

EXHIBIT 3A

PLANS & PRICING

Choose your WordPress Hosting plan

annually

in

USD

Essential WordPress



Provides managed services & essential capabilities for basic sites or businesses just getting started.

4 months free saves \$120!

\$20 **USD**
/mo

Billed at ~~\$360~~ \$240/yr today*

[Buy Now](#)

- ✓ Edge content delivery with global CDN
- ✓ 24/7 WordPress technical expertise
- ✓ Managed WP, PHP & MySQL updates
- ✓ Proactive WordPress security
- ✗ Site monitoring alerts
- ✗ Auto plugin & theme management
- ✗ Optimal front & backend performance

Build your plan:



Startup

\$20 ^{USD}
/mo

 **1** Site(s) ⓘ

 **25,000** Visits/mo ⓘ

 **10 GB** Storage

 **75 GB** Bandwidth/mo

- **0** + **Additional Site(s) +\$17**

For Online Stores

eCommerce Package +\$4

- Performance optimizations made for Woo
- Get started faster w/ 1-click store creation
- Stripe Connect hosted checkout

Automated Plugin Updates +\$3 ⓘ

Keep plugins up to date and your sites secure.

Extra Layer of Security +\$19 ⓘ

SOC 2 level security with Managed WAF.

Page Speed Boost +\$17 ⓘ

Improve speed scores with 30+ site optimizations.

Buy Now

[Compare all features](#)

Best Value

**Core
WordPress**



Designed for business seeking optimized performance and premium support.

Most popular package

Starting at

\$400 USD
/mo

Get in Touch

- ✓ Edge content delivery with global CDN
- ✓ 24/7 WordPress technical expertise
- ✓ Managed WP, PHP & MySQL updates
- ✓ Proactive WordPress security
- ✓ Site monitoring alerts
- ✓ Auto plugin & theme management
- ✓ Optimal front & backend performance
- ✗ Ongoing technical planning & business reviews

Technical Expertise

- ✓ Custom onboarding
- ✓ On-demand site health assessments
- ✗ Prioritized senior technical support

Performance & Insights

- ✓ 99.99% uptime SLA
- ✓ Isolated resources
- ✓ Site performance investigations
- ✗ Application performance monitoring

- ✗ Platform designed with burst capacity
- ✗ GeoTargeting

Security

- ✓ Layer 3+4 DDoS Protection
- ✗ SOC II reports

Site Building Tools

- ✓ WordPress multisite
- ✗ High performance site search



- ✓ Performance optimizations for Woo

Get in Touch

Call 1-877-973-6446

**Enterprise
WordPress**



Unrivaled performance, scale and security for mission-critical sites.

Premium performance & security

Starting at

\$2,000 **USD**
/mo

Get in Touch

- ✓ Edge content delivery with global CDN
- ✓ 24/7 WordPress technical expertise
- ✓ Managed WP, PHP & MySQL updates
- ✓ Proactive WordPress security
- ✓ Site monitoring alerts
- ✓ Auto plugin & theme management
- ✓ Optimal front & backend performance
- ✓ Ongoing technical planning & business reviews¹

Technical Expertise

- ✓ Custom onboarding
- ✓ On-demand site health assessments
- ✓ Prioritized senior technical support

Performance & Insights

- ✓ 99.99% uptime SLA

- ✓ Isolated resources
- ✓ Site performance investigations
- ✓ Application performance monitoring
- ✓ Platform designed with burst capacity
- ✓ GeoTargeting

Security

- ✓ Advanced DDoS & managed WAF
- ✓ SOC II reports

Site Building Tools

- ✓ WordPress multisite
- ✓ High performance site search

Add an eCommerce Package

- ✓ 1-click Woo store creation
- ✓ Hosted checkout & Stripe Connect
- ✓ Performance optimizations for Woo

Get in Touch

Call 1-877-973-6446

 60 day money-back **guarantee**

 24/7 WordPress expert support

ALL PLANS INCLUDE

End-to-end management

- ✓ Fully managed WP, PHP & MySQL updates
- ✓ Site Speed Boost with EverCache®
- ✓ Transferable site for easy client handoff
- ✓ Activity log & advanced user permissions
- ✓ Edge content delivery with global CDN
- ✓ Flexible site copy tools
- ✓ Daily & on-demand backups
- ✓ Free automated migration plugin
- ✓ Dev, staging, and production environments

Select Plan



WP ENGINE PRODUCTS

Essential plans

[WordPress Hosting](#)

[WooCommerce Hosting](#)

Best Value

Startup

Starting at **\$20/mo**

Buy Now

Professional

Starting at **\$40/mo**

Buy Now

Growth

Starting at **\$77/mo**

Buy Now

Scale

Starting at **\$194/mo**

Buy Now

Core Hosti

Starting at **\$40**

Get in Touch

— Plan Includes

Sites included



1

3

10

30

Contact S

Visits



25,000

75,000

100,000

400,000

Contact S

Local storage



10 GB

15 GB

20 GB

50 GB

Contact S

Bandwidth		75 GB	150 GB	240 GB	550 GB	Contact S
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Support & Security

24/7
WordPress
customer
support

	Chat only	Chat & phone	Chat & phone	Chat & phone	Chat & ph
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Auto-renewing SSL and SSH access		✓	✓	✓	✓	—
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Security patching & plugin risk scans		✓	✓	✓	✓	✓
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Advanced DDoS & managed WAF		Optional add-on	Optional add-on	Optional add-on	Optional add-on	Optional ac
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Pre-launch technical health assessment		—	—	—	—	Optional ac
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Premium onboarding & priority support



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—

—

Optional ac

— Site Performance

Environment type

Shared

Shared

Shared

Shared

Isolate

Automated WordPress & PHP updates



✓

✓

✓

✓

✓

Automatic and on-demand backups



✓

✓

✓

✓

✓

EverCache® for better performance



✓

✓

✓

✓

✓

Global CDN



✓

✓

✓

✓

✓

99.99% SLA



—

—

—

—

✓

Application performance monitoring



—

—

—

—

Optional ac

— Site Building

10 Premium themes included



✓

✓

✓

✓

✓

Genesis blocks for easy site creation



✓

✓

✓

✓

✓

1-Click staging and dev. environments



✓

✓

✓

✓

✓

Transferable sites for client handoff



✓

✓

✓

✓

✓

WordPress multisite add-on



—

Optional after signup

Optional after signup

Optional after signup

✓

WHAT OUR CUSTOMERS SAY ABOUT WP ENGINE

Reviews



SB reviewed by **Stephen B.**

For fully managed WordPress installs, WP Engine is my go-to

When it comes to managed hosting solutions, WP Engine is our platform of choice. Between the 24/7/365 support and a genuinely easy to use interface anyone can safely spin up a site with industry best practices baked in.



TALK TO A SPECIALIST

Have more questions?

Get in Touch

Contact Us

 **60 day money-back guarantee:** We're so confident that you'll love our products and services that we're offering a 60 day money-back guarantee. If you're unsatisfied for any reason, you can request a refund anytime within the first 60 days and we'll refund your plan fees paid. You must request your refund as part of your cancellation notice to qualify for a refund. Please note: All new Startup, Professional, Growth, and Scale plans are included in the 60 day money-back guarantee. All other premium and custom plans are not included.

** First year pricing and associated coupons are valid for new customers purchasing Startup, Professional, Growth, and Scale plans only. Cannot be used with other offers and is not valid for upgrades, renewals or any other product purchase. Offer can only be redeemed once upon signup.*



Our Company

Products

Solutions

Community

Resources

Our Brands

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