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Attorneys for Plaintiff	
IN THE UNITER	STATES DISTRICT COURT
	RN DISTRICT OF CALIFORNIA
	JOSE DIVISION
NATHAN KRUM, both	CASE NO.: 23-4152
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1	CLASS ACTION COMPLAINT FOR:
benefit of the general public,	1) BREACH OF CONTRACT;
Plaintiff.	biditell of confider,
,	2) VIOLATION OF CALIFORNIA'S
v.	CONSUMERS LEGAL REMEDIES ACT,
WESTERN BISTA	CAL. CIVIL CODE § 1750, ET SEQ. (not for
	damages);
	3) VIOLATION OF CAL. BUS. & PROF.
DOLOT 10,	CODE § 17200, ET SEQ. ("UNFAIR"
Defendants.	BUSINESS PRACTICES);
	4) VIOLATION OF CAL. BUS. & PROF.
	CODE §§ 17200 AND 17500, <i>ET SEQ</i> . ("FRAUDULENT" BUSINESS PRACTICES
	_ ( TRAODOLENT BOSINESS FRACTICES
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and UNTRUE AND MISLEADING ADVERTISING);

- 5) VIOLATION OF CAL. BUS & PROF. CODE § 17200, ET SEQ. ("UNLAWFUL" BUSINESS PRACTICES);
- 6) BREACH OF EXPRESS WARRANTIES;
- 7) BREACH OF IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR PARTICULAR PURPOSE;
- 8) VIOLATION OF SONG-BEVERLY WARRANTY ACT, CAL. CIV. CODE
- 9) VIOLATION OF THE MAGNUSON-MOSS WARRANTY ACT, 15 U.S.C. § 2301, et
- 10) COMMON COUNTS ASSUMPSIT, RESTITUTION, UNJUST ENRICHMENT AND QUASI-CONTRACT; and
- 11) DECLARATORY RELIEF

#### DEMAND FOR JURY TRIAL ON ALL **CLAIMS SO TRIABLE**

Plaintiff, Nathan Krum ("Plaintiff"), on behalf of himself and all others similarly situated and for the benefit of the general public for public injunctive relief, by and through undersigned counsel, hereby files this Class Action Complaint against Defendants Western Digital Technologies, Inc. and DOES 1-10 (collectively "Defendants" or "Western Digital"), and alleges as follows on information and belief (except for information as to Plaintiff specifically identified as being based on personal knowledge), which allegations are likely to have evidentiary support after a reasonable opportunity for further investigation and discovery:

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#### **JURISDICTION AND VENUE**

- 1. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1332(d) because there are more than 100 Class members and the aggregate amount in controversy exceeds \$5,000,000, exclusive of interest, fees, and costs, and at least one Class member is a citizen of a state different from Defendants. This Court also has supplemental jurisdiction over state law claims pursuant to 28 U.S.C. § 1367.
- 2. This Court has personal jurisdiction over Defendants because Defendants are based in California, have sufficient minimum contacts with California, either directly or through their subsidiaries, and/or have otherwise purposely availed themselves of the markets in California through the promotion, marketing, and sale of their products and services in California, for distribution both throughout and from California, and are otherwise based here, to render the exercise of jurisdiction by this Court permissible under traditional notions of fair play and substantial justice.
- 3. Venue is proper in this District under 28 U.S.C. § 1391 because Defendants maintain substantial operations in this District and are based here, many Class members either reside or engaged in transactions in this District, Defendants engaged in business and made representations in this District, and a substantial part of the events or omissions giving rise to the claims at issue occurred in this District.

#### **PARTIES**

- 4. On personal knowledge, Plaintiff Nathan Krum resides in Placer County, California and is a citizen of this State. Plaintiff purchased a Western Digital SanDisk 2TB Extreme Pro SSD portable solid-state hard drives in this State for the sum certain of \$179.99 on or about May 19, 2023 from Amazon.com. The device was received by Plaintiff Krum at his residence in Placer County on or about May 24, 2023. As detailed below the drive has failed and/or Plaintiff can no longer trust using the drive and thus it is worthless to him. However, he cannot return it for a full refund, and has expended money to either retrieve lost data and/or to obtain a replacement hard drive.
  - 5. On personal knowledge:

- (a) Plaintiff purchased this product primarily for personal, family or household purposes and not for purposes of resale or distribution.
- (b) Upon viewing advertisements and/or publicly available information for these portable solid-state hard drives as well as third party reviewers' websites and fora repeating the specifications provided by Defendants, Plaintiff purchased the solid-state hard drives in question.
- (c) A material factor in Plaintiff deciding to purchase these solid-state hard drives at the prices he did was for the essential purpose and core functionality of solid-state hard drives to safely and reliably store, save and retain data so that it can be retrieved for later use. Plaintiff reasonably relied upon the presence of this essential feature and omissions of material fact to the contrary, to his detriment, injury and loss of money or property.
- (d) Plaintiff or his representatives have contacted or are in the process of contacting Defendants about the ability of Plaintiff to obtain full compensation for losses. Defendants have so far failed to do so. Plaintiff purchased a SanDisk solid-state hard drive for which he overpaid and that he considers worthless and unusable as it was not provided in accordance with the benefit of the promised bargain by Defendants, and for which he had to expend money to attempt to repair the devices and/or replace them with other devices for which he has not been compensated.
- (e) Plaintiff would not have purchased the solid-state hard drive at the price he did, had the true facts stated herein been timely disclosed by Defendants. Plaintiff must now purchase another solid-state hard drive (and potentially more) and spend significantly more money in order to obtain the benefit of his bargain. Plaintiff has also spent considerable time and resources attempting to resolve these issues without the need to seek court intervention, without success. Plaintiff has therefore suffered a loss of money or property and suffered damage as a result of Defendants' illegal practices.
- 6. Defendant Western Digital is a corporation organized and existing under the laws of the State of California and whose principal place of business and headquarters is

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in the State of California and this District. Western Digital is engaged in the business of designing, manufacturing, selling and/or distributing solid-state hard drives, including the SanDisk Extreme Pro SSD portable solid-state hard drives at issue here. It is the parent company for SanDisk and the warrantor of the devices at issue. Defendants develop and ship their products, to purchasers, resellers and distributors in and from California, maintain a sales force and customer service department in California, sell their products through retail outlets in California, and create the specifications, advertisements and reviewers' guides for their products in and/or disseminate them from California.

- The true and precise names, roles and capacities of Defendants named as Does 1 through 10, inclusive, are currently unknown to Plaintiff and, therefore, are designated and named as Defendants under fictitious names. Plaintiff will identify their true identities and their involvement in the wrongdoing at issue if and when they become known. Defendants' conduct described herein was undertaken or authorized by officers or managing agents who were responsible for supervision and operations decisions relating to the design, manufacture, distribution, marketing, advertising and/or sale by Defendants of the Western Digital SanDisk Extreme Pro SSD portable solid-state hard drives here at issue. At all times relevant hereto, Defendants were engaged in the business of designing, manufacturing, distributing and/or selling, either directly or indirectly through third parties and authorized resellers or agents, these series of SanDisk Extreme Pro SSD portable solid-state hard drives throughout and from California. The described conduct of said managing agents and individuals was therefore undertaken on behalf of Defendants in substantial part in and from California. Defendants further had advance knowledge of the actions and conduct of said individuals whose actions and conduct were ratified, authorized, and/or approved by Defendants and/or their managing agents.
- 8. Each of the above-named Defendants acted in concert and both aided and abetted and conspired with each other to either misrepresent or not disclose the material facts stated herein, with such conduct authorized and/or acted on by and through their officers, employees, agents, servants, and/or representatives. Defendants have engaged in

a calculated and coordinated campaign of silence despite their knowledge of the growing public acceptance of misinformation and misrepresentations of Defendants regarding the failure of such products to conform with specifically represented characteristics of these solid-state hard drives.

9. Each reference made in this Complaint to any corporate Defendant in this Complaint includes its predecessors, successors, parents, subsidiaries, affiliates, and divisions of the corporation for the corresponding time period in any way involved in the design, manufacture, promotion, distribution and/or sale of these solid-state hard drives.

