right To Be Heard: The Future of Advocacy in Post-Pandemic Canada.
- Hancock, J.T. (2015, March). The Facebook Study: A Personal Account of Data Science, Ethics and Change. Opening Keynote at *CSCW 2015*, Vancouver, BC.

Media Resource

Selected Print and Web Media

USA Today, Absence Makes the Heart Grow Fonder, July 2013 CNN, Social Media Can Make Us More Honest, Jan, 2013 Associated Press, LinkedIn Resumes More Honest, Mar 2012 New York Times, Love, Lies and What they Learned, Nov 2011 New York Times, Ferreting Out Fake Reviews, Aug 2011 Fox News TV. Telling Lies Online, Feb, 2010.

McCarthy, E. Small lies about height or weight are frequently on online dating sites. *The Washington Post* (December, 2009)

Bielski, Z. Sex, lies and online profiles: Can you spot the fake? *Globe and Mail* (December, 2009)

NSF Media Advisory (Dec, 2009). Hancock discusses deception on Internet dating and social networking science.

http://www.nsf.gov/news/news_videos.jsp?cntn_id=116021&media_id=65969

Lindner, M. How to sniff out a liar. Forbes.com (May, 2009)

Miller, G. (2007). The promise of Parallel Universes. Science, 317, 1341-1343.

Scientific American - The Truth about Online Dating, Feb, 2007

Reuters - Most online daters trim the fat, stand tall to win love, Feb, 2007

New Scientist - Online daters: Tall, dark and dishonest, Jan, 2007

New Scientist - Just can't get e-nough, Dec, 2006

New Scientist - For a new personality, click here, Feb 2005

Readers Digest - Catch an Online Fibber, Jan, 2005

National Post - Lying online, Oct 23, 2004

New York Times Magazine - The honesty virus, Mar 21, 2004

New York Times - E-Mail Doesn't Lie (That Much), Mar 2, 2004

New Scientist - People lie more on the phone than by email, Feb 12, 2004

ABC News - Liars on the Line, Feb 24, 2004

Washington Times - Liars find comfort on the phone, Feb 20, 2004

Selected Television Appearances

CBS Morning Show, Deception and Redemption, Jan, 2013

CBS Morning Show, Social Networks and Privacy, Mar, 2012

CBS Morning Show, Protecting Online Privacy, Feb 2012

CBS Morning Show, Online Dating, Feb 2012

CTV News, Fake Reviews, Sept 2011

ABC News Now - Top Priority, Dec 14, 2005

CNN - Anderson Cooper 360 degrees

My research has been covered in over a dozen countries, including Canada, England, Chile, Scotland, Denmark, Holland, Wales, Germany, South Africa, India, Pakistan, Japan, and Australia, in over 100 print and web pieces. It was one of the top ten emailed stories on ABC News on the day it was published. The study has been discussed in over 20 radio interviews, including the BBC and NPR, and has been reported on over 450 stations in the U.S.

Teaching and Advising

Teaching Interests

Psychology of Language, Social Cognition, Interpersonal Communication, Computer-Mediated Communication, Social Psychology, Research Methods

Cornell Courses Taught

2012-fall	4550 – Deception in the Networked Age (N=30)
2013-fall	2450 - Communication and Technology (N=180)
2013-fall	1840 - Six Pretty Good Books (N=90)
2012-fall	4550 - Deception in the Networked Age (N=32)
2011-fall	1840 – Six Pretty Good Books (N=86)
2011-fall	2450 - Communication and Technology (N=180)
2010-fall	4550 - Deception in the Networked Age (N=12)
2009-fall	2450 - Communication and Technology (N=180)
2008-spring	450 - Language and Technology (N = 18)
2008-spring	650 - Graduate Language and Technology (N = 5)
2007-fall	245 - Psychology of Social Computing (N = 180)
2006-fall	680 – Introduction to Communication Studies (Graduate)
2006-fall	445 – Seminar in Computer-Mediated Communication (N =18)
2006-spring	450 - Language and Technology (N = 28)
2005-fall	245 - Psychology of Social Computing (N = 109)
2005-spring	450 - Language and Technology (N = 35)
2005-spring	650 - Graduate Language and Technology (N = 2)
2004-fall	440 - Advanced Human-Computer Interaction (N = 17)
2004-fall	640 - Advanced Human-Computer Interaction Research (Graduate)
2004-spring	682 - Advanced Communication Research Methods (Graduate)
2004-spring	245 - Psychology of social computing (N = 47)
2003-fall	450 - Language and technology (N = 23)
2003-spring	450 - Language and technology (N = 13)
2002-fall	494 - Special topics in communication: Lying in everyday life, online and off $(N = 5)$
2002-fall	345 - Psychology and the Internet (N = 22)
	-,,,

