EXHIBIT 3

Wednesday

SHOWCASE DAY

WordCamp US PORTLAND OREGON 24

Time	Rose City A105 – A106	Stumptown B113 – B116	Timbers C123 – C124
9:00 AM	**Mt. Hood (Oregon Ballroom)** Opening Remarks		
9:15 AM	**Mt. Hood (Oregon Ballroom)** Reach for the Sky: Disney Experiences' Magical Transformation with Gutenberg with Alexandra Guffey		
10:15 AM	BREAK		
10:30 AM	Deeply Integrating AI with WordPress with James LePage	Unlocking Disney's Digital Evolution: Navigating the Gutenberg Era with Alexandra Guffey	Democratizing Accessibility: Equalize Digital Accessibility Checker with Amber Hinds and Steve Jones
11:15 AM	BREAK		
11:30 AM	The Power of Extending the WordPress Editor: A Block Visibility Showcase with Nick Diego	The News Never Sleeps: How WordPress Powers The New York Post with Linnea Huxford	How We Grew and Optimized RecipeTin Eats to Reach 45 Million Monthly Views (from 25M) with Jon Ang and Stuart Shields
12:15 PM	LUNCH		
1:30 PM	Open Source Link Management for Modern Marketing with Steven Tey	Breaking News: CNN's Rise to Industry Leader in Brazil with João Carvalho and Brian Alvey	Reinventing Vox Media's CMS: A WordPress Migration Journey with Stéphane Boisvert, Anique Halliday, and Thomas Stang
2:15 PM	BREAK		
2:30 PM	Mrs.Sporty's 250 Synchronized Franchise Websites with Jessica Lyschik	Building a Block First Digital News Platform for Pew Research Center with Seth Rubenstein	Enhancing Open Source Plugin Security: Establishing Robust Processes and Leveraging Bug Bounty Partnerships with Miriam Schwab and Oliver Sild
3:15 PM	BREAK		
3:30 PM	Highlights from the Automattic Special Projects Team with Christy Nyiri	How to Use Humanity, the Open Source Theme from Amnesty with Austin	Reinventing Gravatar: Profiles-as-a-Service with Ronnie Burt
4:00 PM	BREAK		
4:15 PM	Engineering for the Automattic Special Projects Team with Mike Straw	A Technical Deep Dive Into Our Favorite Features of the New Harvard Gazette Site with Joeleen Kennedy	Client-Side Media Processing in WordPress with Pascal Birchler

WordCamp US 2024 is over. Check out the next edition!

WordCamp US is the premier North American event for web professionals

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An In-Person Q&A With Matt Mullenweg

Presented by Matt Mullenweg

Friday 3:45 PM PDT

Location: Mt. Hood (Oregon Ballroom)

In this session, Matt Mullenweg, co-founder of WordPress, will answer live questions from WordCamp US attendees.

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Portland, Oregon, September 17-20, 2024

Oregon Convention Center
777 NE Martin Luther King Jr Blvd,
Portland, Oregon 97232 USA

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