EXHIBIT 6

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Blog

WP Engine's DE{CODE} 2024: What's Next in Modern Web Development

March 12, 2024 by **WP Engine**

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industry's largest WordPress developer event. The free, virtual event will be held on March 19 (North America and APAC) and March 21 (EMEA).

Now in its fifth year, WP Engine DE{CODE} brings together WordPress community thought leaders to share best practices and discuss the future of modern web development innovation. This year's **agenda** features developer-centric content and learning opportunities, including:

- **Industry-leading keynote speakers,** including AI futurist expert **Zack Kass**, OpenAI's former Head of GTM on 'Navigating Our AI Future'
- **New product launches** unveiling the latest WP Engine innovations including its new artificial intelligence (AI) offering
- **Breakout sessions from agencies and brands** including Brainstorm Force, Elementor, NitroPack, Google, PeachPay, Code & Theory, Granite Digital, Illustrate Digital, StrategiQ, americaneagle.com, WEBDOGS, and drewl.

"WP Engine's north star is to advance WordPress success, offering unparalleled technology and expertise that helps our customers win online," said WP Engine Founder and Chief Innovation Officer **Jason Cohen**.

"DE{CODE} was created with that same spirit in mind, empowering developers with ongoing education centered around the latest innovations in WordPress. This year, we're empowering attendees with the skills and inspiration needed to shape the future of the web through sessions on performance optimization, developer efficiency, eCommerce growth, and modern development solutions such as headless WordPress and AI."

The conference has grown to become the industry's largest WordPress developer event and will feature content, networking opportunities, and live demos dedicated

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Improve developer workflows and increase efficiency

Uncover new strategies for enhancing site performance and SEO

Discover how to optimize eCommerce sites

Explore how the applications of emerging technologies, such as artificial
intelligence (AI) and headless WordPress, are modernizing web development

To register for the conference and learn more about what to expect at DE{CODE}
2024, visit: **https://events.wpengine.com/GPrGQQ?Refid=PR**

About WP Engine

WP Engine provides the most relied upon and trusted WordPress products for
companies and agencies of all sizes, including specialized solutions for **managed
WordPress hosting**, **eCommerce, enterprise WordPress**, **headless
WordPress**, and developer-centric tools like **Local**, **Advanced Custom Fields**,
Genesis, and more. WP Engine's tech innovation and award-winning WordPress
experts help to power more than 1.5 million customers across 150 countries. More
of the top 200,000 sites in the world use WP Engine to drive their digital
experiences than anyone else in WordPress.

At WP Engine, we do what's right for our customers, and this focus helps us to do
the best work of our careers. We prioritize investing in our employees' success and
love offering opportunities to help them grow and develop professionally. Learn
more at **wpengine.careers**.

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