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15 **UNITED STATES DISTRICT COURT**  
16 **NORTHERN DISTRICT OF CALIFORNIA**  
17 **SAN FRANCISCO DIVISION**

18 COMMODITY FUTURES TRADING  
19 COMMISSION,

Plaintiff,

20 v.

21 OOKI DAO (formerly d/b/a bZx DAO), an  
22 unincorporated association,

23 Defendant.

CASE NO. 3:22-cv-05416-WHO

HON. WILLIAM H. ORRICK

**REPLY BRIEF OF AMICUS CURIAE  
LEXPUNK IN OPPOSITION TO  
COMMODITY FUTURES TRADING  
COMMISSION'S CONSOLIDATED  
OPPOSITION TO AMICUS CURIAE  
MOTIONS FOR RECONSIDERATION OF  
ORDER GRANTING PLAINTIFF'S  
MOTION FOR ALTERNATIVE SERVICE**

24  
25 Date: December 7, 2022  
26 Time: 2:00 pm  
27 Place: Courtroom 2  
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1 **INTRODUCTION**

2 LeXpunK (“Amicus”) files this brief in reply (the Amicus’ “Reply”) to the Commodity  
3 Futures Trading Commission’s (“CFTC”) Consolidated Opposition to Amicus Curiae Motions for  
4 Reconsideration of Order Granting Plaintiff’s Motion for Alternative Service (the “Opposition”).

5 **ARGUMENT**

6 **I. INTRODUCTION**

7 The CFTC seeks to create novel precedent applicable to users of software protocols  
8 (Decentralized Autonomous Associations, or “DAOs”) by posting a lawsuit on a website and  
9 claiming this satisfies due process requirements underlying federal service of process rules. It  
10 does so using the fiction that people who interact with the software – none of whom are named in  
11 this lawsuit – are members of a putative unincorporated association.

12 At the same time, the CFTC argues that it doesn’t need to serve individual people who are  
13 part of this putative association or provide proof that an individual associated with this association  
14 received actual notice of it. Incredibly, this lawsuit falls on the heels of an administrative  
15 proceeding in which the creators of the very software protocol at issue here were themselves  
16 charged and thereafter settled with the CFTC. And buried in a footnote we find the CFTC’s  
17 ultimate intention – to seek injunctive relief “against the DAO”, apply it to unnamed and unserved  
18 DAO users, and to make new law in an undefended case resolved through an injunction in a  
19 default judgment. (*See* Opposition, p. 15, fn. 12) (acknowledging potential applicability of  
20 injunctive relief to “individual Ooki DAO members”).

21 The CFTC’s Motion for Alternative Service should be denied, for the reasons set forth in  
22 LeXpunK’s Amicus Brief, and below. The CFTC did not follow applicable law regarding service  
23 of process. The CFTC did not provide actual notice of the lawsuit to Ooki DAO participants.  
24 Using this flawed method of service and seeking a default judgment, arguments now dismissed by  
25 the CFTC as “unripe” will (1) never be addressed by the Court but (2) will still be used by the  
26 CFTC to, at the very least, impose injunctive relief against unserved and unrepresented DAO  
27 token holders. As set forth in Amicus’ opening brief, this is a transparent attempt to circumvent  
28 the Administrative Procedure Act’s (“APA”) rulemaking process and create law by enforcement,

1 without a notice and comment period. If the CFTC wants to restrict the behavior of DAO users  
2 the path for it do so is *via* the APA, not this lawsuit.

3 **II. THE CFTC OFFERS NO FACTS WHICH SUPPORT A FINDING THAT OOKI**  
4 **DAO IS AN UNINCORPORATED ASSOCIATION**

5 The CFTC asks the Court to determine that a DAO is an unincorporated association. To  
6 reach this conclusion the CFTC relies on the Complaint’s bare allegations, saying only three  
7 things need to be shown to support this novel claim:

- 8 (1) “it is a voluntary group of persons ... [who] voluntarily vote their Ooki Tokens”;
- 9 (2) “no Ooki Dao corporate charter exists”; and
- 10 (3) “the group was formed by mutual consent for the purposes of promoting a common  
11 objective.”

12 (ECF #53 at 22.). The CFTC’s argument has many flaws.