Advising

PhD Thesis Advisor

Jorge Pena The puppet and the puppeteer: Priming in online contexts, 2007

Zuoming Wang Social Identification and Interpersonal Perception in

Computer-mediated Communication: What You Do Versus Who You

Are in Virtual Groups, 2007

Natalie Bazarova Attributions, media, and communicative process, 2009

Amy Gonzales The Intensifying Effect of Computer-Mediated Communication on

Identity Shift: Perceptions of Audience Size, Acquaintanceship and Self-Presentation Certainty as Indicators of Self-Concept Change,

2010

Catalina Toma Affirming the Self Online: Motives, Costs and Benefits, 2010

Crystal Liang Absence Makes the Heart Grow Fonder: Behavioral Adaptation and

Idealized Perception in Interpersonal Media, 2011

Jamie Guillory Social Support, Psychosocial Resources and Eating: Using Social

Media to Encourage Healthy Eating, 2012

Sunny Kim Sleep is Proven to Improve your Health - Try This Special Pillow: An

Information Processing Approach to Health Advertorials, 2013

Erin Spottswood Nudging Prviacy on social Network Sites: How Contextual Cues

and Surveillance Primes Affect Disclosure Behavior and Privacy

Setting Decisions, 2014

David Markowitz The Media Marshmallow Test: Psychological and Physiological

Effects of Applying Self-Control to the Mobile Phone, 2017

Megan French Algorithmic Mirrors: An Examination of How Personalized

Recommendations Can Shape Self-Perceptions and Reinforce

Gender Stereotypes, 2018.

Annabel Suh Understanding the Impact of Conversational AI on Supportive

Interactions: Towards the CARE (Conversational AI and Response

Effects) Model, 2018.

Mufan Luo What makes livestreaming enjoyable? Understanding the impacts

of live streaming affordances on hedonic media experiences, 2020

Hannah Mieczhkowski Al-Mediated Communication: Examining Agency, Ownership,

Expertise, and Roles of Al Systems, 2022

Sabrina Huang Early relationship development: a prospective longitudinal study

on new online relationships, 2022

Danae Metaxa Auditing bias and representation in sociotechnical systems, 2022

Cornell MS Thesis Advisor

Jamie Guillory Warranting, self-presentation goals, and deception, 2009

Randy Au Uncovering psychopaths: An automated linguistic analysis, 2008

Catalina Toma Deception in online dating profiles, 2006

Amy Gonzales Self-concept shift in online communication, 2006

Saurabh Goorha Deception detection in face-to-face and computer-mediated

environments, 2004

Jorge Pena Task and socioemotional messages in online videogames, 2004

Antony Berzack Lies and Mafia 2011

Undergraduate Honor's Theses Supervised

Julien Wormser Priming and Deception on Facebook, 2012

Kate Pasucci Warranted Self-Presentation in Online Resumes, 2012
Rachel Boochever Psychopathic Language in Social Media, 2012
Angela Falisi Using Social Media to Prime Social Support, 2012

Carolyn Witte The Social Media Effect on Preference Formation and Expression: A

Paradigm for Understanding Revolutionary Dynamics in the Digital

Age, 2012

Melissa Wollis Online Predation: A Linguistic Analysis of Online Predator

Grooming, 2011

David Markowitz Presidential Lies, 2010

Rebecca Morrow Psychopathic Storytelling: The Effect of Valence on Self and Time in

