IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE

WHERE 2 GET IT, INC., Plaintiff, v. GEOTAG, INC., Defendant.	)	Civil Action No. 11-223-GMS

THE NIELSEN COMPANY (US), LLC AND WILKE THORNTON, INC.'S
MOTION TO INTERVENE

The Nielsen Company (US), LLC and Wilke Thornton, Inc. hereby move the Court, pursuant to Federal Rule of Civil Procedure 24(b), for leave to intervene in the present action as plaintiffs and to file the proposed complaint attached hereto as Exhibit 1. The grounds for this motion are set forth in the Memorandum of Law and the exhibits and declaration submitted herewith.

[*Signature Page Follows*]

MORRIS, NICHOLS, ARSHT & TUNNELL LLP

/s/ Donald E. Reid
Donald E. Reid (#1058)
1201 North Market Street, 18th Floor
P.O. Box 1347
Wilmington, DE 19899-1347
Attorneys for Intervenor-Plaintiffs

OF COUNSEL:

Gregory L. Lippetz (154228)
JONES DAY
Silicon Valley Office
1755 Embarcadero Road
Palo Alto, CA 94303
Telephone: (650) 739-3939
Facsimile: (650) 739-3900
E-mail: glippetz@jonesday.com

Counsel for Intervenor-Plaintiffs

Mary R. True (0046880)
BRICKER & ECKLER LLP
100 South Third Street
Columbus, OH 43215
Phone: (614) 227-4873
Facsimile: (614) 227-2390
E-mail: mtrue@bricker.com

Counsel for Intervenor-Plaintiffs

December 7, 2011

4642858.1

CERTIFICATE OF SERVICE

I hereby certify that on December 7, 2011, the foregoing was caused to be served upon the following counsel of record via CM/ECF:

Stamatios Stamoulis
Richard Charles Weinblatt
Stamoulis & Weinblatt LLC
Two Fox Point Centre
6 Denny Road, Suite 307
Wilmington, Delaware 19809

Brian E. Farnan
919 North Market Street, 12th Floor
Wilmington, DE 19801

Kenneth Laurence Dorsney
Morris James LLP
500 Delaware Avenue, Suite 1500
P.O. Box 2306
Wilmington, DE 19899-2306

/s/ Donald E. Reid
Donald E. Reid (#1058)