13 First, the CFTC relies solely on the unproven allegations in its Complaint. While that  
14 might be appropriate in the context of a motion to dismiss under Rule 12 of the FRCP – where a  
15 defendant is before the Court – that standard does not apply here. Indeed, “[o]nce service is  
16 challenged, plaintiffs bear the burden of establishing that service was valid under Rule 4.”  
17 *Brockmeyer v. May*, 383 F.3d 798, 801 (9th Cir. 2004). Evidence must be offered: an attestation  
18 of how service was accomplished is insufficient to satisfy this burden – rather the plaintiff must  
19 establish prima facie evidence of actual service. *Bank of N.Y. Mellon v. Loyo-Morales*, No. 21-  
20 16041, 2022 U.S. App. LEXIS 13893, at \*3 (9th Cir. May 23, 2022). A plaintiff must present  
21 “competent evidence demonstrating he properly served the defendants.” *Reddick v. Troung*, No.  
22 CV 07-6586-RGK(RC), 2008 U.S. Dist. LEXIS 112949, at \*12 (C.D. Cal. Apr. 15, 2008). The  
23 CFTC bears the burden of providing this evidence; unsupported allegations aren’t enough. And  
24 the factual record is bereft of support for the proposition that Ooki DAO *is* an unincorporated  
25 association.

26 In fact, the record actually contradicts the CFTC’s position. We know that Messrs. Bean  
27 and Kistner operated bZeroX, LLC as a corporate entity (presumably with a charter or its  
28 functional equivalent). (*See, e.g.*, Opposition, p. 4). There is no “Ooki DAO” that exists as a

1 corporate entity – this entire project and protocol were formed by Bean<sup>1</sup> and Kistner, with whom  
2 the CFTC has already charged and entered into a settlement. The CFTC alleges that Bean and  
3 Kistner’s company “bZero, LLC transferred control of the bZx Protocol to the newly formed bZx  
4 DAO DAO[.]” (Opposition, p. 6.). The CFTC makes much of this purported transfer but no other  
5 evidence to support this claim is presented – we don’t know how the transfer took place, much  
6 less whether it was effective. Indeed, using this logic, any corporation with regulatory problems  
7 could designate a third party as the recipient of its property and avoid future regulatory risk.

8 By claiming on their own that they were devolving ownership and control of the DAO to a  
9 broader community of people, Bean and Kistner did not magically hand liability off to unknown  
10 third parties. Consider the logic underlying the following CFTC argument: “(1) the Ooki DAO  
11 has not specified Bean, Kistner, or any other individual as an officer or individual authorized to  
12 accept service on behalf of the Ooki DAO itself, and (2) the Ooki DAO has no physical office  
13 location.” *Id.* But Bean and Kistner themselves purported to create this DAO as a successor to  
14 their own corporate entity. The CFTC has formally charged and settled with Bean and Kistner for  
15 this conduct. According to the Order Instituting Proceedings and Imposing Remedial Sanctions  
16 against them, Bean and Kistner violated the Commodity Exchange Act from April 23, 2021 until  
17 the date of the Order, September 22, 2022 (the same date this lawsuit was filed).<sup>2</sup> In short, the  
18 CFTC has already charged people who ran a corporate entity that created the Ooki protocol with  
19 violating the law. The CFTC’s attempt to continue this action by purporting to serve users of the  
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21  
22 <sup>1</sup> LeXpунк refers to Mr. Bean and Mr. Kistner by their last names only, throughout the remainder  
of this brief, for stylistic simplicity. No disrespect is intended.

23 <sup>2</sup> See Order Instituting Proceedings Pursuant to Section 6(c) and 6(d) of the Commodity Exchange  
24 Act, Making Findings, and Imposing Remedial Sanctions, p. 1 (“The Commodity Futures Trading  
25 Commission (“Commission”) has reason to believe that, from at least approximately June 1, 2019  
26 to approximately August 23, 2021 (the “bZx Relevant Period”), bZeroX, LLC (“bZeroX”); Tom  
27 Bean (“Bean”); and Kyle Kistner (“Kistner”) (collectively, “Respondents”) violated Sections 4(a)  
28 and 4d(a)(1) of the Commodity Exchange Act (“Act”), 7 U.S.C. §§ 6(a), 6d(a)(1), and  
Commission Regulation (“Regulation”) 42.2, 17 C.F.R. § 42.2 (2021); and that, from  
approximately August 23, 2021 to the present (the “DAO Relevant Period,” and together with the  
bZx Relevant Period, the “Relevant Period”), Bean and Kistner violated Sections 4(a) and 4d(a)(1)  
of the Act and Regulation 42.2.”)

