

## **EXHIBIT 2B**

The Wayback Machine - <https://web.archive.org/web/20241002030657/https://wpengine.com/wordpress-hosting>



WORDPRESS HOSTING

**Host your website with the experts**

🏆 60 day money-back **guarantee**

🎧 24/7 expert support for WordPress<sup>1</sup>

A SMARTER WAY TO HOST WORDPRESS

# BUILT PURELY FOR WORDPRESS



**Convert more**



**Manage less**



**Sleep better**



**0%**

of people online visit a  
website on WP Engine daily

**0.0M+**

websites hosted in more  
than 150 countries

# 0%

customer support  
satisfaction score

MANAGED HOSTING FOR WORDPRESS

## COMPARE PLANS

Best Value

Startup

Starting at **\$20/mo**

Buy Now

Professional

Starting at **\$40/mo**

Buy Now

Growth

Starting at **\$77/mo**

Buy Now

Scale

Starting at **\$194/mo**

Buy Now

Custom

Starting at **\$400**

Get in  
Touch

Plan Includes

Plan Includes						
Sites included		1	3	10	30	Contact S
Visits		25,000	75,000	100,000	400,000	Contact S
Local storage		10 GB	15 GB	20 GB	50 GB	Contact S
Bandwidth		75 GB	150 GB	240 GB	550 GB	Contact S
+ Support & Security						
+ Site performance						
+ Site Building						

WHAT OUR CUSTOMERS SAY ABOUT WP ENGINE

# OUR IMPACT

[Testimonials](#) [Reviews](#) [Case Studies](#)

*“WP Engine gives me **peace of mind** in knowing I won’t ever have to miss my daughter’s birthdays because on their platform, I know I’m in good h*

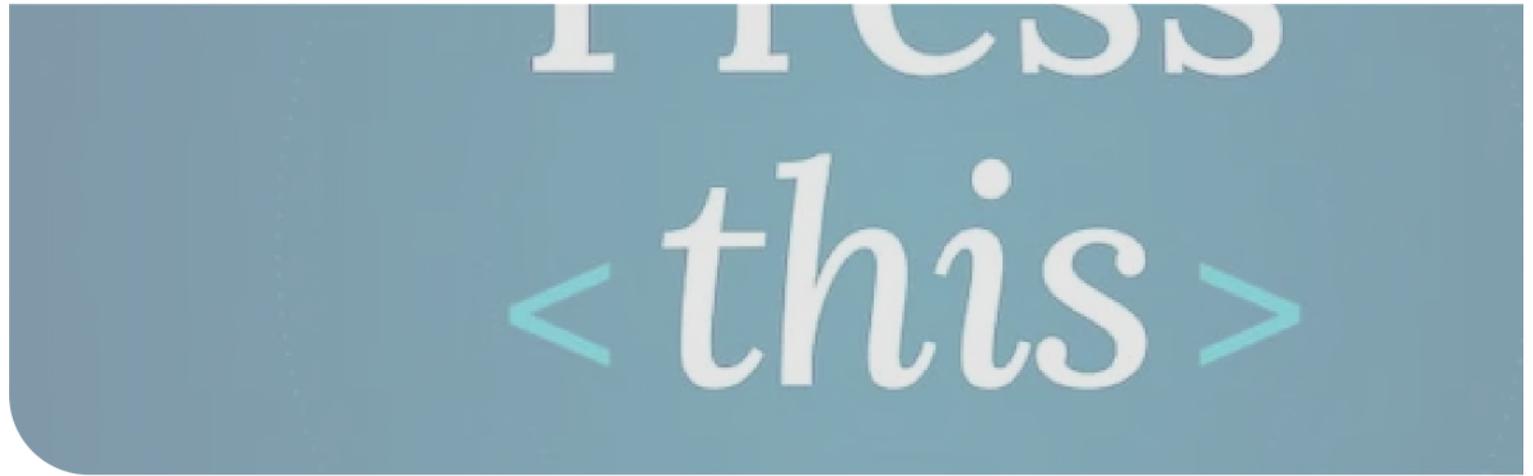


Lucas Williams  
Director of Development at Taproot Agency



MOVING WORDPRESS FORWARD

# THE LATEST IN WORDPRESS



## Press This Podcast

Exclusive interviews with leaders in the WordPress community covering everything from development to integrating y strategy with WordPress.

[Learn More](#) →

THE MOST TRUSTED HOSTING PLATFORM FOR WORDPRESS

# POWER THE FREEDOM TO CREATE

## HEADLESS PLATFORM

Try now for **free**

One comprehensive platform to enable modern development flexibility and radical site speed, with the CMS marketers trust.

