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10
11 UNITED STATES DISTRICT COURT
12 NORTHERN DISTRICT OF CALIFORNIA
13 SAN FRANCISCO DIVISION

14 UNITED STATES OF AMERICA,
15
16 Plaintiff,
17 v.
18 JOSEPH SULLIVAN,
19 Defendant.

Case No. 3:20-cr-00337-WHO

DEFENDANT JOSEPH SULLIVAN'S
RESPONSE TO GOVERNMENT'S
SENTENCING MEMORANDUM

Date: May 4, 2023
Time: 1:30 p.m.
Crtrm: 2, 17th floor

Hon. William H. Orrick

INTRODUCTION

1 The totality of the 18 U.S.C. § 3553(a) factors strongly support a probationary sentence.
2 Mr. Sullivan’s Sentencing Memorandum chronicled his life and professional history not to seek
3 “special treatment,” but rather because that history speaks so strongly to many of the factors the
4 Court will be considering when fashioning an appropriate sentence. We of course agree that
5 describing the “history and characteristics of the defendant” does little to inform that analysis if
6 the Court is told merely that a defendant has powerful friends and has donated money to
7 charitable causes. But Mr. Sullivan’s history tells a much more compelling story, one that speaks
8 powerfully and specifically to the critical questions before the Court: whether the specific
9 conduct at issue in this case—involving allegations that Mr. Sullivan interfered with a
10 government investigation into a company’s cybersecurity practices—was truly aberrational (it
11 inarguably was) and what sentence is sufficient, but not greater than necessary, to achieve the
12 goals of incapacitation, deterrence, and just punishment. As the PSR recognizes, Mr. Sullivan’s
13 history and the other 3553(a) factors strongly support the conclusion that a probationary sentence
14 would best satisfy those goals.

15 In its submission (“Gov. Mem.”), the government provides a selective and incomplete
16 rendition of the facts, portraying Mr. Sullivan in an unfairly nefarious light. Mr. Sullivan
17 acknowledges the jury’s verdict and has admitted to multiple failings in his response to the
18 incident that occurred at Uber in November 2016. But the Court has heard the evidence which, as
19 discussed in detail in our Sentencing Memorandum and more briefly herein, paints a much more
20 nuanced picture than the government presents.

21 Whatever the factual differences between the parties, the inquiry now is focused on
22 arriving at an appropriate sentence. The government’s principal contention in support of its
23 recommendation of incarceration is that such a penalty is necessary to ensure both that the
24 technology industry learns the right lessons from this case and that Mr. Sullivan does not receive
25 “special treatment” due to his status. We of course agree that general deterrence and encouraging
26 respect for the law are important considerations at sentencing. We similarly concur that no
27

1 defendant—“white-collar” or otherwise—is entitled to special treatment. However, a custodial
2 sentence is not necessary to vindicate either of those principles here.

3 The many letters submitted to the Court make clear that the industry understands what
4 this case is about and has stood up, taken notice, and implemented substantial changes as a
5 result. The government’s contention that the industry’s real takeaway is that Mr. Sullivan “is
6 being unfairly punished for a run-of-the-mill cybersecurity incident” (Gov. Mem. at 2) is belied
7 not only by industry members’ letters, but by Mr. Sullivan’s own letter to this Court—filed
8 publicly—readily acknowledging both the seriousness of the incident and his own failings in
9 responding to it.