1 software protocol created by a corporate entity and persons who have already been charged runs  
2 contrary to fundamental corporate law and principles of successor liability. This case is an  
3 overreach by a governmental agency that has already completed an enforcement action and now  
4 seeks a second bite at the apple, without opposition or defense.

5 Second, the CFTC relies upon a razor thin metaphysical distinction between the Ooki  
6 DAO and Ooki Protocol. *Id.* at 8. According to the CFTC, the Ooki Protocol is software (*Id.*,  
7 p. 5-6. ). In contrast, (per the CFTC) the Ooki DAO is “a group of users of the Ooki Protocol who  
8 (a) chose not to incorporate, and (b) both held and actually voted governance tokens to participate  
9 in the business of running the Ooki Protocol pursuant to specific, publicized governance  
10 protocols.” *Id.* at 7. The CFTC claims that it “is not a novel proposition” that individuals who use  
11 the same software can be deemed members of an unincorporated association by virtue of that  
12 software use. *Id.* at 18. Not only is this a novel proposition, it is unprecedented. It would likely  
13 surprise Microsoft Word users to learn that editing the same document as another person is enough  
14 to form an unincorporated association.

15 The CFTC argues that Ooki DAO’s status as an unincorporated association should be  
16 decided in a motion to dismiss or similar dispositive motion. *Id.* at 3. This is a bold gambit. On  
17 the one hand, the CFTC wants to satisfy constitutional service requirements by relying on the  
18 unsupported assertions of its Complaint, to wit, that the Ooki DAO is an unincorporated  
19 association which can be served by posting a lawsuit on a website. On the other hand, if this  
20 method of service is deemed proper no one will appear to respond to the CFTC’s allegations, and  
21 CFTC’s factual allegations will be determined in a judgment by default, which is exactly what the  
22 CFTC wants.

23 Third, the CFTC is wrong on the law. It relies on FRCP 17(b)(3)(A) for the proposition  
24 that alleging that an unincorporated association exists is sufficient, without more, for service  
25 purposes. *Id.* at 22. The cases cited by the CFTC do not support its position. *See generally,*  
26 *The Koala v. Khosla*, No. 17-55380, 2020 U.S. App. LEXIS 4818, at \*6 (9th Cir. Feb. 14, 2020).  
27 FRCP 17(b)(3)(A) can be applied to both plaintiffs and defendants, but in *So. Cal. Darts Ass’n v.*  
28 *Zaffina*, 762 F.3d 921, 927 (9th Cir. 2014), the plaintiff alleged that it was an unincorporated



1 association. In *Heinold Hog Mkt., Inc. v. McCoy*, 700 F.2d 611, 612 (10th Cir. 1983) “[a]ll parties  
2 admit[ted] that the NCBA is an unincorporated association.” *Seattle Affiliate of October 22nd*  
3 *Coalition to Stop Police Brutality, Repression and the Criminalization of a Generation v. City of*  
4 *Seattle*, No. C04 0860L, 2005 WL 3418415, at \*2 (W.D. Wash. Dec. 12, 2005), dealt with an  
5 unincorporated association which alleged that it exists, and demonstrated its existence in a motion  
6 for summary judgment. Finally, in *Satanic Temple, Inc. v. City of Scottsdale*, 423 F. Supp. 3d 766,  
7 773 (D. Ariz. 2019), the unincorporated association at issue is the plaintiff, who alleges its own  
8 existence.

9 Without more, “[p]laintiffs cannot rely on Rule 17(b)(3)(A) to establish a jurisdictional  
10 basis for including” a defendant in a lawsuit. *Emp. Painter's Tr. v. Cascade Coatings*, No. C12-  
11 0101JLR, 2013 U.S. Dist. LEXIS 197621, at \*7-8 (W.D. Wash. Sep. 27, 2013). The CFTC  
12 further argues that FRCP 17(b)(3)(A)<sup>3</sup> requires this Court to ignore California law regarding  
13 unincorporated associations (See ECF #53, n. 17). Confusingly, the CFTC also argues that  
14 Federal Law – its own enabling statutes – do not apply to this determination either. (See ECF #53,  
15 n, 27.) Regardless of which law applies, this Court should require the CFTC offer more than the  
16 mere allegations of its Complaint to prove that the Ooki DAO actually exists as an entity which  
17 can be served.