#### **SUMMARY OF FACTS**

- 10. This is a class action lawsuit brought on behalf of individuals who purchased the 500GB, 1terabyte ("1 TB"), 2 terabyte ("2TB") or 4 terabyte ("4TB") versions of the SanDisk Extreme Pro SSD line of portable solid-state hard drives designed, manufactured, distributed, promoted and/or sold by Defendants since approximately January 2023, including the SanDisk Extreme Pro, Extreme Portable, Extreme Pro Portable, and WD MyPassport SSD models (hereinafter collectively referred to herein as the "Extreme Pro SSD hard drives"). SanDisk Extreme Pro SSD hard drives are portable solid-state drives (SSDs) that offer high-speed data transfer and storage. According to Defendants they are designed for photographers, videographers, and other creative professionals and hobbyists who need to work with large files and access them quickly. However, the SanDisk Extreme Pro SSD hard drives, which are also sold under the WD MyPassport brand, have a firmware issue that causes them to disconnect or become unreadable by computers.
- 11. Defendants designed, developed, manufactured, marketed, and/or sold the SanDisk Extreme Pro SSD portable solid-state hard drives, and sold them directly online as well as through a network of retail networks.
- 12. As part of Western Digital's marketing scheme, promotion and advertising for the Extreme Pro SSD hard drives, Western Digital uniformly stated through their

Plaintiff reserves the right to add additional models as investigation and discovery progresses.

website, reviewers' guides, product labeling, packaging and associated documentation, advertising and/or user fora that the Extreme Pro SSD hard drives were fit for their intended purpose of storing and saving data for later retrieval. Western Digital has made representations on its website about these products such as, for example, that "the SanDisk Extreme PRO Portable SSD provides powerful solid state performance in a rugged, dependable storage solution", and "Get powerful NVMe<sup>TM</sup> solid state performance featuring 2000MB/s2 read/write speeds in a portable drive that's reliable enough to take on any adventure". Defendants' marketing of these hard drives thus was intended to and did create the reasonable expectation among purchasers that these Extreme Pro SSD hard drives were, in fact, able to conform with these specifications.

13. However, Class members have widely reported drive failures and data loss using the SanDisk Extreme Pro, Extreme Portable, Extreme Pro Portable, and WD MyPassport SSD portable solid-state hard drives. A series of SanDisk Extreme Pro SSD portable solid-state hard drives thus do not conform with their core functionality, as well as Western Digital's basic promise that the hard drives they sell will do what they are supposed to do— store data safely for later access. Western Digital has failed to publicly reveal the serial number range of the potentially impacted portable hard drives and has not disclosed or the extent, or even the existence of, this defect. Defendants have made material representations and omissions of material facts, both to Plaintiff and presumptively to members of the Class, about the basic functionality of these SanDisk Extreme Pro SSD portable solid-state hard drives.

The ability of these drives to save, store and retrieve data was not in fact true and/or Defendants omitted material facts to the contrary. Users of these hard drives have recently reported that when they plug in these portable hard drives they receive the following message: "The disk you attached was not readable by this computer."

<sup>&</sup>lt;sup>2</sup> https://www.westerndigital.com/products/portable-drives/sandisk-extreme-pro-usb-3-2-ssd#SDSSDE81-1T00-G25 (last accessed August 9, 2023).

- 14. Despite Defendants' uniform representations to the contrary, based on a latent defect in manufacturing and/or design that was not discoverable by Plaintiff and Class members at time of purchase, the SanDisk Extreme Pro SSD portable solid-state hard drives do not provide these advertised and promised benefits in actual use. For reasons that Defendants have yet to fully explain or disclose, without warning these hard drives have wiped out data stored on them, making the files stored on them unable to be accessed and users unable or unwilling to use these drives out of the reasonable concern such data will be lost forever or cost hundreds if not thousands of dollars to recover. Numerous individuals have complained of data being wiped out with no action on the part of Class members that resulted in this data being wiped out; their computers not be able to access these hard drives when they are plugged in; and/or concerns that their businesses will be impacted if the defect manifests, requiring them to spend significant additional time and resources to prevent such a potential from taking place.
- 15. Western Digital has only offered an unreliable firmware update, or replacement devices that also have been reported to suffer from the same defect and replacement have only been offered for those that actually fail. Considering the targeted demographic for these devices, Defendants have put Plaintiff and Class members into an impossible situation. Either they use these drives knowing the drives may lose data without warning that cannot be re-created, and all Defendants will do if that happens is provide them a replacement device, or they are forced to buy another drive that Defendants will refuse to compensate them for because their original drive has not failed, even though can no longer trust it to do what is was purchased for in the first place. For Class members, this drive is effectively worthless, entitling them to a full refund of the amounts they paid for their SanDisk Extreme Pro SSD portable solid-state hard drives and any additional damages they may have incurred as a result of such purchase and/or use.
- 16. Defendants concealed material facts concerning the truth about the SanDisk Extreme Pro SSD portable solid-state hard drives' capabilities to store, access and retrieve data, or the lack thereof. Class members were uniformly exposed to Defendants'

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marketing scheme and paid a premium for these SanDisk Extreme Pro SSD portable solidstate hard drives.

- 17. Defendants thus engaged in a scheme to mislead consumers about the characteristics, qualities, uses and benefits of the SanDisk Extreme Pro SSD portable solid-state hard drives.
- Western Digital has so far failed and refused to fully remediate this issue to 18. ensure Class members receive the full benefit of their bargain despite demand therefor being made on behalf of Plaintiff and Class members, thus necessitating this action.
- Before purchasing Western Digital SanDisk Extreme Pro SSD portable solidstate hard drives, Plaintiff was exposed to, reviewed, read and/or saw materials that referenced either generally or specifically as to the basic characteristics of these hard drives to store and retrieve data. This promise is expressly part of the basis of the bargain between the parties. Plaintiff based his decision to purchase these SanDisk Extreme Pro SSD portable solid-state hard drives in substantial part upon the accuracy of such material representations and omissions of material fact to the contrary.
- 20. Class members were also exposed to these and other similar representations or omissions of material fact, which were consistently made either directly or indirectly by Defendants.
- Western Digital in promoting these SanDisk Extreme Pro SSD portable solid-21. state hard drives focused on their excellence and reliability. However, Because of limitations inherent in their manufacture and/or design, Western Digital SanDisk Extreme Pro SSD portable solid-state hard drives suffer or are likely to suffer during their useful lifetime from this inherent defect of wiping out data without warning.
- In positive response to these representations and unaware of Defendants' omissions of material facts to the contrary, Plaintiff purchased and paid a sum certain of \$179.99 for the SanDisk 2TB Extreme Pro SSD portable solid-state hard drive, which to him is now essentially worthless. Class members likely paid similar amounts for these devices.

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- 23. Western Digital is aware of this issue. Defendants either have known or should have known about the existence of this defect for months through product testing prior to release. In addition, after initial reports of hard drive failure and data loss associated with these drives, Defendants admitted generally to a problem with the drives' firmware. According to SanDisk, one issue is caused by a bug in the firmware version R332G190 that was released in July 2023. This bug affects some SanDisk Extreme and SanDisk Extreme PRO SSDs with capacities of 500GB, 1TB, and 2TB. The bug can cause the drive to enter a read-only mode, which means that the user cannot write any new data to the drive or delete any existing data. The bug can also cause the drive to become undetected by the computer or show an incorrect capacity. Defendants also issued a firmware fix for a variety of drives they manufacture, including the SanDisk Extreme Pro SSD, in late May 2023 [https://support-en.wd.com/app/firmwareupdate], and sent out replacement drives to some consumers in June 2023. This firmware update supposedly was intended to stop the 2TB and 4TB models of these drives from wiping data on the hard drive. Yet according to reports from individuals who installed this fix, this firmware fix is not stopping this defect from taking place, as there are reports of this defect manifesting in SanDisk Extreme Portable SSD V2, SanDisk Extreme Pro Portable SSD V2, and WD My Passport SSD hard drives even after this firmware fix.
- 24. Not only are these errors being recently reported by a number of users of these portable hard drives, but also are reporting manifestation of this defect even on replacement hard drives distributed by Western Digital just a couple of months ago to replace allegedly defective hard drives that had been previously sold and had failed.
- 25. According to reports of calls by customers to SanDisk customer support, some of these SSD hard drives cannot be replaced because, according to customer support, the 4TB model of the SanDisk Extreme Pro SSD was being recalled. However, there is no evidence that Western Digital is actively engaged in a widely announced product recall for these hard drives.
  - 26. As of now, Western Digital is not warning customers and retailers who have

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already purchased these drives or may purchase these drives in the future that significant data loss is possible, how these drives are defective and the causes of the defects, , why the firmware fix is not resolving the issue and whether hard drives currently for sale in the market have the same unremedied defect.