[Learn More](#) →

## ECOMMERCE PLATFORM

Starting at **\$24/mo**

The building blocks and hosting to build faster, sell more, and manage less with WooCommerce.

[Learn More](#) →

## AGENCY SOLUTIONS

*Special Agency Pricing*

Manage multiple WordPress clients with ease and leverage partnership benefits.

[Learn More](#) →

## DESIGN & BUILD TOOLS

Included with **any** plan

WordPress themes, frameworks, plugins, and developer tooling that empower better, faster builds.

A GUIDE TO WORDPRESS HOSTING

# AN OVERVIEW AND FAQs

WordPress Hosting

Managed WordPress Hosting

WordPress CMS

How WordPress Works

Open Source 101



## What is WordPress hosting?

Standard web hosting services provide websites with the server space and resources required to deliver content online. There are four main types of hosting: shared, dedicated, VPS, and cloud.

However, since WordPress is the most popular CMS in the world, there's an entire category (and industry) of WordPress hosting services designed explicitly for this CMS.

WordPress hosting plans should work seamlessly with all of the WordPress core software and other essential tools like plugins and themes. For example, a WordPress host may offer seamless installation of the CMS via a one-click installation process. It

might also guide you through a WordPress-specific setup wizard and install specific plugins and tools.

Additionally, with this type of hosting, the servers are usually optimized for peak WordPress performance. The support team should also be particularly knowledgeable about this CMS.

---

**Who needs a WordPress host?**



---

**What is eCommerce hosting?**



---

**What is hosting for WooCommerce sites?**



---

**What is developer-friendly hosting?**



---

**What are the basic WordPress security considerations?**



---

**What are some common security features offered by WordPress hosting providers?**

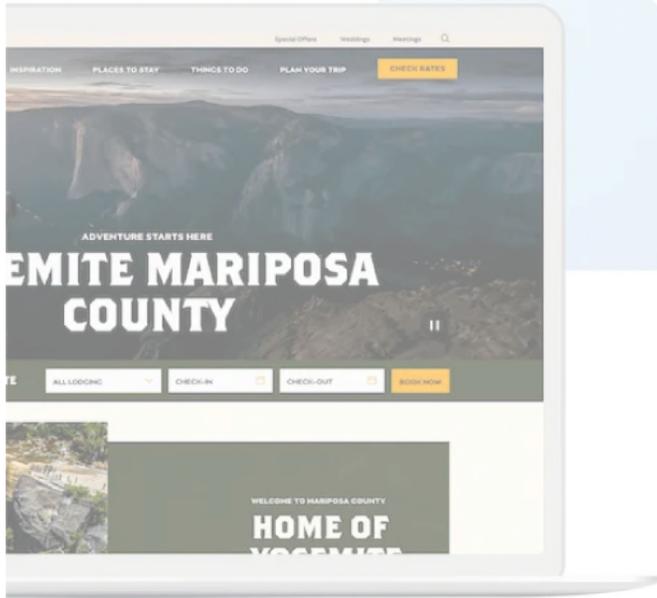


---

**How can I secure my WordPress hosting account?**



## How do I migrate a WordPress site to a new host?



LET'S GET STARTED

# WHAT WILL YOU BUILD TODAY?

Plans & Pricing

Let's Chat

 **60 day money-back guarantee:** We're so confident that you'll love our products and services that we're offering a 60 day money-back guarantee. If you're unsatisfied for any reason, you can request a refund anytime within the first 60 days and we'll refund your plan fees paid. You must request your refund as part of your cancellation notice to qualify for a refund. Please note: All new Startup, Professional, Growth, and Scale plans are included in the 60-day money back guarantee. All other premium and custom plans are not included.

\* First year pricing and associated coupons are valid for new customers purchasing Startup, Professional, Growth, and Scale plans only. Cannot be used with other offers and is not valid for upgrades, renewals or any other product purchase. Offer can only be redeemed once upon signup.



Our Company



Products



Solutions



Community



## Resources



## Our Brands



© 2013–2024 WPEngine, Inc. All rights reserved.

WP ENGINE®, VELOCITIZE®, TORQUE®, EVERCACHE®, and the cog logo service marks are owned by WPEngine, Inc.

<sup>1</sup> WP Engine is a proud member and supporter of the community of WordPress® users. The WordPress® trademark is the intellectual property of the WordPress Foundation, and the Woo® and WooCommerce® trademarks are the intellectual property of WooCommerce, Inc. Uses of the WordPress®, Woo®, and WooCommerce® names in this website are for identification purposes only and do not imply an endorsement by WordPress Foundation or WooCommerce, Inc. WP Engine is not endorsed or owned by, or affiliated with, the WordPress Foundation or WooCommerce, Inc.