18 The CFTC’s position is unprecedented. The CFTC cannot (1) will a defendant into  
19 existence by alleging that it exists as unincorporated association, (2) serve that defendant by  
20 posting a document on a passive website (without any evidence that the operator of that website is  
21 a 'member' of (voted tokens in) the Ooki DAO), and then (3) proceed to a default judgment against  
22 the fictitious defendant and use that judgment to seek injunctive relief applicable to others. A  
23 group of people standing in line at a Starbucks to purchase pumpkin latte Frappuccinos using  
24 \_\_\_\_\_

25 <sup>3</sup> This interpretation of FRCP 17(b)(3)(A) is not universally accepted. “A party that is not an  
26 individual or a corporation may only be sued if the law of the state where the court is located  
27 allows that party to be sued. Federal Rule of Civil Procedure 17(b)(3) provides a party that is  
28 neither an individual nor a corporation may only be sued if the law of the state where the court is  
located allows the party to be sued.” *McCulley v. City of Tucson*, No. CV 08-07-TUC-DCB (JM),  
2010 U.S. Dist. LEXIS 149981, at \*9 (D. Ariz. Mar. 29, 2010).

1 software-based reward points satisfies, at a minimum, the first two prongs of the CFTC’s stated  
2 approach.

3 **III. SERVING A COMPLAINT ON A PASSIVE WEBSITE DOES NOT COMPORT**  
4 **WITH THE DUE PROCESS REQUIREMENTS OF THE UNITED STATES**  
5 **CONSTITUTION**

6 The CFTC argues in a footnote that “this is not the time or place to express that  
7 disagreement” regarding individual liability for DAO activities. But if not now, when? Without  
8 service on persons, the likelihood of a defense by persons is slim to none. This is likely why the  
9 CFTC incorrectly treats service of its Complaint as a ministerial formality to be dispensed with in  
10 the fastest possible manner, to avoid taking on arguments it will then never have to address. As  
11 set forth in LeXpunk’s Motion to for Leave to File an Amicus Brief (ECF #16), and not refuted  
12 by the CFTC, the United States Supreme Court has explained that service of process in a manner  
13 calculated to give rise to actual notice of the Complaint is a fundamental due process right under  
14 the United States Constitution. *Mullane v. Cent. Hanover Bank & Tr. Co.*, 339 U.S. 306, 314, 70  
15 S. Ct. 652, 657 (1950). As the Supreme Court explained, there is “no doubt that at a minimum  
16 [the Due Process Clause] require[s] that deprivation of life, liberty or property by adjudication be  
17 preceded by notice and opportunity for hearing appropriate to the nature of the case.” *Id.*

18 FRCP 4(h) sets forth service requirements for an unincorporated association. The CFTC  
19 can follow the California law for individual service or it can serve “an officer, a managing or  
20 general agent, or any other agent authorized by appointment or by law to receive service of  
21 process.” As described above, the CFTC knows the identity of two individuals who controlled the  
22 alleged predecessor entity to Ooki DAO, Bean and Kistner. ECF 53, p. 12. However, the CFTC  
23 alleges that “the Ooki DAO has not specified Bean, Kistner, or any other individual as an officer  
24 or individual authorized to accept service on behalf of the Ooki DAO itself.” *Id.* As a threshold  
25 matter, all FRCP 4(h) requires is that such person served be a general agent, it does not require a  
26 formal appointment as such. And, as set forth above, Bean and Kistner are known and can be  
27 served. The fact that the CFTC has already settled with them does not free the CFTC from service  
28 obligations for this new lawsuit.