- 27. Western Digital is not even presently acknowledging this issue exists. Western Digital recently admitted in or about June 2023 on its website and user for athat "We have identified a firmware issue that presents itself in very limited situations and can cause SanDisk Extreme Portable SSD V2, SanDisk Extreme Pro Portable SSD V2, and WD My Passport SSD products to unexpectedly disconnect from a computer". However, this admission is misleading as this is not what, in fact, happens. It is not simply a connection issue – data is being lost without warning, and Class members are reporting an inability to access and retrieve data they have stored on their devices. This representation by Defendants is thus misleading as it is fundamentally different than not disclosing to users they may lose data entirely through no fault of their own and without warning. What's worse, Western Digital may be selling these defective hard drives at steep discounts to get them out of inventory rather than not selling them at all, knowing that these drives have a significant unremedied defect. Western Digital's "admission" misleads and induces or is likely to induce Class members who may see this representation when deciding to either continue to use the devices or buy the defective drives at discount into believing they understand the nature of defect and the risk that defect represents, when, in fact, they do not.
- 28. Thus, at or about the time Defendants were selling these SanDisk Extreme Pro SSD portable solid-state hard drives to Plaintiff and Class members, Defendants would have had access to the internal technical specifications for these hard drives that should have revealed the existence of this defect. Far from being unforeseen, Defendants

<sup>&</sup>lt;sup>3</sup> https://www.westerndigital.com/products/portable-drives/sandisk-extreme-pro-usb-3-2-ssd#SDSSDE81-1T00-G25 (last accessed Aug. 9, 2023).

in all likelihood had information in their possession for either all or a large part of the time they were selling these SanDisk Extreme Pro SSD portable solid-state hard drives that they contained the material defect described above, and thus omitted material facts to the contrary in their possession and not generally available to the public. Defendants have further failed to engage in a corrective advertising campaign to correct the public misperceptions created by their original conduct, nor made any significant effort to withdraw or correct these representations.

- 29. As a result, Defendants uniformly failed to disclose latent defects in the SanDisk Extreme Pro SSD portable solid-state hard drives, despite likely having evidence to the contrary in their exclusive possession and control during all or a majority of the time they were offering these hard drives to the public. The affirmative misstatements made either directly or indirectly by Defendants, plus Defendants' uniform omission of the material facts set forth above, were likely to be and/or is material and misleading to reasonable individuals targeted by Defendants into purchasing these SanDisk Extreme Pro SSD portable solid-state hard drives.
- 30. Because the claims at issue were included in advertisements, marketing, reviewer's guides, labelling, packaging, documents and/or agreements accompanying these SanDisk Extreme Pro SSD portable solid-state hard drives, a reasonable person would likely be misled into believing these hard drives were capable of safely storing and retrieving data saved on them, when that was not in fact the case.
- 31. Defendants' misrepresentations and omissions of material fact alleged herein are the type that would be material to typical product purchasers, including Plaintiff, because a reasonable person interested in purchasing these types of portable hard drives would attach importance to knowing they would function for their essential purpose. Portable hard drives that delete data or cannot be accessed without warning would be a material factor to Class members, and was a material factor considered by Plaintiff. Class members and Plaintiff thus would be induced to act, and were induced to act, positively

on the representations and omissions of material facts in Defendants' possession to the contrary in making their purchase decisions, at least in material part.

- 32. Plaintiff and Class members were exposed to Defendants' misrepresentations and omissions of material fact and purchased at least one SanDisk Extreme Pro SSD portable solid-state hard drive. As they purchased these devices at the prices they did in substantial part based on the false belief that these hard drives would function and not delete data without warning, such claims were a substantial factor in the decisions of Plaintiff and other Class members to do so at the prices they paid. Plaintiff and the Class members were thus sold products that do not perform or possess the basic capabilities, uses or benefits advertised and represented, contained a latent design or manufacturing defect that prevents these SanDisk Extreme Pro SSD portable solid-state hard drives from operating as intended and are effectively worthless to them. They have thus been injured in fact or suffered damage as a result. They also did not receive the benefit of their bargain in terms of receiving the product they paid for possessing the basic characteristics set forth above.
- 33. While Western Digital privately offered to replace certain of these hard drives that have been compromised and manifested this defect, they are only offering replacement drives, which may be used and have been reported to have the same issue. Defendants are presently not offering refunds, repayment of the costs to consumers to hire a company to perform data recovery services for lost data or purchase replacement back-up drives, payment for time lost attempting to recover lost data or re-input it, or other costs experienced by class members who have had this defect manifest. Nor are they offering refunds to those consumers who are concerned such a defect will manifest in the future and can no longer trust their SSD hard drive from failing, making their SanDisk Extreme Pro SSD portable solid-state hard drives effectively worthless to them.
- 34. Plaintiff, on behalf of himself and all others similarly situated, has made and/or are in the process of making demands to Western Digital asking Defendants to offer an appropriate refund, replacement or other remedy and provide notice to all affected Class

members to correct this problem and make their customers whole. So far Western Digital has failed and refused to do so.

- 35. Despite being aware of the actual specifications of the SanDisk Extreme Pro SSD portable solid-state hard drives and the latent defects described above, Defendants advertised, marketed, distributed and/or sold the SanDisk Extreme Pro SSD portable solid-state hard drives to Plaintiff and Class members by advertising characteristics, uses and benefits that were false, misleading, and/or likely to mislead them, and sold SanDisk Extreme Pro SSD portable solid-state hard drives that contained a latent design and/or manufacturing defect that prevented Defendants from being able to comply with their prior representations, commitments, warranties and promises.
- 36. These SanDisk Extreme Pro SSD portable solid-state hard drives are marketed without either affirmatively disclosing these material limitations or having engaged in a corrective promotional campaign to correct their previous misstatements. Such conduct is on-going.
- 37. Plaintiff and/or the Class members suffered damage, injury and/or a loss of money or property as a result of such conduct. While Plaintiff is now aware of the misleading nature of Defendants' current advertising, he would order and use SanDisk Extreme Pro SSD portable solid-state hard drives in the future if, in fact, Defendants disclosed truthful information about these devices and actually fixed the latent defect causing the problems at issue here. Defendants have yet to change their labeling and advertising practices, or improve the SanDisk Extreme Pro SSD portable solid-state hard drives to conform to their advertising claims. Given Defendants' ongoing business acts and practices, Plaintiff will be unable to rely on the Product's advertising or labeling in the future, and so will not purchase these products although he would like to. As a result, Plaintiff has standing to seek injunctive relief and seeks damages, injunctive and equitable relief, attorneys' fees and costs and all other relief as permitted by law on behalf of himself and all others similarly situated, as applicable to the causes of action set forth herein.

#### **CLASS ACTION ALLEGATIONS**

38. Plaintiff also brings this action on behalf of a proposed class ("Class"), defined as follows:

All persons in the United States who purchased a SanDisk Extreme Pro SSD portable solid-state hard drive, including the SanDisk Extreme Pro, Extreme Portable, Extreme Pro Portable, and WD MyPassport SSD models, at retail since at least January 2023

Excluded from the Class definition are the following individuals or entities:

- (a) All assigned judicial officers, staff and their families;
- (b) Retailer purchasers of these devices who obtained them for purposes of resale or distribution; and
- (c) Defendants and any of their officers, directors, and employees.
- 39. This action is brought and may properly be maintained as a class action as this action satisfies the numerosity, commonality, typicality, adequacy, predominance, and/or superiority requirements for proceeding on a class-wide basis.
- 40. The Class is so numerous that the individual joinder of all members is impracticable. The exact number of Class members is currently unknown and can only be ascertained through appropriate discovery. However, Defendants have approximately 20 percent of the share of the market for portable solid-state hard drives, which is in the tens of millions of units per year. Even though these are specific types of devices within that market, considering their overall market share, Plaintiff believes that the Class includes tens if not hundreds of thousands of individuals
- 41. Common legal and factual questions exist and predominate over any questions affecting only individual Class members. These common questions, which do not vary among Class members and which may be determined without reference to Class member's individual circumstances, include, but are not limited to:
- (a) Whether Defendants' representations regarding the SanDisk Extreme Pro SSD portable solid-state hard drives were false or misleading or reasonably likely to

deceive customers targeted by such statements;

- (b) Whether Defendants had no adequate factual basis for making their claims prior to making them and when Defendants became aware their claims were false and misleading;
- (c) Whether Defendants' failure to disclose that the SanDisk Extreme Pro SSD portable solid-state hard drives did not perform as advertised was material and would be likely to mislead a reasonable consumer;
- (d) Whether the SanDisk Extreme Pro SSD portable solid-state hard drives perform as advertised and represented in terms of their upgrade capabilities;
- (e) Whether Defendants entered into and breached applicable agreements or warranties that are either express or implied by law or equity;
- (f) Whether Defendants engaged in unfair, unlawful, and/or fraudulent business practices or false or misleading advertising regarding the SanDisk Extreme Pro SSD portable solid-state hard drives in violation of Cal. Bus. & Prof. Code § 17200 and § 17500, et seq.;
- (g) Whether Defendants represented, through words or conduct, that the SanDisk Extreme Pro SSD portable solid-state hard drives provided benefits that they did not actually have in violation of Cal. Bus. & Prof. Code § 17200, et seq. and § 17500, et seq., as well as the Consumers Legal Remedies Act; and
- (h) Whether Plaintiffs and the Class have been injured by the wrongs complained of herein, and whether Plaintiffs and the Class are entitled to monetary, injunctive and/or other equitable relief, including damages, restitution, disgorgement or other applicable remedies, and if so, the nature and amount of such relief.
- 42. Based on the allegations set forth above, Plaintiff's claims are typical of the Class members' claims. Defendants' common course of conduct caused Plaintiff and Class members similar types of harm. Likewise, Plaintiff and other Class members can prove the same common nucleus of operative facts in order to establish Defendants' liability for the same claims.