Psychopathic Language Use, 2009

Robin Kornet Detecting Emotion in Psychopathic Language, 2008

Josh Perlin It's a Jungle Out There: A Real-World Analysis of Lying in Instant

Messaging, 2008

Barrett Amos Are you Lying Now? A Linguistic Examination of Deceptive

Utterances in Online Conversation, 2008

Cameron Hall Revealing Online Deception: The Discrepancy Between Deceptive

Belief and Practice Online, 2008

Kailyn Gee I'm Sad You're Sad: Emotional Contagion in Instant Messaging,

2008

Allie Markowitz Individual Differences in Irony, 2007

Erica Fink Nice to Meet You: Spontaneous Deceptions in Initial, Online

Interactions, 2007

Kate Frezon Profile Information as a Tool for Interpersonal Attraction, 2007
Bethany Marmillo The Language of Deception Online: The Role of Suspicion, 2006

Chris Landrigan Emotional Language in CMC, 2006

Jackie Nastri The Construction of Away Messages: A Speech Act Analysis, 2005

Thompson Ritchie Effects of communication technology on lying behavior in

non-student populations, 2004

Nicolas Merola Effects of personal and visual anonymity on Internet-based

stereotyping behavior, 2004

Lauren Curry On lying and being lied to: Automated linguistic analysis of

deception, 2003

Alex Green Irony use in computer-mediated conversations, 2003

Current Professional Activities

Recent University Service

2023-2024 Search Committee Member, Stanford MS&E2018-2019 Search Committee Member, Stanford MS&E

2017-2018	Search Committee Member, Stanford Communication
2016-2017	Search Chair, Stanford Communication
2009-2013	Survey Research Institute - Advisory Board Member
2010-2011	Cornell Institutional Research Board (IRB)
2012-2013	CIS Dean Search - Committee Member
2012-2013	Atkinson Center for a Sustainable Future – Faculty Fellow
2012-2013	Bronfenbrenner Center for Translational Research (BCTR) - Affiliate
2012-2013	VPUE Senior Leadership Group - formal leadership committee for
	university-wide undergraduate education
2012-2013	Wect Campus Council - Council Member

Professional Societies

American Psychological Association Cognitive Science Society International Communication Association Society for Text and Discourse Association for Computing Machinery

Professional Honoraries

Associate Editor, Discourse Processes, 2007-2013

Editorial Boards and Reviewing

Editorial Boards

Small Group Research
Journal of Communication
Communication Research
Media Psychology
Journal of Computer-Mediated Communication
Social Psychology and Personality Science

Ad hoc reviewer

Cognitive Science, Journal of Communication, Human Communication Research, Journal of European Social Psychology, Social Psychological and Personality Science, Pragmatics, Journal of Experimental Social Psychology, Developmental Psychology, Personality and Social Psychology Bulletin, Journal of Computer-Mediated Communication, Communication Research, Communication Theory, Computer-Human Interaction (CHI), Society for Text and Discourse, Human Communication Research, Social Development, Computer-Supported Cooperative Work (CSCW), Media and Society, Western Journal of Communication, Media Psychology, Journal of Language and Social Psychology, New Media and Society, Journal of Applied Psycholinguistics, MISQ, Journal of Marketing Research, PLOS One, PNAS, Journal of Social and Personal Relationships

Reviewer for funding agencies

National Science Foundation (2006-present), Social Science and Humanities Research Council of Canada (2006, 2009), Office of Naval Research (2011)

Jeffrey T. Hancock Expert Witness Curriculum Vitae

Education

2002	Ph.D. Dalhousie University,	Psychology
1998	M.Sc. Dalhousie University,	Psychology
1996	B.Sc. University of Victoria,	Psychology

Primary Academic Positions

2015-present	Harry and Norman Chandler Professor of Communication, Stanford University
2023-present	Co-Director, Stanford Cyber Policy Center and the Stanford Internet Observatory
2020-present	Co-Founding Editor of the Journal of Trust and Safety
2015-present	Founder and Director, Stanford Social Media Lab Stanford University
2002-2015	Professor of Communication and Information Science Cornell University

Cases - Current

Expert witness for the US government in an ongoing, non-public and confidential investigation for the FTC on the issue of how statements portrayed on websites, on social media and in emails would be interpreted by a reasonable viewer.

