

EXHIBIT 2

FRIDAY



TIME	SUN (Room Town & Country A)	PALM (Room Town & Country B)	SURF (Room Palm 1 & 2)
9 AM	Opening Remarks		
9:15 AM	Taming the Whirlwind - Growing Your Business While You're Busy with Client Work. Nathan Ingram	Engagement Principles Lee Levy	Getting Started with WP-CLI Alain Schlessler
10:15 AM	Embracing Minds of All Kinds: Making Digital Content Usable for People with Cognitive Disabilities Chris Lubkert	Tackling performance in the WordPress ecosystem at scale Christina Deemer	
11:15 AM	Meeting Your Customers Where They Are - How Businesses Can Thrive in a Digital-First World Keala Gaines	Blog to Video: Tapping into YouTube and Video SEO with Your Existing Content Joey Daoud	
12 PM	Lunch		
1 PM	An Anthropologist, a WordPress Developer, and a Lawyer Walk into a Bar Cassandra Decker	Customizing Core Blocks for Clients Alex Ball	Website Accessibility Testing Workshop Amber Hinds and Alex Stine
1:15 PM		Prepare for the cookie-less future with Google Analytics 4 Sajid Islam	
1:30 PM		Improving Processes & Website Tracking with Google Tag Manager and WordPress Stephanie Bernal	
2 PM	Let's Build a Custom Block in 15 Minutes Nick Diego		
2:15 PM	Your Technical Support Philosophy is Losing Money and Angering Customers Ben Meredith	FSE For the Win Evan Mullins	
2:30 PM		A Rookie's Reflection - It is NEVER too late to learn! Sally Thoun	
2:45 PM	Afternoon Break		
3:15 PM	Where is WordPress' place in the creator economy? Ben May	Gamify Your Content Ronnie Burt	The Nexus of Design and WordPress David Yarde
4:15 PM	You can contribute too! Jonathan Desrosiers	Get Hooked! Using the right WP actions Benjamin Kostenbader	

SATURDAY



TIME	SUN (Room Town & Country A)	PALM (Room Town & Country B)	SURF (Room Palm 1 & 2)
9 AM	Opening Remarks		
9:15 AM	Developing Cultural Intelligence Petya Raykovska	Connected Commerce: Evolving to multichannel selling Beka Rice	Build Your First Block Theme Daisy Olsen
10:15 AM	Designing for Accessibility Sara Cannon	Tackling performance in the WordPress ecosystem at scale Felix Arntz	
11:15 AM	What's the Big IDEA? Creating an inclusive culture. Cami Kaos	Clue: A Detective's Guide to Troubleshooting in WordPress Micah Wood	
12 PM	Lunch		
1 PM	A New Era of WordPress Themes is Here: Block Themes Rich Tabor	Build Your Social Media Posting Application with WordPress and Zapier George Woodard	How to Create Your Brand Content Style Guide Maddy Osman
1:15 PM		How Live Streaming Can Level-Up Your Career Ebonie Butler	
1:30 PM		Images on the Web - past present and future Adam Silverstein	
2 PM	The Future Of Themes: Designing for the Block Editor and Beyond Michelle R Schulp	WordPress Through The Terminal Milana Cap	
2:45 PM	Afternoon Break		
3:15PM	Empowering local stores; learn from the tech giants whilst staying local Ronald Gljssel	Content Creators Are Users, Too: The Crucial Importance of Carefully Crafted Editorial Experiences Phil Crumm & Helen Hou-Sandí	Making Security Simple for Plugin and Theme Developers Robert Rowley
3:30PM	Finding and fixing the six most common WCAG 2 Failures Joe Dolson		
3:45PM	WordPress for the Next Generation Clemvio Hodge		
4:45PM	A Chat with Matt Mullenweg		

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SESSION

Palm, Sun, Surf

A Chat with Matt Mullenweg



Matt Mullenweg

Sep 10, 2022 4:45 pm PDT

In this session, Matt Mullenweg, co-founder of WordPress, will answer live questions from WordCamp US attendees.

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Town & Country Resort

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 Thank you for joining us

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