

EXHIBIT P

From: [REDACTED]@woocommerce.com>
Date: Wed, Oct 16, 2024, 7:38 PM
Subject: Alert - Your WooCommerce Site Hosting Needs Attention
To: [REDACTED]

Hello [REDACTED]

I hope you're doing well. I'm reaching out because your store is currently hosting on WP Engine. As your Customer Success manager, I'm here to help ensure your store is set up for growth and success.

WP Engine's access to [WordPress.org](#) has been restricted, which could impact sites, especially regarding plugin and theme installations or updates that are sourced directly from the [WordPress.org](#) repository.

This might not affect your site in the short term, but it would still be a good time to discuss overall hosting options and performance. Plus, Automattic via Pressable is offering a contract buy-out and white-glove migrations because we truly want to ensure your business continuity and performance (see [here](#)).

If there's anything else we can discuss or help unblock for your store, we can connect on that as well.

If this is not your area of responsibility, feel free to forward this email or put me in touch with the right contacts.

Thanks, and I am looking forward to hearing from you.

[REDACTED]