Expert witness for the defense in the case of <u>USA v. Myrna Ortiz</u>, <u>2:22-cr-00006-</u> TJS on vulnerabilities to online scams. Eastern District of Pennsylvania.

Expert witness for the plaintiff in the case of E. Remy Martin & Co. vs. Sire Spirits LLC, Vetroelite Inc., and Vetroeltie S.P.A., 1:21-cv-06838-AKH on the prevalence of bots online and how social media messages would be interpreted by reasonable persons.

Expert witness for the defense in the case of <u>The State of Oregon v. Justin</u> <u>Metschan-Baertlein, Case No. 18-CR-31560</u>, regarding how messages exchanged in text messaging would be interpreted by reasonable persons.

Cases - Completed (last 5 years)

Expert witness for the <u>State Bar of California in the case of The State Bar of California va Marla Ann Brown, Case No. SBC-23-O-30270-DGS</u> to provide testimony on how information Twitter is produced on the platform and how it is interpreted by a reasonable viewer.

Expert witness for the defense in <u>Doe vs. Union School District</u> to provide testimony on texting prevalence and behaviors of adolescence during the years 2006-2012.

Expert witness for the defense in the case of <u>Michael Rapaport v. Barstool Sports</u> on how statements portrayed on websites, on social media and in emails would be interpreted by a reasonable viewer.

Expert witness for the defense in a binding arbitration in the case of <u>American Apparel, Inc., et al. v. Irene Morales</u>, regarding how ordinary language users would make sense of language used in online weblogs.

Expert witness for the defense in the case of <u>US v. Alexander Davis</u>, <u>Criminal No. 18-105-1</u> on the issue of how ordinary language users would make sense of language used on digital platforms.

Expert witness for the defense in the case of <u>State of California v. William Butte</u>, <u>Docket No. 01-183264-1</u> on the issue of how ordinary language users would make sense of language used on digital platforms.

Expert witness for the defense in the case of <u>US v. Thomas Traumann</u>, Criminal No. 18-CR-00564, on the issue of how ordinary language users would make sense of communication in Internet chat rooms, emails and in online dating applications.

Expert witness for the defense in the case of <u>State of Missouri v. Darren Lasley</u>, <u>Docket No. 17-04045-01-CR-C-BCW</u> on the issue of how ordinary language users would make sense of language used on digital platforms.

Relevant Law Enforcement Consulting and Experience

2015	Federal Law Enforcement Training Center (FLETC) FLETC Psychology Consortium 2016, Behavioral Science Division
2010	United States Secret Service (USSS)
2009-2010	United States Government (USG)
2007-2008	Counter-Intelligence Field Activity (US Department of Defense)
1994-1996	Canada Customs, Border Officer

Relevant peer-reviewed academic research papers

Misinformation and AI

- Markowitz, D. M., Hancock, J. T., & Bailenson, J. N. (2024). Linguistic Markers of Inherently False AI Communication and Intentionally False Human Communication: Evidence From Hotel Reviews. *Journal of Language and Social Psychology*, 43(1), 63-82. https://doiorg.stanford.idm.oclc.org/10.1177/0261927X231200201
- Brown, J., Bailenson, J., & Hancock, J. (2023). Misinformation in Virtual Reality. *Journal of Online Trust and Safety, 1(5)*. https://doi:10.54501/jots.v1i5.120
- Moore, R. C., Dahlke, R., & Hancock, J. T. (2023). Exposure to untrustworthy websites in the 2020 US election. *Nature Human Behaviour*, 1-10.
- Hohenstein, J., Kizilcec, R. F., DiFranzo, D., Aghajari, Z., Mieczkowski, H., Levy, K., ... & Jung, M. F. (2023). Artificial intelligence in communication impacts language and social relationships. *Scientific Reports*, 13(1), 5487.
- Hancock, J. T. & Bailenson. J. N. (2021) The Social Impact of Deepfake, *Cyberpsychology, Behavior, and Social Networking*.24 (3).149-152. http://doi.org/10.1089/cyber.2021.29208.jth