- 43. Plaintiff and his counsel are adequate Class representatives. Their interests do not irreconcilably conflict with other Class members' interests. Plaintiff has retained counsel competent and experienced in consumer protection class actions, and they intend to prosecute this action vigorously for the Class's benefit and will fairly and adequately protect the Class members' interests.
- 44. Defendants have acted or refused to act, with respect to some or all issues presented in this Complaint, on grounds generally applicable to the Class, thereby making appropriate final injunctive relief with respect to the Class as a whole.
- 45. A class action is superior to other available methods for the fair and efficient adjudication of this litigation and would provide substantial benefits to members of the Class because individual litigation of each Class member's claim is impracticable. Even if each Class member could afford to bring individual actions, the court system could not as it would be unduly burdensome for thousands of individual cases to proceed. Individual litigation also presents the potential for inconsistent or contradictory judgments, the prospect of a race to the courthouse, and the risk of an inequitable allocation of recovery among those with equally meritorious claims. Individual litigation would increase the expense and delay to all parties and the courts because it requires individual resolution of common legal and factual questions. By contrast, the class action device presents far fewer management difficulties and provides the benefit of a single adjudication, economies of scale, and comprehensive supervision by a single court and thus is manageable.

#### **CAUSES OF ACTION**

#### **FIRST CLAIM FOR RELIEF**

#### **Breach of Contract**

- 46. Plaintiff, individually and on behalf of the Class, incorporates by reference all of the allegations contained in the preceding paragraphs of this Complaint.
- 47. By virtue of the written materials accompanying the SanDisk Extreme Pro SSD portable solid-state hard drives, as well as product advertising that Plaintiff and Class members were exposed to and which was directed to the Class members, Western Digital

expressly extended an offer to Plaintiff and Class members and agreed that these SanDisk Extreme Pro SSD portable solid-state hard drives would perform in accordance with their essential purpose of safely saving and later retrieving data without risk of loss without warning.

- 48. In terms of product advertising, these statements and claims constituted a specific offer, as it invited performance of a specific act or taking a particular action (*e.g.*, purchase of the SanDisk Extreme Pro SSD portable solid-state hard drives in question) without further communication and leaving nothing for negotiation. In making such offers and statements, Defendants in clear and positive terms promised to provide to Plaintiffs and Class members SanDisk Extreme Pro SSD portable solid-state hard drives that would perform their essential function.
- 49. Plaintiff and Class members were exposed to this offer and in response accepted it and paid consideration therefor, thus performing their part of the contract, and concluding the parties' bargain to purchase and sell SanDisk Extreme Pro SSD portable solid-state hard drives.
- 50. Defendants sold SanDisk Extreme Pro SSD portable solid-state hard drives directly to consumers through websites and/or by linking directly from their websites to retailer sites for the purchase of these products. In addition, as set forth above, both in terms of product advertising and promotional statements and publications for republication to Plaintiff and the Class, Defendants made direct offers to Plaintiff and Class members that promised the specific characteristic of the SanDisk Extreme Pro SSD portable solid-state hard drives performing in accordance with their basic function. In addition, to the extent the SanDisk Extreme Pro SSD portable solid-state hard drives were purchased by consumers from authorized retailers and agents and not through a link on the Western Digital website, the retail sellers of these goods were not intended by Defendants to be the ultimate consumers of the SanDisk Extreme Pro SSD portable solid-state hard drives and were merely a pass-through entity and have no direct upgrade rights under these agreements. Plaintiff and Class members were the intended, ultimate

consumers of the SanDisk Extreme Pro SSD portable solid-state hard drives, as such statements on product packaging, labeling and advertising would be of no benefit or relevance to the retailers. As such, any agreements for the sale of the SanDisk Extreme Pro SSD portable solid-state hard drives, to the extent found to be not directly entered into between Defendants and Plaintiff and Class members, were designed for and intended to expressly benefit the ultimate consumers only as the beneficiaries of these promises by Western Digital. Thus, as any agreements regarding the purchase and sale of the SanDisk Extreme Pro SSD portable solid-state hard drives were intended to benefit the ultimate consumers and not the retailers, Plaintiff and Class members are the intended rather than incidental third-party beneficiaries of such agreements as the ultimate purchasers and users of these products.

- 51. As set forth in detail above, Defendants have breached these agreements as they are unable or unwilling to honor such agreements. Plaintiff and Class members thus are unable to receive the benefit of their bargain.
- 52. Under California law, Defendants are not relieved of their contractual obligation because of their alleged inability to resolve this issue, and their failure to do so does not excuse the nonperformance of a contract. Moreover, performance of this contractual commitment is possible by Defendants providing a replacement non-defective SanDisk Extreme Pro SSD portable solid-state hard drive to Plaintiff and Class members at no added cost, along with appropriate compensation for additional expenditures and time occasioned by the presence of this defect. Since such performance is not inherently impossible, and there was an unconditional promise and offer to perform made by Defendants as set forth above that was accepted by Plaintiff and Class members, Defendants' non-performance is a breach even though the appropriate remedy is within their control (*i.e.*, replacing a nonconforming product with a conforming one at no additional cost, or offering full refunds to Plaintiff and Class members).
- 53. As a result of this breach, Plaintiff and Class members have been damaged. They are entitled to a SanDisk Extreme Pro SSD portable solid-state hard drive that

actually conforms with Defendants' original agreements at no additional cost, be given the ability to return their SanDisk Extreme Pro SSD portable solid-state hard drives for repayment, or are entitled to damages to compensate them for any losses they suffered, including but not limited to for the data being wiped out with no action on the part of Class members, lost business or business opportunities, the inability of their computers not be able to access these hard drives when they are plugged in, and their expenditure of significant additional time and resources to either redress this defect from manifesting, purchasing recovery software or paying money to do so, the costs for alternative drives or other monies expended in either redressing this defect or preventing such a potential from taking place.

54. Plaintiff and the Class and/or their representatives have made or by this Complaint are making a demand to Defendants that they comply with these agreements and offer all appropriate remedies available under the law to Plaintiff and all affected Class members. Defendants so far have failed and/or refused to do so, necessitating this action.

#### **SECOND CLAIM FOR RELIEF**

### Violation of California's Consumers Legal Remedies Act, Cal. Civil Code § 1750, et seq.

- 55. Plaintiff, individually and on behalf of the Class, incorporates by reference all of the allegations contained in paragraphs 1-55 of this Complaint except those allegations seeking damages.
- 56. Plaintiff brings this claim individually and on behalf of the members of the proposed Class who purchased the devices in question in their capacities as "consumers", as that term is defined in this Act.
- 57. California's Consumers Legal Remedies Act ("CLRA"), Cal. Civ. Code § 1770(a)(5), prohibits "[r]epresenting that goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits, or quantities which they do not have or that a person has a sponsorship, approval, status, affiliation, or connection which he or she does not have."

58. Cal. Civ. Code § 1770(a)(7) prohibits "[r]epresenting that goods or services are of a particular standard, quality, or grade, or that goods are of a particular style or model, if they are of another."

- 59. Cal. Civ. Code § 1770(a)(14) prohibits "[r]epresenting that a transaction confers or involves rights, remedies, or obligations which it does not have or involve, or which are prohibited by law."
- 60. Cal. Civ. Code § 1770(a)(16) prohibits "[r]epresenting that the subject of a transaction has been supplied in accordance with a previous representation when it has not."
- 61. Defendants violated at least these provisions of the CLRA based on the misrepresentations and omissions of material fact set forth above.
- 62. Plaintiff and the Class members suffered damage as a result of the acts and omissions of Defendants. It can be reasonably presumed based on the materiality of the misrepresentations and omitted facts at issue herein and as set forth above that Plaintiff and Class members would not have purchased the SanDisk Extreme Pro SSD portable solid-state hard drives at the prices that they did if the true facts about the failure of the SanDisk Extreme Pro SSD portable solid-state hard drives to work as intended had been timely disclosed.
- 63. A CLRA notice letter is being served that complies in all respects with California Civil Code § 1782(a). As Defendants have so far failed to provide notice to all affected consumers of the relief required under the CLRA of a full repair, replacement or other remedy, as required under the CLRA, if Defendants do not timely respond Plaintiff will seek actual, statutory and exemplary damages under this Cause of Action. This Cause of Action does not seek damages at the present time.
- 64. Plaintiff therefore at this time only seeks under this Claim for Relief restitution of property, injunctive relief, costs, attorneys' fees, and all other relief that may be requested for Defendants' violation of the CLRA.

