From: Scott Montroy
Sent: Tuesday, May 11, 2004 11:49 AM
To: Samantha L. Collier; Janet Burkhard; Blane Schilling
Cc: Dave Hicks; John Neal; John Morrow; Jill Rackliff; Steven Jensen
Subject: Physician Online Serivice (POS): PHASE II

Importance: High

Can you review and critique this **rough cut** of fields/content we want to collect on physicians? We covered this last week and I want to make sure we get this list correct and finalized before we start working these items. These items represent the data we want to collect to give consumers more information about their physicians. We are trying to fast track this project, so a quick response is desired!

Levels to address:
Group
-Office Locations
-Physicians
Surgery Centers

Content to pursue:

Group Information
Name
Description
Physician affiliated with group
Physician title/position
Year joined group
Website URL
(are there other group items to capture??)

Office Locations
Name
Address
Image
Phone
Toll phone
Fax
Email
Website URL
Office hours
Driving directions/map
Parking
Public transportation

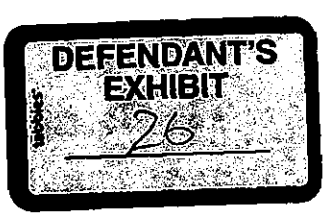

EXHIBIT G

Additional transportation
Payment methods (visa, check, cash, etc)
Health plans accepted (should this be mapped on group?)
Bi-lingual staff
    Languages spoken
Child care/children play area
Payment policy (should this be mapped on group?)
Ancillary services
(are there other office location items to capture??)

Physician Fields

Introduction
Personal statement / philosophy
Awards and honors
Professional distinctions
Group/hospital/academic appointments
Media
    TV
    Radio
Research and publications
Professional affiliations
Committees
Professional interest
Special projects
Special certification
Payment methods
Area of expertise
    Conditions
    Treatments
Educational mappings to specialty.
Procedure information
    Volume
    Type
Special procedures
Access to physician extender (nurse)?
Physicians that you share call with? (is this more related to setting up the group information?)
Full admitting privileges at affiliated hospital
Admit own patients to hospitals?
Accepting new patients (is this a physician/group/location field?)
Avg time for new patient appointment (is this a physician/group/location field?)
Avg wait time for schd/urgent appoint (is this a physician/group/location field?)
Surgery center affiliations (we need ability to add/map to a surgery center)
Email address
Can patients communicate to you via e-mail ?

(are there other physician items to capture??)

Surgery Centers

Name

Address
Phone