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**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA**

**DR. SEUSS ENTERPRISES, L.P.,**

Plaintiff,

v.

**COMICMIX LLC; GLENN  
HAUMAN; DAVID JERROLD  
FRIEDMAN a/k/a DAVID  
GERROLD; and TY  
TEMPLETON,**

Defendants.

Case No.: 3:16-cv-02779-JLS (BGS)

**CONSENT JUDGMENT AND  
PERMANENT INJUNCTION**

Honorable Janis L. Sammartino

**CONSENT JUDGMENT AND PERMANENT INJUNCTION**

WHEREAS, on November 10, 2016, plaintiff Dr. Seuss Enterprises, Inc. (“DSE”) initiated the above-captioned action by filing a complaint against ComicMix, LLC, Glenn Hauman, David Jerrold Friedman a/k/a David Gerrold, and Ty Templeton (collectively, “Defendants”) (all collectively, the “Parties”) for copyright infringement of five works by Dr. Seuss: *Oh, The Places You’ll Go!* (“Go!”), *How the Grinch Stole Christmas!* (“Grinch”), *The Sneetches and Other Stories* (“Sneetches”) (*Go!*, *Grinch* and *Sneetches* collectively the “DSE Works”), *The Lorax*, and *Horton Hears a Who!*; as well as trademark infringement and unfair

1 competition under the Lanham Act and California law relating to Defendants’  
2 unpublished work, *Oh, The Places You’ll Boldly Go!* (“**Boldly**”) (ECF No. 1);

3 WHEREAS, on June 9, 2017, the Court dismissed DSE’s trademark and  
4 unfair competition claims on the grounds of nominative fair use, granting DSE  
5 leave to amend (ECF No. 38);

6 WHEREAS, on June 22, 2017, DSE amended its complaint by adding a  
7 claim under the Lanham Act for infringement of its trademark registered under  
8 United States Trademark Registration No. 5,099,531, adding certain factual  
9 allegations, and otherwise maintaining its claims against Defendants (ECF No. 39);

10 WHEREAS, Defendants filed their operative answer with affirmative  
11 defenses on December 22, 2017 (ECF No. 53);

12 WHEREAS, on May 21, 2018, the Court denied Defendants’ motion (ECF  
13 No. 57) for issuance of a request to the Register of Copyrights to opine on the  
14 validity of the *Go!* and *Sneetches* copyright registrations (ECF No. 88);

15 WHEREAS, on May 21, 2018, the Court, applying the test set forth in  
16 *Rogers v. Grimaldi*, 875 F.2d 994 (2d Cir. 1989), granted in part Defendants’  
17 motion for partial judgment on the pleadings (ECF No. 54) as to DSE’s trademark  
18 and unfair competition claims related to the title of *Go!* (ECF No. 89);

19 WHEREAS, on March 12, 2019, the Court granted summary judgment to  
20 Defendants on DSE’s copyright infringement claim on the grounds that *Boldly* is a  
21 fair use, and on DSE’s remaining trademark and unfair competition claims on the  
22 grounds that DSE did not have enforceable trademarks in an artistic style or an  
23 illustrated typeface, and denied DSE’s motion for summary judgment (the “**MSJ**  
24 **Decision**”) (ECF No. 139);

25 WHEREAS, on March 26, 2019, DSE appealed the MSJ Decision to the  
26 United States Court of Appeals for the Ninth Circuit (“Ninth Circuit”) (No. 19-  
27 55348) (ECF Nos. 151-152);

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1           WHEREAS, on December 18, 2020, the Ninth Circuit reversed the MSJ  
2 Decision as to Defendants’ fair use defense to DSE’s copyright infringement claims  
3 related to the DSE Works, affirmed the MSJ Decision as to dismissal of DSE’s  
4 trademark infringement and unfair competition claims pursuant to the *Rogers* test,  
5 and remanded the action to this Court for proceedings consistent with its opinion,  
6 *Dr. Seuss Enters., L.P. v. ComicMix LLC*, 983 F.3d 443 (9th Cir. 2020);

7           WHEREAS, on January 11, 2021, the Ninth Circuit provided notice of  
8 spreading the mandate to this Court (ECF No. 165), which took effect on March 5,  
9 2021, following a hearing on the spreading of the mandate (ECF No. 174);

10           WHEREAS, on April 29, 2021, DSE renewed its motion for summary  
11 judgment on copyright infringement as to the DSE Works (ECF No. 176) and  
12 Defendants filed a motion for reconsideration of the Court’s order denying their  
13 motion for issuance of a request to the Register of Copyrights (ECF No. 177);

14           WHEREAS, the Court denied both Parties’ April 29, 2021 motions (ECF No.  
15 187) and set a pretrial schedule (ECF No. 189);

16           WHEREAS, DSE filed a motion for reconsideration, or alternatively for  
17 certification of interlocutory appeal under 28 U.S.C § 1292(b) concerning the  
18 Court’s denial of its renewed motion for summary judgment (ECF No. 188) and the  
19 Court has continued briefing on this motion in light of the Parties’ settlement  
20 discussions (ECF No. 191);

21           WHEREAS, the Parties have agreed to fully and finally resolve the  
22 remaining claims in this action and all potential claims between them arising from  
23 the facts alleged in DSE’s amended complaint by consenting to entry by the Court  
24 of a judgment for copyright infringement of the DSE Works and a permanent  
25 injunction (over which the Court will exercise continuing jurisdiction for purposes  
26 of enforcement) on the terms and conditions set forth herein;

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1           THEREFORE, based on the Parties’ concurrently filed joint motion and  
2 consent to the entry of the following Consent Judgment and Permanent Injunction,  
3 it is hereby ORDERED that:

4           1.     Judgment is entered in favor of DSE and against Defendants on DSE’s  
5 claim that *Boldly* infringes the copyrights owned by DSE in the DSE Works.

6           2.     Defendants, and all of their officers, affiliates, directors, agents,  
7 servants, employees, heirs, successors and assigns ARE HEREBY  
8 PERMANENTLY RESTRAINED AND ENJOINED from any other infringement  
9 of copyrights in the DSE Works, including but not limited to the sale, offer for sale,  
10 distribution, reproduction, marketing, display, advertising, promoting, or otherwise  
11 exploiting *Boldly* or any portion thereof or any other work substantially similar to  
12 *Boldly* as well as from assisting, aiding, or encouraging any other person or business  
13 entity in engaging in or performing any of the activities referred to herein, so long as  
14 any of the DSE Works are under copyright.

15           3.     All claims, including any request or claim for damages, attorneys’ fees,  
16 or costs, which any Party has asserted or could have asserted in this action, are hereby  
17 fully and finally dismissed with prejudice. This paragraph shall not prevent DSE  
18 from undertaking actions and proceedings to enforce the Permanent Injunction.

19           4.     To the extent not covered by Paragraph 3 above, DSE’s claims that  
20 *Boldly* infringes DSE’s copyrights in *The Lorax* and *Horton Hears A Who!*, and its  
21 claims that any infringement was willful, are dismissed with prejudice.

22           5.     All deadlines set in the pretrial schedule (ECF No. 189), and for briefing  
23 on DSE’s motion for reconsideration (ECF Nos. 188 & 191) are cancelled.

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6. The Court will exercise continuing jurisdiction over the Parties for purposes of enforcement of this Consent Judgment and Permanent Injunction.

IT IS SO ORDERED.

Dated: \_\_\_\_\_

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Hon. Janis L. Sammartino  
United States District Judge