1 It is true, as the CFTC urges, that “[t]o serve an unincorporated association, a plaintiff need  
 2 not serve every uncharged individual member of the association.” (ECF 53, p. 2). But someone  
 3 must be served, and no one has been here. The CFTC seeks a judgment ultimately enforceable  
 4 against individual DAO members if the fiction of the DAO being a partnership is accepted.<sup>4</sup> Yet  
 5 not a single one has been served. The due process clause of the United States Constitution  
 6 requires that the CFTC serve this complaint in a manner that complies with due process.  
 7 Otherwise this Court lacks jurisdiction over the Defendant. *Omni Capital Int’l v. Rudolf Wolff &*  
 8 *Co.*, 484 U.S. 97, 104, 108 S. Ct. 404, 409 (1987). The CFTC had the opportunity to seek the  
 9 relief that it seeks in the lawsuit against Bean and Kistner and chose not to. The fiction of “service  
 10 on a DAO” by posting a lawsuit on a website does not satisfy due process.

11 Applicable law here is well-established. Service of process by posting on a passive  
 12 website or in social media channels does not satisfy constitutional due process requirements.  
 13 “Indeed, service by publication is generally a method of “last resort” because of due process  
 14 concerns and the reality that such service rarely results in actual notice.’ Courts that permit  
 15 publication by website appear to do so only when such publication is paired with a second method,  
 16 typically email service or by redirecting a person attempting to access a defendant’s website to the  
 17 service website instead.” *See iHealth Labs, Inc. v. Fingix, i-Enter.*, No. 20-CV-05699-VKD, 2020  
 18 WL 7260600, at \*3 (N.D. Cal. Dec. 10, 2020) (citing cases and finding that “publication by  
 19 website alone, without any other mechanism to ensure that the unserved defendants have notice of  
 20 the website’s existence, does not comport with due process.”).

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24 <sup>4</sup> *See* Opposition, p. 15, fn. 12. (“litigating the breadth of hypothetical injunctive language is  
 25 premature and unnecessary to decide the issue before the Court— which is simply whether the  
 26 CFTC followed the law to serve the Ooki DAO, the only defendant it sued. That said, any  
 27 injunctive relief ultimately sought by the CFTC **will be crafted as narrowly tailored as possible**  
 28 **to best ensure the Ooki DAO’s compliance with any final order, and, as such, it will apply to**  
**individual Ooki DAO members, if at all, only to the extent those members control the DAO**  
**and are in position to ensure its compliance with any final order.”) (emphasis added). Here we**  
 see the CFTC’s ultimate intention – an Order applicable to unnamed, unserved Ooki DAO token  
 holders, who in the CFTC’s apparent sole discretion “are in a position to ensure compliance[.]”

1 **IV. THE CFTC HAS NOT DEMONSTRATED THAT THE OOKI DAO RECEIVED**  
2 **ACTUAL NOTICE**

3 “Neither actual notice, nor simply naming the person in the caption of the complaint, will  
4 subject defendants to personal jurisdiction if service was not made in substantial compliance with  
5 Rule 4.” *Jackson v. Hayakawa*, 682 F.2d 1344, 1347 (9<sup>th</sup> Cir. 1982) (citations omitted). Whether  
6 actual notice was received is irrelevant if the Complaint was not served in compliance with  
7 FRCP 4. *See Urenda-Bustos v. Williams*, 822 F. App'x 577, 579 (9<sup>th</sup> Cir. 2020) (Failure of *pro se*  
8 plaintiff to personally learn defendant’s personal address not grounds to reverse district court’s  
9 dismissal for lack of personal service).

10 The Complaint was not served in compliance with FRCP 4. Therefore, the CFTC’s “actual  
11 notice” arguments fall flat and fail. The CFTC states that “the DAO” itself has received notice but  
12 the DAO is not a body corporate – if we accept *arguendo* that the DAO is an unincorporated  
13 association made up of natural persons, it would be still necessary for some person or persons to  
14 act on its behalf and receive notice on its behalf. No evidence of such notice has been provided.