10 In requesting a probationary sentence, Mr. Sullivan does not seek special treatment.
11 Rather, he asks the Court to examine how he has spent his 54 years, from the time he was born
12 and raised in modest circumstances through his rise to the station the government focuses on, to
13 the present day, following his conviction. It is true that defendants in privileged positions
14 sometimes improperly seek leniency by touting a newfound eagerness for supposedly
15 philanthropic endeavors, which are frequently motivated more by vanity than virtue. But an
16 examination of Mr. Sullivan’s personal and professional life, chronicled in the many letters
17 submitted to this Court, reveals a very different story, the most noteworthy aspect of which may
18 be the remarkable consistency of the themes that run through it: hard work, devotion to family,
19 and a staunch commitment to public service, the betterment of his profession, and lifting up
20 those who have been marginalized. No “special treatment” is conferred by considering those
21 factors when determining an appropriate sentence, in a “white-collar” case or otherwise. To the
22 contrary, a critical part of the Court’s task at sentencing is to consider “the fullest information
23 possible concerning the defendant’s life and characteristics.” *Pepper v. United States*, 562 U.S.
24 476, 480 (2011). Mr. Sullivan asks for nothing more.

DISCUSSION

I. The government’s factual narrative does not fairly portray Mr. Sullivan’s conduct.

In his letter to the Court, Mr. Sullivan acknowledges and expresses deep regret for his missteps in connection with the response to the November 2016 security incident. He also makes clear that his intent at sentencing is not to make excuses or argue about interpretation of the facts. We acknowledge the jury’s verdict and understand that relitigating the case in this context would serve no useful purpose. That said, to ensure that the nature and circumstances of the offense conduct are properly understood, certain of the government’s factual characterizations deserve a response.

For example, the government’s assertion that Mr. Sullivan “attempted to ensure that nobody on his team breathed a word about the breach outside the security group” (Gov. Mem. at 4)—much less the more serious allegation that he “tamper[ed] with witnesses” (*id.* at 14)—is not true. Every member of the incident response team who testified—most of them called by the government—testified unequivocally that Mr. Sullivan never told them to lie to or withhold information from corporate management, the FTC, or the company’s lawyers. (Trial Tr. (Flynn) 696:1–700:6; *id.* (Garbutt) 837:11–839:24); *id.* (Fletcher) 1068:2–1070:9; *id.* (Clark) 2448:23–1449:10); *id.* (Worden) 1763:15–1764:21; *id.* (Greene) 2259:14–2260:5; *id.* (Henley) 2375:19–2376:15; *id.* (Guzman) 2488:2–2489:14; *id.* (Ensign) 2504:1–22.) To the contrary, their testimony established that the level of confidentiality surrounding the 2016 incident was “common,” “normal,” and “appropriate” in light of their experience with security investigations generally. (*Id.* (Clark) 1446:4–1448:11; *id.* (Worden) 1736:19–1737:3; *id.* (Guzman) 2471:21–2476:25. *See also id.* (Flynn) 584:22–586:2 (articulating reasons for secrecy during cybersecurity incident response); *id.* (Borges) 726:8–727:18 (within Uber generally information was shared on a “need to know” basis); *id.* (Garbutt) 796:7–21 (level of confidentiality about the incident was “not significantly more than any security incident.”); *id.* (Greene) 2238:14–2241:11; *id.* (Henley) 2404:17–2405:5).)

The government also continues to focus on a single conversation between Messrs.

1 Sullivan, Henley, and Flynn early in the incident response. The government asserts that Mr.
2 Flynn “unequivocally” understood that the desire for confidentiality Mr. Sullivan expressed
3 during this conversation (“this can’t get out”) stemmed from his desire to keep information about
4 the security incident from the FTC. (Gov. Mem. at 3–4.) But Mr. Flynn testified at trial that Mr.
5 Sullivan said nothing that caused Mr. Flynn to make that connection. (Trial Tr. (Flynn) 604:2–
6 22.) Moreover, before any direction from Mr. Sullivan on this topic, Mr. Flynn (and Mr. Clark)
7 had *already* instructed the team to keep the response strictly confidential, in keeping with
8 standard practice. (*Id.* (Clark) 1446:9–1448:15; *see also* Ex. 352 (email from Clark to response
9 team, urging to “please no one add anyone else to thread. If someone needs on LMK who” and
10 making clear that “guidance from @four is we should keep this to the smallest audience
11 possible”).)

