

EXHIBIT I



Sell ▾

Extensions ▾

Resources ▾

Enterprise ecommerce



Log in

Create an account

WooCommerce is the platform that grows with you

No matter what success looks like for you, you can do it with WooCommerce. Our WordPress-based ecommerce platform helps merchants and developers build successful businesses for the long term.

Learn more

Or [create an account](#) to get support, buy from our Marketplace, and more.

How can Woo help you?

Sell online

The first step to selling online with WooCommerce is to find a host for your store.

Get started

Build stores for others

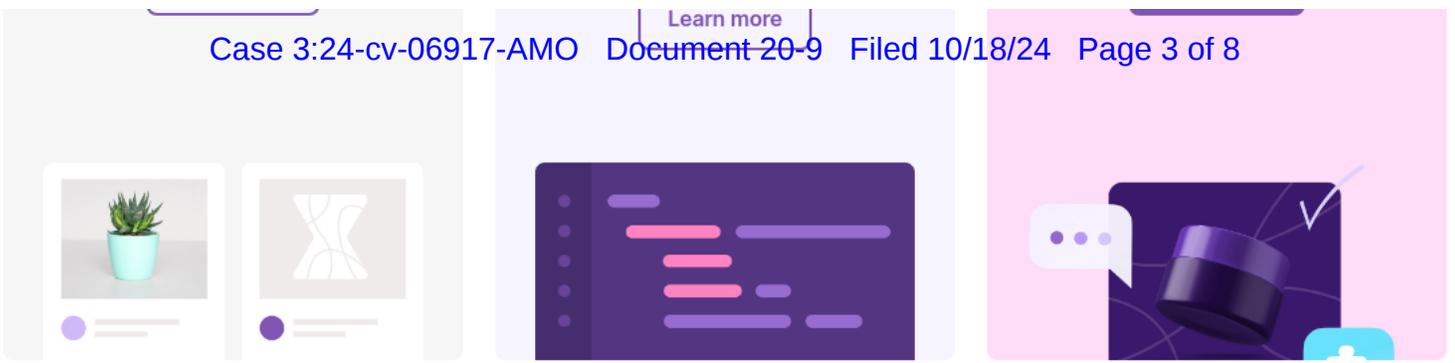
Build powerful ecommerce solutions with WooCommerce, our truly open, WordPress-based platform.

Learn more

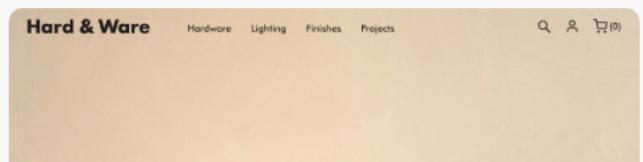
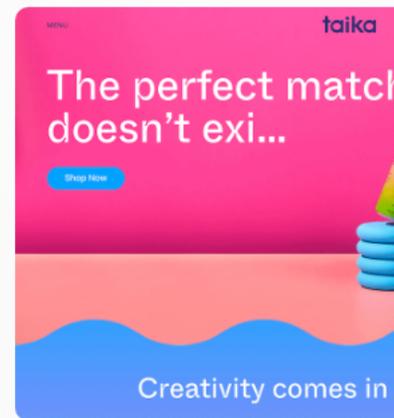
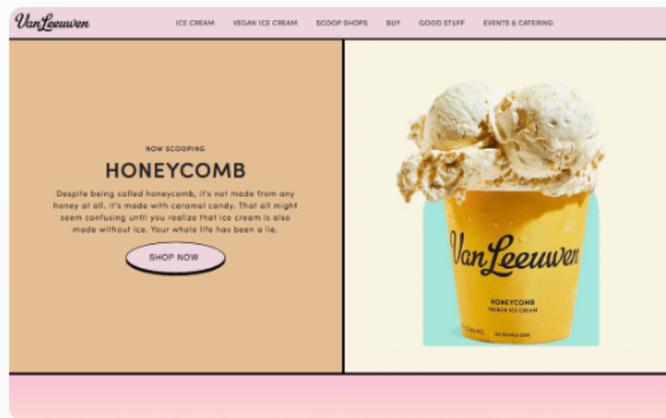
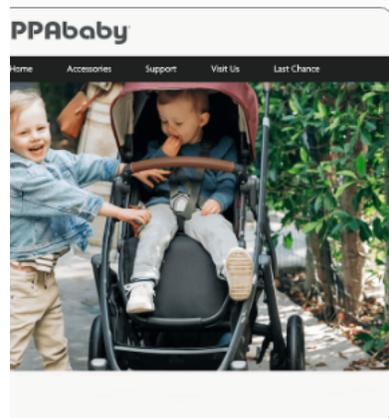
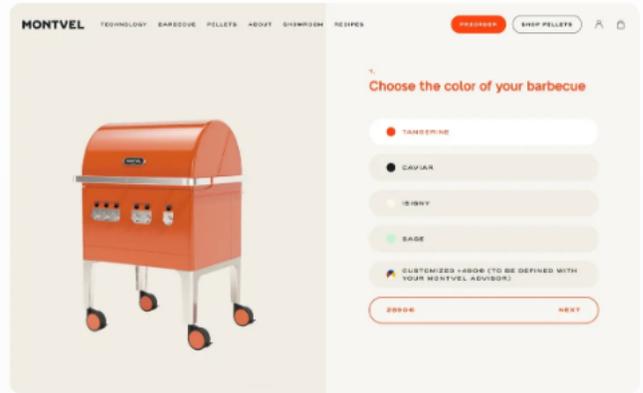
Power up your store