15 Even if “actual notice” sufficed, the CFTC has not offered evidence to show that a single  
16 member of what it claims is an unincorporated association has been served. The CFTC offers that  
17 a telegram channel, twitter feed, and online forum exist are each associated with Ooki DAO and  
18 reference this lawsuit. However, there is no evidence as to who read messages in online fora and  
19 what their connection to Ooki DAO is. Service, by any electronic means, is unanticipated in  
20 FRCP 4, and therefore Courts will generally require a plaintiff to demonstrate that the defendant to  
21 be served has dominion over the address of service. *See TI, Ltd. v. Chavez*, No. 3:19-cv-01830-  
22 WQH-KSC, 2020 U.S. Dist. LEXIS 107044, at \*3 (S.D. Cal. June 18, 2020) and *TV Ears, Inc. v.*  
23 *Joyshiya Dev. Ltd.*, No. 3:20-cv-01708-WQH-BGS, 2021 U.S. Dist. LEXIS 10071, at \*6 (S.D.  
24 Cal. Jan. 19, 2021), requiring extrinsic evidence to the address itself that an email address is  
25 associated with a Defendant. The central case in the Ninth Circuit allowing service by email,  
26 *Rio Props. v. Rio Int'l Interlink*, 284 F.3d 1007, 1019 (9<sup>th</sup> Cir. 2002), cautioned that there is “no  
27 way to confirm receipt of an email message” and therefore allowance of service by email must be  
28 tailored in each circumstance to ensure that its use complies with due process. The CFTC does

1 not confirm, and offers this Court no method to confirm, the receipt of the Summons and  
2 Complaint in this matter by a person who is empowered to defend the Defendant.

3 The CFTC has offered this Court no evidence of the relationship of anyone who received  
4 the Summons and Complaint in this matter, if anyone did at all, to the Defendant. There is no  
5 evidence before the Court about the ownership and control of any of the online fora served. The  
6 CFTC, without explicitly stating so, is asking this Court to accept a rule wherein evidence of a  
7 general awareness of the existence of a Summons and Complaint substitutes for evidence of the  
8 receipt of the Summons and Complaint by the specific Defendant. There is no basis for this in the  
9 due process clause of the United States Constitution or in FRCP 4.

10 The CFTC asserts that it is beyond dispute that the DAO received actual notice of the  
11 Summons and Complaint. ECF 53, p. 11. The CFTC further alleges that the DAO is made up by  
12 voting Ooki Token holders. If the evidence is as clear as the CFTC claims it is, it should be able  
13 to demonstrate that at least one person who holds an Ooki Token received actual notice of the  
14 Summons and Complaint. It has not done so, and cannot do so.

15 **CONCLUSION**

16 The CFTC charged and settled with two people who, through a corporate entity, operated software  
17 that the CFTC contended violated the Commodity Exchange Act. It then brought this lawsuit,  
18 against users of that software, seeking to gild a regulatory enforcement lily by posting a lawsuit on  
19 a website and seeking an injunction by way of a default judgment. This is not how law is made in  
20 our constitutional democracy and should not be countenanced by this Court. For the  
21 reasons set forth in its Amicus Brief and as set forth in greater detail herein, this Court should

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1 vacate its earlier order granting the CFTC's Motion for Alternative Service, and DENY that  
2 motion.

3 DATED: November 21, 2022

Respectfully submitted,

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**PROOF OF SERVICE**

STATE OF CALIFORNIA

COUNTY OF ORANGE

At the time of service, I am employed in the County of Orange, State of California. I am over the age of eighteen years and not a party to the within action; my business address is 2211 Michelson Drive, Seventh Floor, Irvine, CA 92612.

On November 21, 2022, I served true copies of the following document(s) described as **REPLY BRIEF OF AMICUS CURIAE LEXPUNK IN OPPOSITION TO COMMODITY FUTURES TRADING COMMISSION’S CONSOLIDATED OPPOSITION TO AMICUS CURIAE MOTIONS FOR RECONSIDERATION OF ORDER GRANTING PLAINTIFF’S MOTION FOR ALTERNATIVE SERVICE** on the interested parties in this action as follows:

**SEE ATTACHED SERVICE LIST**

**BY CM/ECF NOTICE OF ELECTRONIC FILING:** I electronically filed the document(s) with the Clerk of the Court by using the CM/ECF system. Participants in the case who are registered CM/ECF users will be served by the CM/ECF system. Participants in the case who are not registered CM/ECF users will be served by mail or by other means permitted by the court rules.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed on November 21, 2022, at Orange, California.

  
\_\_\_\_\_  
JESSICA W. PELS

**SERVICE LIST**

**COMMODITY FUTURES TRADING COMMISSION V. OOKI DAO, et al.  
CASE NO. 3:22-CV-05416-WHO**

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