#### THIRD CLAIM FOR RELIEF

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#### Violation of Cal. Bus. & Prof. Code § 17200, et seq.

#### "Unfair" Business Practices

- 65. Plaintiff, individually and on behalf of the Class, incorporates by reference all of the allegations contained in paragraphs 1 through 65 of this Complaint except for those seeking damages.
- 66. Plaintiff has standing to pursue this claim as Plaintiff has suffered injury in fact and lost money or property as a result of Defendants' actions, as set forth above.
- 67. Defendants' actions as alleged in this Complaint constitute "unfair" business practices within the meaning of California Business and Professions Code § 17200, *et seq*.
- 68. As the conduct at issue is not conduct directed as between competitors but conduct directed at consumers, there are several tests that determine whether a practice is "unfair," examining the practice's impact balanced against the reasons, justifications, and motives of Defendants:
- (a) does the practice offend an established public policy, as here the practices at issue offend the policies against engaging in conduct intended to avoid contractual obligations, as reflected in the laws and policies set forth herein;
- (b) balancing the utility of Defendants' conduct against the gravity of the harm created by that conduct, including whether Defendants' practice caused substantial injury with little to no countervailing legitimate benefit that could not reasonably have been avoided by Plaintiff; or
- (c) is the practice immoral, unethical, oppressive, unscrupulous, unconscionable, or substantially injurious to consumers.
- 69. As Defendants' policies and practices as detailed herein cause substantial injury to Plaintiff with no countervailing legitimate benefit and are immoral, unethical, oppressive, unscrupulous, and unconscionable, they constitute "unfair" business acts or practices within the meaning of the UCL. Defendants' business practices, as alleged herein, are thus "unfair" because they offend established public policy and/or are immoral, unethical, oppressive, unscrupulous, and/or substantially injurious to their customers.

Additionally, Defendants' conduct is "unfair" because Defendants' conduct violated legislatively declared policies not to engage in misleading and deceptive conduct. As a result of Defendants' "unfair" business practices, Plaintiff and members of the Class have spent money on the SanDisk Extreme Pro SSD portable solid-state hard drives that they would not otherwise have spent at the amounts charged by Defendants. They are thus entitled to restitution and/or restitutionary disgorgement based on the difference in the value of what they were promised – an operable portable solid-state hard drive that would save and permit them to retrieve stored data and would not fail without warning – and the value of what they received – an unreliable portable solid-state hard drive that they cannot rely on or trust and thus is effectively worthless to them.

- 70. Defendants' unfair business practices alleged herein constitute a continuing course of unfair competition.
- 71. Plaintiff seeks an order for injunctive relief for the benefit the public and also for Class members, including a corrective advertising campaign, requiring Defendants to make full disgorgement and restitution of all monies wrongfully obtained from Plaintiff and the Class, and all other relief permitted under Bus. & Prof. Code § 17200, et seq.

#### **FOURTH CLAIM FOR RELIEF**

Violation of Cal. Bus. & Prof. Code § 17200 and 17500, et seq. "Fraudulent" Business Practices and False or Misleading Advertising

- 72. Plaintiff, individually and on behalf of the Class, incorporates by reference all of the allegations contained in paragraphs 1 through 72 of this Complaint except for those seeking damages.
- 73. Plaintiff has standing to pursue this claim as Plaintiff suffered injury in fact and lost money or property as a result of Defendants' actions as set forth above.
- 74. Defendants systematically misled consumers into believing that the SanDisk Extreme Pro SSD portable solid-state hard drives had capabilities to be safely store and retrieve data when, in fact, they did not. Defendants also concealed material facts to the contrary from consumers.

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- 75. Defendants' actions as alleged in this Complaint constitute "fraudulent" business practices within the meaning of California Business and Professions Code § 17200, *et seq.* although Plaintiff does not allege a claim of common law fraud nor any claim that requires proof of intent.
- 76. Pursuant to California Business and Professions Code § 17500, et seq. "It is unlawful for any person, firm, corporation or association, or any employee thereof with intent directly or indirectly to dispose of real or personal property or to perform services, professional or otherwise, or anything of any nature whatsoever or to induce the public to enter into any obligation relating thereto, to make or disseminate or cause to be made or disseminated before the public in this state, or to make or disseminate or cause to be made or disseminated from this state before the public in any state, in any newspaper or other publication, or any advertising device, or by public outcry or proclamation, or in any other manner or means whatever, including over the Internet, any statement, concerning that real or personal property or those services, professional or otherwise, or concerning any circumstance or matter of fact connected with the proposed performance or disposition thereof, which is untrue or misleading, and which is known, or which by the exercise of reasonable care should be known, to be untrue or misleading, or for any person, firm, or corporation to so make or disseminate or cause to be so made or disseminated any such statement as part of a plan or scheme with the intent not to sell that personal property or those services, professional or otherwise, so advertised at the price stated therein, or as so advertised."
- 77. Defendants' business practices, as alleged herein, violate the above provisions of California law because they were and are likely to deceive consumers, including Plaintiffs and members of the Class, targeted by such statements and omissions of material fact and/or which were known, or which by the exercise of reasonable care should be known by Defendants, to be untrue or misleading.
- 78. Defendants failed to disclose material information to purchasers of the SanDisk Extreme Pro SSD portable solid-state hard drives by concealing the material fact

that these devices do not or may not safely store data for later retrieval and that such data may be deleted without notice or warning, contrary to what was originally represented by Defendants or reasonably understood by Plaintiff and Class members.

- 79. As a result of Defendants' conduct, Plaintiff and members of the Class spent money on the SanDisk Extreme Pro SSD portable solid-state hard drives that they would not otherwise have spent at the amounts charged by Defendants, and did not receive the capabilities promised by Defendants.
- 80. Defendants' business acts and practices alleged herein constitute a continuing course of unfair competition.
- 81. Plaintiff seeks an order for injunctive relief for the benefit the public and also for Class members, including a corrective advertising campaign, requiring Defendants to make full disgorgement and restitution of all monies wrongfully obtained from Plaintiff and the Class members, and all other relief permitted under Bus. & Prof. Code § 17200 and 17500, *et seq*.

#### **FIFTH CLAIM FOR RELIEF**

#### Violation of Cal. Bus. & Prof. Code § 17200, et seq.

#### "Unlawful" Business Practices

- 82. Plaintiff, individually and on behalf of the Class, incorporates by reference all of the allegations contained in paragraphs 1 through 82 of this Complaint except for those seeking damages.
- 83. Plaintiff has standing to pursue this claim as Plaintiff suffered injury in fact and lost money or property as a result of Defendants' actions, as set forth above.
- 84. Defendants' actions as alleged in this Complaint constitute "unlawful" business practices within the meaning of Business and Professions Code § 17200, et seq., because they violated California Civil Code § 1750, et seq., California Civil Code § 1790, et seq., 15 U.S.C. § 2301, et seq., among other laws, and breached applicable agreements and express and implied warranties, as set forth in detail herein.

- 85. As a result of Defendants' "unlawful" business practices, Plaintiff and members of the Class spent money on the SanDisk Extreme Pro SSD portable solid-state hard drives that they would not otherwise have spent at the amounts charged by Defendants, and did not receive the capabilities promised by Defendants as set forth above.
- 86. Defendants' business practices alleged herein constitute a continuing course of unfair competition.
- 87. Plaintiff seeks an order for injunctive relief for the benefit the public and also for Class members, including a corrective advertising campaign, requiring Defendants to make full disgorgement and restitution of all monies wrongfully obtained from Plaintiff and the Class members, and all other relief permitted under Bus. & Prof. Code § 17200, et seq.

#### **SIXTH CLAIM FOR RELIEF**

#### **Breach of Express Warranties**

- 88. Plaintiffs, individually and on behalf of the Class, incorporate by reference all of the allegations contained in paragraphs 1 through 46 of this Complaint.
- 89. Defendants, as the primary designer, manufacturer, marketer, distributor, and/or seller of the SanDisk Extreme Pro SSD portable solid-state hard drives, explicitly and expressly warranted through their advertising and product packaging and labeling that the SanDisk Extreme Pro SSD portable solid-state hard drives would perform in accordance with the basic function of devices, which would be to safely store data for later retrieval and that such data would not be deleted without notice or warning.
- 90. These are specifically detailed and objective affirmations of facts or promises or a description of such products that relate to the performance, quality, capabilities, usage and/or characteristics of the SanDisk Extreme Pro SSD portable solid-state hard drives. Defendants warranted these SanDisk Extreme Pro SSD portable solid-state hard drives would conform to such affirmations or promises.

