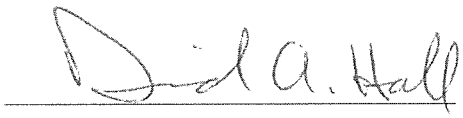
EXHIBIT B

HealthGrades, Inc.

v.

MDx Medical, Inc. d/b/a Vitals.com

Expert Report of David A. Hall



July 13, 2012

III. SUMMARY OF ANALYSIS AND OPINIONS

A. HealthGrades' lost profits and reasonably royalty damages suffered through May 2012 as a result of Vitals' infringement of the '060 patent are approximately $2,262,000.

B. 12% is a reasonable royalty resulting from a hypothetical negotiation for Vitals related to the '060 patent.

C. Reasonable Royalty Damages on the all Vitals' infringing revenue through June 2012 are approximately $926,000.

REDACTED