Psychopaths

- Hancock, J. T., Woodworth, M., & Boochever, R. (2018). Psychopaths Online: The Linguistic Traces of Psychopathy in Email, Text Messaging and Facebook. *Media and Communication*, *6*, 83-92.
- Hancock, J.T., Woodworth, M., & Porter, S. (2013). Hungry like the wolf: A word pattern analysis of the language of psychopaths. *Legal and Criminological Psychology*, 18, 102-114.
- Woodworth, M., Hancock, J.T., Porter, S., Hare, R., Logan, M., O'Toole, M.E. & Smith, S. (2012). The Language of Psychopaths: New Findings and Implications for Law Enforcement. FBI Law Enforcement Bulletin, July 2012 Issue.
- Internet Crimes Against Children Cases
- Drouin, M., Boyd, R. L., Hancock, J. T., & James, A. (2017). Linguistic analysis of chat transcripts from child predator undercover sex stings. *Journal of Forensic Psychiatry and Psychology*, 28, 437-457.
- Black, P., Wollis, M., Woodworth, M. & Hancock, J.T. (2015). A Linguistic Analysis of Grooming Strategies of Online Child Sex Offenders: Implications for our Understanding of Predatory Sexual Behavior in an Increasingly Computer-Mediated World. *Child Abuse & Neglect*, 44, 140-149.
- Deception, Credibility Assessment and Understanding Language
- Markowitz, D. M., & Hancock, J. T. (2019). Deception and Language: The Contextual Organization of Language and Deception (COLD) Framework. In *The Palgrave Handbook of Deceptive Communication* (pp. 193-212). Palgrave Macmillan, Cham
- Kim, S.J., & Hancock, J.T. (2017). How advertorials deactivate advertising schema: MTurk-based experiments to examine persuasion tactics and outcomes. *Communication Research*. *44*, 7, 1019-1045. https://doi.org/10.1177/0093650216644017
- Hancock, J.T. & Guillory, J. (2016). Lies, damned lies and online lies. In S. Sundar (ed.) The Handbook of the Psychology of Communication Technology (pp. 270-289). Wiley Blackwell.

- Ott, M., Cardie, C., Choi, Y., & Hancock, J.T. (2011). Finding deceptive opinion spam by any stretch of the imagination. *Proceedings of the 49th Annual Meeting of the Association for Computational Linguistics (ACL 2011)*, 309–319.
- Hancock, J. T., Woodworth, M., & Goorha, S. (2010). See no evil: The effect of communication medium and motivation on deception detection. *Group Decision and Negotiation*, 19, 327-343.
- Hancock, J.T., Curry, L., Goorha, S., & Woodworth, M.T. (2008). On lying and being lied to: A linguistic analysis of deception. *Discourse Processes*, 45, 1-23.
- Hancock, J.T. (2004). Verbal irony use in computer-mediated and face-to-face conversations. *Journal of Language and Social Psychology*, 23, 447-463.

References

Cited References

Ahmed, S., Bee, A. W. T., Ng, S. W. T., & Masood, M. (2024). Social Media News Use Amplifies the Illusory Truth Effects of Viral Deepfakes: A Cross-National Study of Eight Countries. *Journal of Broadcasting & Electronic Media*, 1-28.

Appel, M., & Prietzel, F. (2022). The detection of political deepfakes. *Journal of Computer-Mediated Communication*, 27(4), zmac008.

Brown, J., Bailenson, J., & Hancock, J. (2023). Misinformation in virtual reality. *Journal of Online Trust and Safety*, 1(5).

De keersmaecker, J., & Roets, A. (2023). Deepfakes and the Illusion of Authenticity: Cognitive Processes Behind Misinformation Acceptance. Computers in Human Behavior, 139, 107569. https://doi.org/10.1016/j.chb.2023.107569

Farid, H. (2022). Creating, using, misusing, and detecting deep fakes. *Journal of Online Trust and Safety*, 1(4).

Goldstein, J., Nikkhah, M., Pulmo, J., Shapiro, J., & Wint, K. (2023). Generative Language Models and Automated Influence Operations: Emerging Threats and Potential Mitigations. Center for Security and Emerging Technology, Georgetown University.

Hameleers, M., van der Meer, T. G., & Dobber, T. (2024). They would never say anything like this! Reasons to doubt political deepfakes. *European Journal of Communication*, 39(1), 56-70.