- 91. Defendants also provided express warranties of various durations with the SanDisk Extreme Pro SSD portable solid-state hard drives. According to these written warranties, "SanDisk provides this limited warranty to the end user purchaser ("You"), that this product (the "Product"), excluding content and/ or software supplied with or on the Product, will be free from material defects in manufacture, will conform to SanDisk's published product specifications, and will be fit for normal use in accordance with published instructions during the Warranty Period specified in the table commencing on the date of purchase provided that the Product is legally placed on the market."<sup>4</sup>
- 92. No reliance need be shown by Plaintiff or Class members on such express warranties in order to weave Defendants' affirmations of fact as to the defect-free features of the SanDisk Extreme Pro SSD portable solid-state hard drives into the fabric of the parties' agreement. Such statements constitute a performance specification based on the design of the SanDisk Extreme Pro SSD portable solid-state hard drives and forms the substance of an express warranty provided by Defendants to Plaintiff and Class members. Such a promise or description was a component of the bargain between the parties. These representations and warranties about the reliability and defect-free feature of the SanDisk Extreme Pro SSD portable solid-state hard drives such that they will be fit for normal use thus are deemed part of the basis of the bargain between the parties and presumptively are one of the inducements, factors or considerations inducing Plaintiff and Class members to purchase these SanDisk Extreme Pro SSD portable solid-state hard drives.
- 93. These warranties were provided directly to Plaintiff and Class members. Defendants sold SanDisk Extreme Pro SSD portable solid-state hard directly to consumers through their websites and/or by linking directly from their websites to retailer sites for the purchase of these products, as well as through their authorized retailers for which

https://documents.westerndigital.com/content/dam/doc-library/en\_us/assets/public/sandisk/collateral/warranty/Retail\_Warranty\_US\_Current\_Version 011615.pdf (last accessed Aug. 9, 2023)

Plaintiff and Class members were the intended beneficiaries, as set forth above, or are warranties that by their term are provided expressly to the end purchasers of these devices.

- 94. As set forth above, Defendants breached such express warranties as these SanDisk Extreme Pro SSD portable solid-state hard drives fail to perform consistent with the level of their bargained for functions, are not free from material defects in manufacture, do not conform to the product's published product specifications in terms of the safe storage and retention of data, and are not fit for normal use.
- 95. According reports of calls by customers to SanDisk customer support, at least some of these hard drives cannot be replaced because the 4TB model of the SanDisk Extreme Pro SSD was being recalled (which has not been widely reported by Defendants). This admission establishes the existence of a defect in both the design and manufacturing of these hard drives. This latent design and/or manufacturing defect was not reasonably discoverable at the time of purchase of these hard drives.
- 96. Plaintiff and Class members received did not conform to these express warranties and were worth less than the SanDisk Extreme Pro SSD portable solid-state hard drives they were promised and reasonably expected to receive. In fact, based on this failure of functionality they are altogether worthless.
- 97. All conditions precedent to seeking liability under claims for breach of express warranty have been performed by or on behalf of Plaintiff and Class members in terms of paying for the goods at issue. Making demands to repair such goods or for an appropriate refund or replacement on behalf of Plaintiffs and all Class members would be futile based on the policies, actions and inactions of Defendants where all they would provide Plaintiff or Class members is a potentially used replacement drive, and only if their drive has totally failed. None of the stated exclusions for denying warranty coverage apply to this situation as no form of use would preclude Defendants from honoring their warranty obligations.
- 98. Defendants have been previously placed on notice of these breaches of warranties, having had an opportunity to cure these issues for Plaintiff and all Class

members and provide compensation to them prior to Plaintiff asserting this claim in this action. Rather, as set forth above, Defendants have failed to repair or replace the SanDisk Extreme Pro SSD portable solid-state hard drives, voluntarily offer to take sufficient remedial measures that actually resolve this defect, or otherwise provide full and appropriate relief at no cost to Plaintiff and Class members within a reasonable period of time after discovering such breach and prior to the assertion of this claim in this action.

99. As a direct and proximate cause of Defendants' breach of express warranties, Plaintiff and Class members have been injured and harmed and suffered damages, in an amount to be determined at trial.

#### **SEVENTH CLAIM FOR RELIEF**

### Breach of Implied Warranties of Merchantability and Fitness For Particular Purpose

- 100. Plaintiff, individually and on behalf of the Class, incorporates by reference all of the allegations contained in paragraphs 1 through 55 of this Complaint.
- 101. Defendants, as the designer, manufacturer, marketer, distributor, and/or seller of the SanDisk Extreme Pro SSD portable solid-state hard drives, provided implied warranties of merchantability and fitness for a particular purpose.
- 102. Defendants breached the implied warranty of merchantability, which by law (including, *inter alia*, Cal. Comm. Code § 2314) is provided for the exclusive benefit of consumers in connection with agreements for the sale of the SanDisk Extreme Pro SSD portable solid-state hard drives, because: (a) the SanDisk Extreme Pro SSD portable solid-state hard drives could not pass without objection in the trade under the contract description in that they are missing a key promoted characteristic of the devices; (b) the SanDisk Extreme Pro SSD portable solid-state hard drives were not of fair average quality within the product description; (c) the SanDisk Extreme Pro SSD portable solid-state hard drives were not adequately advertised, packaged, and/or labeled as set forth above; or (d) the SanDisk Extreme Pro SSD portable solid-state hard drives did not conform to the promises or affirmations of fact made by Defendants.

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103. Plaintiff and Class members did not receive goods as impliedly warranted by Defendants to be "merchantable", as these SanDisk Extreme Pro SSD portable solid-state hard drives are missing a key characteristic that affected their core functionality – the ability to safely store, save and retrieve data without the potential such data would be wiped out or inaccessible without warning or any action taken by the user. This prevents these SanDisk Extreme Pro SSD portable solid-state hard drives from meeting a minimal level of quality and expected performance. In addition, and as a separate basis to assert a claim for breach of the implied warranty of merchantability, the failures set forth above constitute a latent defect that existed at time of purchase for the reasons described above that was undiscoverable at time of sale. If these defects were known the SanDisk Extreme Pro SSD portable solid-state hard drives would not measure up to the descriptions given by Defendants. This separately renders the SanDisk Extreme Pro SSD portable solid-state hard drives unmerchantable. As this was a latent defect that existed at time of purchase for the reasons described above, the implied warranty of merchantability was thus also breached by the existence of an unseen defect in these SanDisk Extreme Pro SSD portable solid-state hard drives at the time of sale, rather than upon its subsequent discovery. Such breach could not reasonably have been determined at time of sale.

104. Defendants also breached the implied warranty of fitness for a particular purpose as provided by law, including, *inter alia*, Cal. Comm. Code § 2316. Plaintiff and Class members purchased the SanDisk Extreme Pro SSD portable solid-state hard drives for a particular purpose (*i.e.*, safely storing and retrieving data, particularly video and photographic data that could not be replicated). Because of this particular purpose, Plaintiff and Class members could be reasonably expected to rely upon Defendants' skill and judgment in properly providing SanDisk Extreme Pro SSD portable solid-state hard drives with these specific capabilities and furnish goods suitable for this particular purpose, and would have no reason to believe otherwise. As Plaintiff and other Class members would have no way to know of the true facts based on the design of the internal circuitry or firmware of the SanDisk Extreme Pro SSD portable solid-state hard drives,

Defendants had reason to know that these buyers were relying on the skill and judgment of Defendants to furnish suitable goods that would satisfy this particular purpose.

- 105. As the ability of storing and retrieving data without fear it would be deleted without warning represents a particular purpose and characteristic of the SanDisk Extreme Pro SSD portable solid-state hard drives, Defendants had reason to know of the particular purpose of these purchases, and that purchasers would be relying on their skill and judgment to ensure these SanDisk Extreme Pro SSD portable solid-state hard drives would perform consistent with their specified represented purpose.
- 106. The SanDisk Extreme Pro SSD portable solid-state hard drives were not altered by Plaintiff or Class members.
- 107. The SanDisk Extreme Pro SSD portable solid-state hard drives did not conform to these implied warranties when they left the exclusive control of Defendants.
- 108. Defendants either were or should have been aware that the SanDisk Extreme Pro SSD portable solid-state hard drives would be purchased and used by Plaintiff and Class members without additional testing by them. In addition, Defendants either were or should have been aware that these devices could not perform as intended.
- 109. Plaintiff and Class members did not receive these goods as impliedly warranted, for the reasons set forth above.
- 110. All conditions precedent to seeking liability for breach of these implied warranties have been performed by or on behalf of Plaintiff and Class members in terms of paying for the goods at issue and Defendants having been placed on reasonable notice of these breaches within a reasonable time after such breaches were discovered, and having been given an opportunity to cure these breaches as to Plaintiff and all Class members and provide compensation to them. Defendants have failed to repair or replace the SanDisk Extreme Pro SSD portable solid-state hard drives with non-defective products, voluntarily offered to take sufficient remedial measures, or otherwise provide appropriate and complete relief at no cost to Plaintiff and Class members.