12 Similarly, characterizing Mr. Sullivan’s descriptions of his communications with the “A-
13 team” as “lies” goes too far. (Gov. Mem. at 4.) Mr. Sullivan acknowledges in his letter that he
14 should have done more to directly engage with Uber’s General Counsel, Salle Yoo. But he
15 indisputably kept Uber’s CEO, Travis Kalanick—the leader of the A-team—fully apprised of the
16 incident and the security team’s response. (Ex. 37; Ex. 232; Ex. 1055 at 6; Ex. 1111 at 7.) Mr.
17 Sullivan was also aware that another A-Team member, Rachel Whetstone, had been briefed
18 about the incident. (Trial Tr. (Ensign) 2537:8–12.) And while Ms. Yoo testified that she was not
19 informed of the incident, Candace Kelly, head of Uber’s legal privacy group and the person
20 overseeing the FTC response (*Id.* (Kelly) 1958:4–20), was informed during the early hours of the
21 response (Exs. 31, 32, 35, 40; Tr. (Kelly) 1956:9–14) and was informed specifically that attorney
22 Craig Clark was leading Uber’s legal response to the incident. (Ex. 39). Upon being informed of
23 Mr. Clark’s involvement, Ms. Kelly concluded that he was the “appropriate person” and that the
24 incident response “was in the appropriate hands on the legal team,” as this type of incident was
25 “clearly in his wheelhouse or in his area of expertise and his area of responsibility.” (Trial Tr.

1 1899:9–14.)¹

2 The government also overstates Mr. Clark’s testimony concerning his conversations with
3 Mr. Sullivan about whether the 2016 incident fit within the confines of Uber’s bug bounty
4 program. In its sentencing memorandum, the government contends that Mr. Clark testified that
5 “Defendant directed him to come up with a way to conceal the breach by falsely portraying it as
6 a standard interaction with security researchers within Uber’s bug bounty program.” (Gov. Mem.
7 at 4, citing Trial Tr. (Clark) 1320:2–6; 1320:19–24.) The tortured evolution of Mr. Clark’s
8 testimony—which included a number of outright falsehoods and changed materially over time,
9 always in ways intended to serve his own goal of avoiding prosecution—is well known to the
10 Court. The government’s continued reliance on that testimony to support critical portions of its
11 argument is telling. But even assuming Clark’s veracity, the government does not accurately
12 paraphrase his testimony. Mr. Clark testified only that Mr. Sullivan *asked* him how they could fit
13 the 2016 incident into Uber’s bug bounty program, and that Mr. Clark *himself* took that “to be a
14 directive to find a way to fit this into bug bounty.” (Trial Tr. (Clark) 1320:2–6.) Mr. Clark also
15 testified that he understood that Mr. Sullivan was not only providing direction, but that he was
16 also in good faith seeking Mr. Clark’s legal advice. (*Id.* (Clark) 1320:19–24.)

17 The government similarly overreaches when it claims that “the terms of Uber’s ‘bug
18 bounty’ program clearly excluded the precise technique employed by the hackers.” (Gov. Mem.
19 at 4.) As Collin Greene—the originator of Uber’s bug bounty program—and Rob Fletcher—the
20 security team member who oversaw the program—testified, the “terms” of Uber’s bug bounty
21 program (Exhibit 16) were not hard and fast rules but rather guidelines used to set the

22 _____
23 ¹ Ms. Kelly’s awareness that a flaw in Uber’s security infrastructure had allowed hackers
24 to access “[a]ll rider/partner info from July 2015 & before, including: UUID, first name, last
25 name, email addresses, phone numbers, country, and token info” (Ex. 40), and her own failure to
26 ensure that the FTC was made aware of that flaw, further undermines the argument that a
27 Guidelines enhancement is appropriate pursuant to § 2J1.2(2) for “substantial interference with
the administration of justice.” Even had Mr. Sullivan proactively sought out additional
individuals in Uber’s Legal department, it is unclear whether the company would have disclosed
the incident in any event. Indeed, even after Uber’s outside lawyers and new management team
learned of the incident in late August 2017, the company did not disclose it to the FTC for almost
three months.

