

# **EXHIBIT A**

PLANS & PRICING

# Choose your WordPress Hosting plan

Prices are listed annually in USD

Best Value



Provides managed services for basic WordPress<sup>1</sup> sites or businesses just getting started.

## \$20 USD /mo

Billed at ~~\$360~~ \$240/yr today\*

Buy Now

- ✓ Edge content delivery with global CDN
- ✓ 24/7 WordPress technical expertise
- ✓ Managed WP, PHP & MySQL updates
- ✓ Proactive WordPress security
- ✗ Site monitoring alerts
- ✗ Auto plugin & theme management
- ✗ Optimal front & backend performance

Build your plan:



Designed for businesses seeking optimized performance and premium support.

Starting at

## \$400 USD /mo

Get in Touch

- ✓ Edge content delivery with global CDN
- ✓ 24/7 WordPress technical expertise
- ✓ Managed WP, PHP & MySQL updates
- ✓ Proactive WordPress security
- ✓ Site monitoring alerts
- ✓ Auto plugin & theme management
- ✓ Optimal front & backend performance
- ✗ Ongoing technical planning & business reviews

Technical Expertise

- ✓ Custom onboarding
- ✓ On-demand site health assessments
- ✗ Prioritized senior technical support



Unrivaled performance, scale and security for mission-critical sites.

Starting at

## \$2,000 USD /mo

Get in Touch

- ✓ Edge content delivery with global CDN
- ✓ 24/7 WordPress technical expertise
- ✓ Managed WP, PHP & MySQL updates
- ✓ Proactive WordPress security
- ✓ Site monitoring alerts
- ✓ Auto plugin & theme management
- ✓ Optimal front & backend performance
- ✓ Ongoing technical planning & business reviews<sup>2</sup>

Technical Expertise

- ✓ Custom onboarding
- ✓ On-demand site health assessments
- ✓ Prioritized senior technical support

- 1 Site(s)
- 25,000 Visits/mo
- 10 GB Storage
- 75 GB Bandwidth/mo

0 Additional Site(s) +\$17

For Online Stores

**eCommerce Package +\$4**

- Performance optimizations made for Woo
- Get started faster w/ 1-click store creation
- Stripe Connect hosted checkout

**Automated Plugin Updates +\$3**

Keep plugins up to date and your sites secure.

**Extra Layer of Security +\$19**

SOC 2 level security with Managed WAF.

**Page Speed Boost +\$17**

Improve speed scores with 30+ site optimizations.

[Buy Now](#)

[Compare all features](#)

- ✓ Site performance investigations
- ✗ Application performance monitoring
- ✗ Platform designed with burst capacity
- ✗ GeoTargeting

**Security**

- ✓ Layer 3+4 DDoS Protection
- ✗ SOC II reports

**Site Building Tools**

- ✓ Multisite for WordPress
- ✗ High performance site search

**Add an eCommerce Package**

- ✓ 1-click Woo store creation
- ✓ Hosted checkout & Stripe Connect
- ✓ Performance optimizations for Woo

[Get in Touch](#)

[Call 1-877-973-6446](#)

- ✓ Site performance investigations
- ✓ Application performance monitoring
- ✓ Platform designed with burst capacity
- ✓ GeoTargeting

**Security**

- ✓ Advanced DDoS & managed WAF
- ✓ SOC II reports

**Site Building Tools**

- ✓ Multisite for WordPress
- ✓ High performance site search

**Add an eCommerce Package**

- ✓ 1-click Woo store creation
- ✓ Hosted checkout & Stripe Connect
- ✓ Performance optimizations for Woo

[Get in Touch](#)

[Call 1-877-973-6446](#)

60 day money-back **guarantee**

Excellent Trustpilot

24/7 expert support for WordPress

ALL PLANS INCLUDE

# End-to-end management

- ✓ Fully managed WP, PHP & MySQL updates
- ✓ Activity log & advanced user permissions
- ✓ Daily & on-demand backups
- ✓ Site Speed Boost with EverCache®
- ✓ Edge content delivery with global CDN
- ✓ Free automated migration plugin
- ✓ Transferable site for easy client handoff
- ✓ Flexible site copy tools
- ✓ Dev, staging, and production environments

[Select Plan](#)

[Get in Touch](#)

Hi there ▯ Anything I can help with?