111. As a direct and proximate cause of Defendants' breaches of implied warranties, Plaintiff and Class members have been damaged, injured and harmed, in an amount to be determined at trial.

#### **EIGHTH CLAIM FOR RELIEF**

#### Violation of Song-Beverly Warranty Act,

#### California Civil Code § 1790, et seq.

- 112. Plaintiff, individually and on behalf of the Class, incorporates by reference all of the allegations contained in paragraphs 1 through 54 and 89 through 113 of this Complaint.
- 113. Under the Song-Beverly Consumer Warranty Act, Cal. Civ. Code § 1790, et seq., every sale of consumer goods in this State is accompanied by both a manufacturer's and retail seller's implied warranty that the goods are merchantable, as defined in that Act. In addition, every sale of consumer goods in this State is accompanied by both a manufacturer's and retail seller's implied warranty of fitness when the manufacturer or retailer has reason to know that the goods as represented have a particular purpose and that the buyer is relying on the manufacturer's or retailer's skill or judgment to furnish suitable goods consistent with that represented purpose.
- 114. Plaintiff and the Class members who purchased one or more SanDisk Extreme Pro SSD portable solid-state hard drives at least in part for personal purposes, make these "consumer goods" within the meaning of Cal. Civ. Code § 1791(a), in or from this State. Plaintiff and Class members are "retail buyers" within the meaning of Cal. Civ. Code § 1791.
- 115. Defendants are in the business of manufacturing, assembling, producing and/or selling SanDisk Extreme Pro SSD portable solid-state hard drives to retail buyers, and therefore are a "manufacturer" and "seller" within the meaning of Cal. Civ. Code § 1791.
  - 116. Defendants provided express warranties, as set forth above.

117. Defendants also impliedly warranted to such retail buyers that the SanDisk Extreme Pro SSD portable solid-state hard drives were merchantable in that they would:

(a) pass without objection in the trade or industry under the contract description, (b) conform to promises and affirmation of fact made on the packaging, container or label, and (c) were fit for the ordinary purposes for which these particular SanDisk Extreme Pro SSD portable solid-state hard drives are used as represented by Defendants. In order for a consumer good to be "merchantable" under the Act, it must satisfy all of these three elements. In addition, Defendants impliedly warranted that, as to the particular purposes for which the SanDisk Extreme Pro SSD portable solid-state hard drives were sold (namely, the ability to be safely save, store and retrieve data without fear it would be deleted without warning), these devices would be fit for such particular purpose.

118. Defendants have breached both these express and implied warranties. The SanDisk Extreme Pro SSD portable solid-state hard drives they sold at retail were not of the same quality as those generally acceptable in the trade in that the SanDisk Extreme Pro SSD portable solid-state hard drives were as promised and warranted by Defendants, contained design and/or manufacturing defects, did not comply with express warranties and affirmations on the labelling or packaging of the products, did not satisfy the core functionality for such good and/or were not fit for the particular purposes for which such goods are sold. This defect was latent in the products at issue and undiscoverable at time of sale.

119. Defendants have been unwilling or unable to repair or replace these devices with non-defective SanDisk Extreme Pro SSD portable solid-state hard drives, making it futile for Plaintiff to continue to make such requests since no reasonable number of repair attempts would permit Defendants the ability to conform the SanDisk Extreme Pro SSD portable solid-state hard drives to the applicable warranties. Plaintiff thus has complied with all provisions of the Act. Plaintiff and other retail buyers are willing to revoke their purchases of these SanDisk Extreme Pro SSD portable solid-state hard drives and obtain full refunds plus payment of damages, and in light of Defendants' failure and inability to

provide conforming goods would be justified in doing so. However, Defendants have indicated they are unwilling to accept such a revocation.

120. As a result of Defendants' breach of the applicable express and implied warranties as set forth above, Plaintiff and all Class members that can assert this claim have been damaged by Defendants' failure to comply with their obligations under the Act, entitling them to recovery of direct, proximate, incidental and consequential damages, the right of refund, repair and/or replacement at no additional cost as provided under the Act as necessary to make the goods conform to Defendants' representations and promises, attorneys' fees and costs, interest on all such sums, and all other legal and equitable relief as may be appropriate under the Act.

#### **NINTH CLAIM FOR RELIEF**

#### **Violation of The Magnuson-Moss Warranty Act**

15 U.S.C. §§ 2301, et seq.

- 121. Plaintiff, individually and on behalf of the Class, incorporates by reference all of the allegations contained in paragraphs 1 through 54 and 89 through 122 of this Complaint.
- 122. The SanDisk Extreme Pro SSD portable solid-state hard drives is a "consumer product" as defined in 15 U.S.C. § 2301(1).
- 123. Plaintiff and many Class members are "consumers" as defined in 15 U.S.C. § 2301(3).
- 124. Defendants are "suppliers" and "warrantors" as defined in 15 U.S.C.  $\S 2301(4)$  and (5).
- 125. In connection with the sale of the SanDisk Extreme Pro SSD portable solid-state hard drives, Defendants issued written warranties as defined in 15 U.S.C. § 2301(6), by making express warranties as set forth above. The SanDisk Extreme Pro SSD portable solid-state hard drives do not conform to these express warranties, as set forth in detail above.

- 126. Defendants also violated the Magnuson-Moss Warranty Act by breaching the applicable implied warranties of merchantability and fitness for particular purpose, as set forth in detail above.
- 127. Plaintiff and Class members were injured as a direct and proximate result of Defendants' breach of these express and implied warranties because the SanDisk Extreme Pro SSD portable solid-state hard drives they received did not conform with what they were promised and expected, and they did not receive the benefit of their promised bargain.
- 128. Notice of such claims has been or is being provided to Defendants but have been ignored or refused.
- 129. By reason of Defendants' breaches of warranty, Defendants violated the rights of Plaintiff and Class members pursuant to the Magnuson-Moss Warranty Act, 15 U.S.C. § 2301, *et seq.* Plaintiff and Class members are entitled to the relief provided under that statute, including recovery of direct, proximate, incidental and consequential damages, the right of refund, repair and/or replacement at no additional cost to make these goods conform to Defendants' representations and promises, attorneys' fees and costs, interest on all such sums, and all other legal and equitable relief as may be appropriate under the Magnuson-Moss Warranty Act.

#### **TENTH CLAIM FOR RELIEF**

# Common Counts – Assumpsit, Restitution, Unjust Enrichment And/or Quasi-Contract

- 130. Plaintiff, individually and on behalf of the Class, incorporates by reference all of the allegations contained in paragraphs 1 through 46 of this Complaint.
- 131. This cause of action is alleged as an alternative to the claims for relief set forth in this Complaint based on breaches of agreements and warranties, as permitted under Fed. R. Civ. Proc. 8(d)(2).
- 132. Plaintiff and Class members plead just grounds for recovering money paid for benefits Defendants received from them, and have a right to restitution at law through

an action derived from the common-law writ of assumpsit, by implying a contract at law based on principles of restitution and unjust enrichment, or through quasi-contract.

- 133. Defendants, having been unjustly conferred a benefit by Plaintiff and Class members through acts of mistake, fraud or request as set forth above, and having received such benefits by encouraging Plaintiff and Class members to make such purchases using misleading statements and omitting material facts as set forth in detail above, are required to make restitution. The circumstances here are such that, as between the two, it is unjust for Defendants to retain such a benefit based on the conduct described above. The measure of appropriate restitutionary damages is the amount paid by Plaintiff and Class members for these devices as they did not get the exchange that they expected. The return of that benefit is the remedy typically sought for this cause of action, as such money or property belongs in good conscience to Plaintiff and Class members, and can be traced to funds or property in Defendants' possession. Plaintiff and Class members have unjustly enriched Defendants through payments and the resulting profits enjoyed by Defendants as a direct result of payments for the SanDisk Extreme Pro SSD portable solid-state hard drives in question. Their detriment and Defendants' enrichment were related to and flowed from the conduct challenged in this Complaint.
- 134. By virtue of the purchase and sale of these SanDisk Extreme Pro SSD portable solid-state hard drives, Defendants alternatively entered into a series of implied-at-law or quasi-contracts that resulted in a sum certain as stated above being had and received by Defendants, either directly or indirectly, at the expense of Plaintiff and Class members under agreements in assumpsit. Plaintiff and Class members conferred a benefit upon Defendants by purchasing such SanDisk Extreme Pro SSD portable solid-state hard drives. As set forth above, Plaintiff paid the sum certain of \$179.99 for the SanDisk Extreme Pro SSD portable solid-state hard drive in question to authorized retailers of Defendants for which Defendants received direct or indirect compensation. Defendants had knowledge of the general receipt of such benefits, which Defendants received, accepted, and retained. Defendants owe Plaintiff these specific amounts, and Class

members similar specific sums that can be obtained either directly from Class members, Defendants or their authorized retailers.

