IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE

MOTIVATION INNOVATIONS, LLC,	)	
	)	
Plaintiff,	)	
	)	
v.	)	C.A. No. 08-334 SLR
	)	
DSW, INC.,	)	
VALUE CITY DEPARTMENT STORES, LLC,	)	
BED, BATH & BEYOND, INC. and	)	
HALLMARK MARKETING CORPORATION,	)	
	)	
Defendants.	)	

MOTION AND ORDER FOR ADMISSIONS *PRO HAC VICE*

Pursuant to Local Rule 83.5 and the attached certifications, counsel moves for the admissions *pro hac vice* of Bart A. Starr, Eric A. Buresh, Holly L. Teeter and Jonathan N. Zerger of the law firm of Shook, Hardy & Bacon L.L.P. to represent Defendant Hallmark Marketing Corporation in this matter.

Dated: July 2, 2008

/s/ Richard K. Herrmann
Richard K. Herrmann (I.D. #405)
Mary B. Matterer (I.D. #2696)
Amy Arnott Quinlan (I.D. #3021)
MORRIS JAMES LLP
500 Delaware Avenue, Suite 1500
Wilmington, DE 19801-1494
(302) 888-6800
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Attorneys for Defendant
Hallmark Marketing Corporation

ORDER GRANTING MOTION

IT IS HEREBY ORDERED that counsel's motion for admissions *pro hac vice* is granted.

Dated: _____

_____
Sue L. Robinson, J.

CERTIFICATION BY COUNSEL TO BE ADMITTED PRO HAC VICE

Pursuant to Local Rule 83.5, I certify that I am eligible for admission to this Court, am admitted, practicing and in good standing as a member of the Bars of the States of Missouri and Kansas and pursuant to Local Rule 83.6 submit to the disciplinary jurisdiction of this Court for any alleged misconduct which occurs in the preparation or course of this action. I also certify I am generally familiar with this Court's Local Rules. In accordance with the Standing Order for District Court Fund effective January 1, 2005, I further certify that the annual fee of $25.00 will be submitted to the Clerk's office upon the filing of this motion.

Date: July 1st, 2008

Signed: _____

Bart A. Starr, Esq.
Shook, Hardy & Bacon L.L.P.
2555 Grand Boulevard
Kansas City, Missouri 64108
(816) 474-6550

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Date: June 30, 2008

Signed: E.A. Buresh

Eric A. Buresh, Esq.
Shook, Hardy & Bacon L.L.P.
2555 Grand Boulevard
Kansas City, Missouri 64108
(816) 474-6550

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Date: June 30, 2008

Signed: Holly Teeter

Holly L. Teeter, Esq.
Shook, Hardy & Bacon L.L.P.
2555 Grand Boulevard
Kansas City, Missouri 64108
(816) 474-6550

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Date: June 30, 2008

Signed: _____

Jonathan N. Zerger, Esq.
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