Hameleers, M., & Marquart, F. (2023). It's nothing but a deepfake! The effects of misinformation and deepfake labels delegitimizing an authentic political speech. *International Journal of Communication*, 17, 21.

Hancock, J. T., & Bailenson, J. N. (2021). The social impact of deepfakes. *Cyberpsychology, behavior, and social networking*, 24(3), 149-152.

Hancock, J. T., Naaman, M., & Levy, K. (2020). AI-mediated communication: Definition, research agenda, and ethical considerations. *Journal of Computer-Mediated Communication*, 25(1), 89-100.

Hwang, J., Zhang, X., & Wang, Y. (2023). The Influence of Deepfake Videos on Political Attitudes and Behavior. Journal of Information Technology & Politics, 20(2), 165-182. https://doi.org/10.1080/19331681.2022.2151234

1

EXHIBIT C

Metz, R. (Aug 6, 2021). How a deepfake Tom Cruise on TikTok turned into a very real AI company. CNN Business

Pataranutaporn, P., Archiwaranguprok, C., Chan, S. W., Loftus, E., & Maes, P. (2024). Synthetic Human Memories: AI-Edited Images and Videos Can Implant False Memories and Distort Recollection. arXiv preprint arXiv:2409.08895.

Russell, S., & Norvig, P. (2021). Artificial Intelligence: A Modern Approach (4th ed.). Pearson.

Vaccari, C., & Chadwick, A. (2020). Deepfakes and Disinformation: Exploring the Impact of Synthetic Political Video on Deception, Uncertainty, and Trust in News. Social Media + Society, 6(1), 1-13. https://doi.org/10.1177/2056305120903408

References consulted but not cited:

Goodfellow, I., Pouget-Abadie, J., Mirza, M., Xu, B., Warde-Farley, D., Ozair, S., ... & Bengio, Y. (2014). Generative Adversarial Nets. In Advances in Neural Information Processing Systems (pp. 2672–2680).

Radford, A., Wu, J., Child, R., Luan, D., Amodei, D., & Sutskever, I. (2019). Language Models are Unsupervised Multitask Learners. OpenAI GPT-2 Technical Report.

Zhang, Y., Sun, S., Galley, M., Chen, Y.-C., Brockett, C., Gao, X., ... & Dolan, B. (2020). DIALOGPT: Large-Scale Generative Pre-training for Conversational Response Generation. In Proceedings of the 58th Annual Meeting of the Association for Computational Linguistics: System Demonstrations (pp. 270–278).

Karras, T., Laine, S., Aittala, M., Hellsten, J., Lehtinen, J., & Aila, T. (2020). Analyzing and Improving the Image Quality of StyleGAN. In Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition (pp. 8110–8119).

Shum, H.-Y., He, X., & Li, D. (2018). From Eliza to XiaoIce: Challenges and Opportunities with Social Chatbots. Frontiers of Information Technology & Electronic Engineering, 19(1), 10–26.

Bender, E. M., Gebru, T., McMillan-Major, A., & Shmitchell, S. (2021). On the Dangers of Stochastic Parrots: Can Language Models Be Too Big? In Proceedings of the 2021 ACM Conference on Fairness, Accountability, and Transparency (pp. 610–623).

2

EXHIBIT C

Covington, P., Adams, J., & Sargin, E. (2016). Deep Neural Networks for YouTube Recommendations. In Proceedings of the 10th ACM Conference on Recommender Systems (pp. 191–198).

Zmigrod, L., Burnell, R., & Hameleers, M. (2023). The Misinformation Receptivity Framework. European Psychologist.

Groh, M., Sankaranarayanan, A., & Picard, R. (2022). Human detection of political deepfakes across transcripts, audio, and video. arXiv preprint arXiv:2202.12883.

Ahmed, S., Wang, Y., & Bee, A. W. T. (2023). Adjusting news accuracy perceptions after deepfakes exposure: Evidence from a non-Western context. Telematics and Informatics, 84, 102047.

Köbis NC, Doležalová B, Soraperra I. Fooled twice: People cannot detect deepfakes but think they can. iScience. 2021 Oct 29;24(11):103364. doi: 10.1016/j.isci.2021.103364. PMID: 34820608; PMCID: PMC8602050.

3