135. Under principles of restitution recognized under California law, an entity that has been unjustly enriched at the expense of another by the retention of a benefit wrongfully obtained is required to make restitution to the other. In addition, under common law principles recognized in claims of common counts, assumpsit, unjust enrichment, restitution, and/or quasi-contract, under the circumstances alleged herein it would be inequitable for Defendants to retain such benefits without paying restitution or restitutionary damages. Such principles require Defendants to return such benefits when the retention of such benefits would unjustly enrich Defendants. They should not be permitted to retain the benefits conferred by Plaintiff and Class members by virtue of payments for these SanDisk Extreme Pro SSD portable solid-state hard drives. Other remedies and claims may not permit them to obtain such relief, otherwise leaving them without an adequate remedy at law.

136. Plaintiff and Class members seek appropriate monetary relief for sums certain as is permitted by law for such claims. In addition, pursuant to California Civil Code § 2224, "[o]ne who gains a thing by fraud, accident, mistake, undue influence, the violation of a trust, or other wrongful act, is, unless he or she has some other and better right thereto, an involuntary trustee of the thing gained, for the benefit of the person who would otherwise have had it." Based on the facts and circumstances alleged above, in order to prevent unjust enrichment and to prevent Defendants from taking advantage of their own wrongdoing, Plaintiff and Class members are further entitled to the establishment of a constructive trust, in a sum certain, of all monies charged and collected or retained by Defendants for the products at issue from which Plaintiff and Class members may seek restitution.

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#### **ELEVENTH CLAIM FOR RELIEF**

#### **Declaratory Relief**

- 137. Plaintiff incorporates by reference herein all prior allegations in paragraphs 1 through 54 and 89 through 113 of this Complaint, except for those seeking damages or restitution.
- 138. An actual controversy over which this Court has jurisdiction now exists between Plaintiff, members of the Class and Defendants concerning their respective rights, duties and obligations.
- 139. As a result of Defendants' practices, Plaintiff and Class members have been injured and will continue to be injured. Therefore, declaratory relief is appropriate to attain judicial clarification of the parties' rights and obligations under the applicable law.
- 140. Plaintiff and Class members may be without adequate remedy at law, rendering declaratory relief appropriate in that:
- (a) relief is necessary to inform the parties of their rights and obligations under any applicable agreements asserted herein;
- (b) damages may not adequately compensate Class members for the injuries suffered, nor may other claims permit such relief;
- (c) the relief sought herein in terms of ceasing such practices may not be fully accomplished by awarding damages; and/or
- (d) if the conduct complained of is not enjoined, harm will result to Class members and the general public because Defendants' wrongful conduct is continuing.
- 141. A judicial declaration is therefore necessary and appropriate at this time and under these circumstances so the parties may ascertain their respective rights and duties.
- 142. Plaintiff desires a declaration of the rights of Plaintiff and Class members and the corresponding responsibilities of Defendants under any applicable agreements and laws asserted herein, which declaration may be had before there has been any breach of such obligation in respect to which such declaration is sought.

143. Plaintiff also requests an order declaring Defendants are obligated to pay restitution to all members of the Class as appropriate and pay over all funds Defendants wrongfully acquired or retained either directly or indirectly as a result of the illegal conduct by which Defendants were unjustly enriched.

#### **PRAYER FOR RELIEF**

WHEREFORE, Plaintiff, on behalf of himself and the members of the Class and for the benefit of the general public, requests that the Court order the following relief and enter judgment against Defendants as follows as applicable for the particular cause of action:

- 1. An Order certifying the proposed Class and appointing Plaintiff and counsel listed below to represent the Class;
- 2. An Order awarding declaratory and/or public injunctive relief as permitted by law or equity, including enjoining Defendants from continuing the practices as set forth herein;
- 3. An order that Defendants engage in a corrective advertising campaign and imposing a constructive trust;
- 4. A judgment awarding Plaintiff and the Class refunds, restitution and/or restitutionary disgorgement in an amount according to proof;
- 5. A judgment awarding Plaintiffs and the Class actual, compensatory, general, special, and/or statutory damages to the extent permitted in the above Claims for Relief;
- 6. An order awarding attorneys' fees and costs incurred in prosecuting this action pursuant to, *inter alia*, Cal. Code of Civ. Proc. § 1021.5; Cal. Civ. Code § 1750, *et seq.*; Cal. Civ. Code § 1790, *et seq.*; 15 U.S.C. § 2301, *et seq.*, and the private Attorney General, common fund and substantial or public benefit theories of recovery;
  - 7. An order awarding pre-judgment and post-judgment interest; and
  - 8. All other relief that the Court deems necessary, just and proper.

#### JURY TRIAL DEMAND

Plaintiff demands a trial of this action by a jury on all claims so triable.

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2	DATED: August 15, 2023	DOYLE APC
3		
4		By: <u>/s/ Chris W. Cantrell</u> William J. Doyle, SBN: 188069
5		Chris W. Cantrell, SBN 290874
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7		Phone: (800) 736-9085
8		(619) 736-0000 Email: bill@doyleapc.com
9		chris@doyleapc.com
10	A '1 M G CDN 1/2227	
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15	Attorneys for Plaintiff	
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	CLASS ACTION COMPLAINT	40

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11	C DI 1 100	
12	Attorneys for Plaintiff	
13	IN THE UNITED STATES DISTRICT COURT	
14	FOR THE NORTHERN DISTRICT OF CALIFORNIA	
	SAN JOSE DIVISION	
15	SAN	JOSE DIVISION
15 16	SAN NATHAN KRUM, both	JOSE DIVISION  CASE NO.:
16	NATHAN KRUM, both individually and on behalf of all	CASE NO.:
16 17	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the	
16 17 18	NATHAN KRUM, both individually and on behalf of all	CASE NO.:
16 17	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the	CASE NO.:
16 17 18	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the benefit of the general public,  Plaintiff,	CASE NO.:
16 17 18 19	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the benefit of the general public,	CASE NO.:
16 17 18 19 20	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the benefit of the general public,  Plaintiff,	CASE NO.:
16 17 18 19 20 21	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the benefit of the general public,  Plaintiff,  v.  WESTERN DIGITAL TECHNOLOGIES, INC.; and	CASE NO.:
16 17 18 19 20 21 22 23	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the benefit of the general public,  Plaintiff,  v.  WESTERN DIGITAL	CASE NO.:
16 17 18 19 20 21 22 23 24	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the benefit of the general public,  Plaintiff,  v.  WESTERN DIGITAL TECHNOLOGIES, INC.; and	CASE NO.:
16 17 18 19 20 21 22 23 24 25	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the benefit of the general public,  Plaintiff,  v.  WESTERN DIGITAL TECHNOLOGIES, INC.; and DOES 1-10,	CASE NO.:
16 17 18 19 20 21 22 23 24	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the benefit of the general public,  Plaintiff,  v.  WESTERN DIGITAL TECHNOLOGIES, INC.; and DOES 1-10,  Defendants.	CASE NO.:  DECLARATION OF VENUE
16 17 18 19 20 21 22 23 24 25	NATHAN KRUM, both individually and on behalf of all others similarly situated and for the benefit of the general public,  Plaintiff,  v.  WESTERN DIGITAL TECHNOLOGIES, INC.; and DOES 1-10,  Defendants.	CASE NO.:

I, Chris W. Cantrell, declare as follows:

- 1. I am one of the counsel for Plaintiff in this action and make this declaration to the best of my knowledge of the facts stated herein.
- 2. At all relevant times herein, Defendant was and is an entity that has its headquarters and principal place of business based in San Jose, California, is registered to do business in the State of California, and is doing business in the State of California and also in this County and District.
- 3. Some of the transactions that form the basis of this action occurred, and at least a portion of Defendant's obligations or liabilities arose, in this District, as sales of the products at issue were made both in and from this District, in part through the Company's websites that are likely reviewed and/or maintained in this District, and shipments of the products that are made from this District.
- 4. The Complaint filed in this matter contains a cause of action for violation of Cal. Civ. Code §§ 1750, *et seq.*, as against Defendant.
- 5. Per the foregoing assertions, the CLRA cause of action in this Complaint has been properly commenced in the proper county and District for trial under the venue provisions of the CLRA.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. This declaration was signed this 15<sup>th</sup> day of August, 2023 at San Diego, California.

Chris W. Cantrell