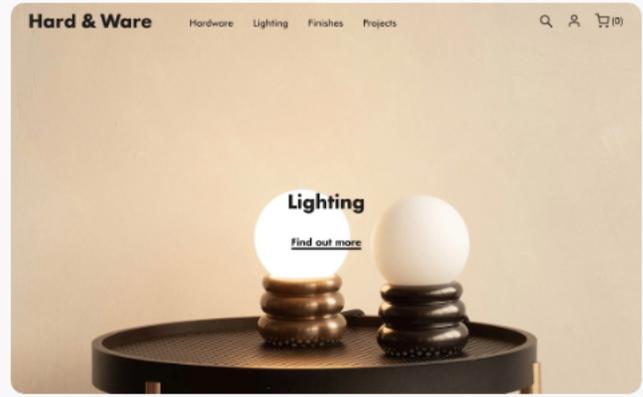
Already sell on Woo? Explore hundreds of extensions and themes to improve your business.

Check it out



Loved by millions of brands





nutribullet.



THERMOS

SINGER

yoast

PHLEARN

AIRSTREAM
SUPPLY COMPANY

Discover more

“No other ecommerce platform allows people to start for free and grow their store as their business grows. More importantly, WooCommerce doesn’t charge you a portion of your profits as your business grows.”

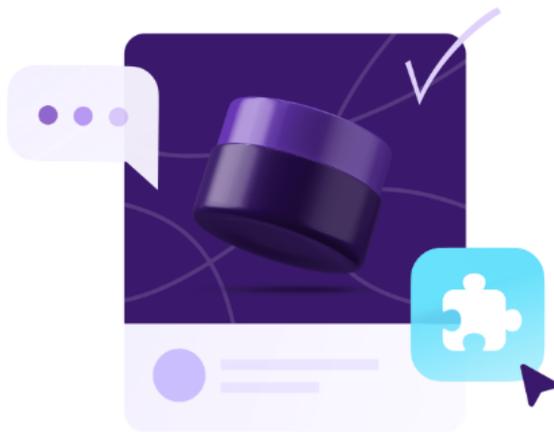


Chris Lema, chrislema.com

Get expert help with WooCommerce

Save time, sell more, and stay ahead of the competition — hire one of our trusted agencies to help you start or optimize your WooCommerce store.

Hire an expert



Power up your WooCommerce store

Already sell on Woo? Our Marketplace has hundreds of extensions and themes to boost your conversion and streamline your business.

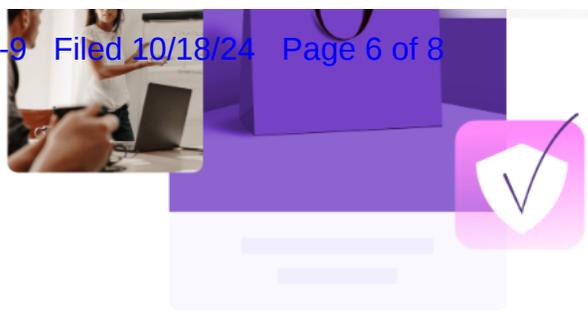
Check it out

Custom solutions for high-volume stores

Woo offers next-level customization, advanced selling features, and dedicated support to help established merchants continue growing.



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Explore enterprise solutions

The most-trusted ecommerce platform for building success

3.6^M

online stores built with WooCommerce

StoreLeads (using Woo Cart/Checkout), [State of Ecommerce](#)

31%

of the top 1 million ecommerce sites

StoreLeads (using Woo Cart/Checkout), [State of Ecommerce](#)

43%

of the web is built on WordPress

W3Techs, Usage Statistics and Market Share of WordPress

“WooCommerce’s greatest strength is its extensibility. There’s very little I can’t build with WooCommerce. Given enough time and resources it can be finely tailored to even your store’s most

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Kathy Darling, kathyisawesome.com

Start growing your business with Woo

Whether you’ve got dreams of selling online or want to build stores for others, you can do it with Woo.

Get started

SELL

- WooCommerce
- Payments
- No-code customization
- Marketing
- Checkout
- Shipping
- Mobile app
- Enterprise ecommerce

EXTENSIONS & THEMES

- WooCommerce extensions
- WooCommerce themes
- New
- Essentials
- Collections
- Developed by Woo

BUILD

- Woo for developers
- Developer resources
- Become a Woo agency
- Become a Marketplace partner
- Become an affiliate

RESOURCES

- Blog
- Documentation
- Email newsletter
- Support
- WooCommerce hosting
- Customer showcase
- Hire an agency
- Customer success
- Support policy
- Refund policy
- Participate in customer research

WOO

- About
- Press
- Join the Woo community
- Woo trademark guidelines
- Brand and logo guidelines
- Do not sell or share my personal information
- Contact us

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