Select Plan

Get in Touch

WP ENGINE PRODUCTS

# Essential plans

Hosting for WordPress

eCommerce Hosting

Best Value

## Startup

for small websites & blogs

Starting at **\$20/mo**

Buy Now

## Professional

for building your brand

Starting at **\$40/mo**

Buy Now

## Growth

for a growing business

Starting at **\$77/mo**

Buy Now

## Scale

for higher capacity sites

Starting at **\$194/mo**

Buy Now

## Core Hosting

for optimized performance

Starting at **\$400/mo**

Get in Touch

### Plan Includes

Sites included	1	3	10	30	Contact Sales
Visits	25,000	75,000	100,000	400,000	Contact Sales
Local storage	10 GB	15 GB	20 GB	50 GB	Contact Sales
Bandwidth	75 GB	150 GB	240 GB	550 GB	Contact Sales

### + Support & Security

### + Site Performance

### + Site Building

WHAT OUR CUSTOMERS SAY Hi there ▯ Anything I can help with? >



# Reviews

WHAT OUR CUSTOMERS SAY ABOUT WP ENGINE

# Reviews



**SB** reviewed by **Stephen B.**

## For fully managed WordPress installs, WP Engine is my go-to

*When it comes to managed hosting solutions, WP Engine is our platform of choice. Between the 24/7/365 support and a genuinely easy to use interface anyone can safely spin up a site with industry best practices baked in.*



**TO** reviewed by **Tayo O.**

## Easily one of the best partners we've ever worked with!

*We've worked with WP Engine for a number of years now across a range of hosting needs, from shared to dedicated and monolithic WordPress to headless WordPress. Their dedication to great customer support and top-tier technical assistance is second to none.*



## Exc high

*Full a and h Engir beca hosti*

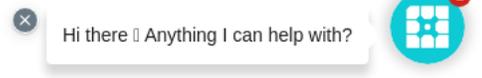


TALK TO A SPECIALIST

# Have more questions?

Get in Touch

Contact Us





**60 day money-back guarantee:** We're so confident that you'll love our products and services that we're offering a 60 day money-back guarantee. If you're unsatisfied for any reason, you can request a refund anytime within the first 60 days and we'll refund your plan fees paid. You must request your refund as part of your cancellation notice to qualify for a refund. Please note: All new Startup, Professional, Growth, and Scale plans are included in the 60 day money-back guarantee. All other premium and custom plans are not included.

\* First year pricing and associated coupons are valid for new customers purchasing Startup, Professional, Growth, and Scale plans only. Cannot be used with other offers and is not valid for upgrades, renewals or any other product purchase. Offer can only be redeemed once upon signup.

<sup>2</sup>Features available based on plan selection.



**Our Company**

- About Us
- Case Studies
- WP Engine Reviews
- Our Platform Technology
- Agency Partner Program
- Careers
- Contact Us

**Products**

- WordPress Hosting
- WooCommerce Hosting
- Headless WordPress

**Solutions**

- Small Businesses
- Agencies
- Developers
- Enterprises

**Community**

- Blog
- Builder Community
- Headless Developer Community
- Find a WordPress Agency

**Resources**

- Resources
- Support
- FAQs
- Brand Assets
- System Status
- Privacy Policy
- Legal



Hi there 🙋 Anything I can help with?

<sup>2</sup>Features available based on plan selection.



### Our Company

- About Us
- Case Studies
- WP Engine Reviews
- Our Platform Technology
- Agency Partner Program
- Careers
- Contact Us

### Products

- WordPress Hosting
- WooCommerce Hosting
- Headless WordPress

### Solutions

- Small Businesses
- Agencies
- Developers
- Enterprises

### Community

- Blog
- Builder Community
- Headless Developer Community
- Find a WordPress Agency

### Resources

- Resources
- Support
- FAQs
- Brand Assets
- System Status
- Privacy Policy
- Legal



© 2013–2024 WPEngine, Inc. All rights reserved.  
WP ENGINE®, VELOCITIZE®, TORQUE®, EVERCACHE®, and the cog logo service marks are owned by WPEngine, Inc.

<sup>1</sup>WP Engine is a proud member and supporter of the community of WordPress® users. The WordPress® trademark is the intellectual property of the WordPress Foundation, and the Woo® and WooCommerce® trademarks are the intellectual property of WooCommerce, Inc. Uses of the WordPress®, Woo®, and WooCommerce® names in this website are for identification purposes only and do not imply an endorsement by WordPress Foundation or WooCommerce, Inc. WP Engine is not endorsed or owned by, or affiliated with, the WordPress Foundation or WooCommerce, Inc.

