AO 440 (Rev. 10/93) Summons in a Civil Action

United States District Court

DISTRICT OF DELAWARE

MOTIVATION INNOVATIONS, LLC,

Plaintiff(s),

V.

DSW, INC., VALUE CITY DEPARTMENT STORES, LLC, BED, BATH & BEYOND, INC., and HALLMARK CARDS, INC.

Defendant(s).

SUMMONS IN A CIVIL CASE

CASE NUMBER: 08-334

TO: (Name and address of defendant)

HALLMARK CARDS, INC.
C/O Division of Corporations
John G. Townsend Bldg.
401 Federal Street - Suite 4
Dover, DE 19901

YOU ARE HEREBY SUMMONED and required to serve upon PLAINTIFF'S ATTORNEY (name and address)

Karen L. Pascale (#2903)
Young Conaway Stargatt & Taylor, LLP
The Brandywine Building
1000 West Street, 17th Floor
P. O. Box 391
Wilmington, DE 19899-0391

an answer to the complaint which is herewith served upon you, within 20 days after service of this summons upon you, exclusive of the day of service. If you fail to do so, judgment by default will be taken against you for the relief demanded in the complaint. You must also file your answer with the Clerk of this Court within a reasonable period of time after service.

PETER T. DALLEO

CLERK

JUN 05 2008

DATE

(BY) DEPUTY CLERK

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RETURN OF SERVICE

Service of the Summons and Complaint was made by me[1]	DATE June 5, 2008
NAME OF SERVER (*PRINT*) Shelly Miles	TITLE Process Server

Check one box below to indicate appropriate method of service

- ☐ Served personally upon the defendant. Place where served: _____
- ☐ Left copies thereof at the defendant's dwelling house or usual place of abode with a person of suitable age and discretion then residing therein. Name of person with whom the summons and complaint were left: _____
- ☐ Returned unexecuted: _____
- ☑ Other (specify): Served upon Hallmark Cards Inc by serving the Delaware Secretary of State located at 401 Federal Street Dover DE 19901. Service accepted by Karen Charbonneau at 1:58 p.m.

STATEMENT OF SERVICE FEES

TRAVEL	SERVICES	TOTAL

DECLARATION OF SERVER

I declare under penalty of perjury under the laws of the United States of America that the foregoing information contained in the Return of Service and Statement of Service Fees is true and correct.

Executed on 6/5/08 (Date) Shelly Miles (Signature of Server)

15 East North Street Dover DE 19901
Address of Server

[1] As to who may serve a summons see Rule 4 of the Federal Rules of Civil Procedure.