MDx Medical, Inc.

vitals

- Where Consumers Become Patients

Business Overview:
Progress, Strategy, Plans

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EXHIBIT C

Marketplace & Competition

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Approx. 30 million monthly searches for doctors:

- Healthgrades: 6.5 million (22%)
- Vitals: 4 million (11%)
- UCompare Health Care: 1.8 million (6%)
- Angie's List: 750k (2%)
- Rate MDs: 400k (1.3%)

- All other & Google-only: ~16.6 million

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