1 expectations of security researchers seeking to discover vulnerabilities in Uber’s software. (Trial
 2 Tr. (Greene) 2254:7–2255:16; *id.* (Fletcher) 1006:1–1007:11.) To suggest that any “precise
 3 technique” was “clearly excluded” from Uber’s bug bounty program contradicts Mr. Greene’s
 4 unrebutted testimony that “[t]here’s no Supreme Court of bug bounty rules” deciding which
 5 “techniques” are permitted or excluded. (*Id.* (Greene) 2255:8–9.) It also ignores Mr. Fletcher’s
 6 unequivocal testimony that actions outside the scope of the guidelines did not automatically
 7 disqualify individuals from the program. (*Id.* (Fletcher) 1011:7–10.)

8 Furthermore, the government’s continued insistence that certain language in the NDA
 9 with the hackers “had no purpose other than to minimize the significance of the 2016 Data
 10 Breach and to make it appear to fit within the bug bounty program” (Gov. Mem. at 5) elides the
 11 undisputed fact that neither Mr. Sullivan nor anyone else attempted to use the NDA for that
 12 purpose.² Far from establishing that Mr. Sullivan used the NDA to mislead the FTC, Uber’s
 13 lawyers, or anyone else, the evidence at trial established only that Mr. Sullivan referred to the
 14 fact that the hackers ultimately signed the NDA in their real names as support for his conclusion
 15 that the data had ultimately been deleted and had not been released into the public domain. (Trial
 16 Tr. (Lee) 2216:21–2218:22.).³

17 Moreover, far from “lying” to Uber’s outside counsel, Mr. Sullivan disclosed during his
 18 interviews the critical details that made clear the magnitude of the 2016 incident and the security
 19 team’s response to it. For example, Mr. Sullivan made clear to Uber’s lawyers that the hackers

20
 21 ² The evidence at trial established that Mr. Clark and Mr. Sullivan were not the only
 22 people at Uber who reviewed the NDA. Mr. Clark testified that he invited Collin Greene, Mat
 23 Henley, and Rob Fletcher to comment on and edit a draft of the NDA. (Trial Tr. (Clark)
 24 1333:21–1337:18; 1338:12–24; 1491:1–1492:4, 1534:14–1536:6; Ex. 129; Ex. 130.) Mr. Clark
 25 also testified that both Mr. Fletcher and Mr. Henley signed a final version of the NDA and that
 neither of them raised any concerns about its accuracy. (Trial Tr. (Clark) 1508:24–1510:7; Ex.
 144.) And when the document was first signed by one of the hackers under a pseudonym in
 November 2016, the signed copy was sent to Mr. Henley and Mr. Flynn, neither of whom told
 Mr. Clark that they thought the NDA was somehow false or misleading. (Trial Tr. (Clark)
 1528:7–1530:3; *id.* 1573:23–1574:13.)

26
 27 ³ Similarly, the government’s refrain that the hackers were paid to ensure that they never
 disclosed their actions to law enforcement defies logic; the hackers obviously did not need a
 pecuniary incentive to refrain from reporting their own misdeeds to law enforcement.

1 had accessed “thousands, hundreds of thousands, maybe millions” of files containing personal
2 information about Uber’s customers and drivers. (Ex. 1111 at 6.) He also confirmed to Uber’s
3 lawyers that the hackers downloaded and then destroyed the data. (*Id.* at 8.) He described the
4 2016 incident as a “pretty scary situation” at which the company “would have thrown any
5 resources” (Ex. 1051 at 8) and explained that Mr. Kalanick had signed off on the \$100,000
6 payment to the hackers (Ex. 1111 at 6). And while Mr. Sullivan was focused on finding “the
7 person and mak[ing] sure they didn’t share the data,” he also made clear to Uber’s lawyers that
8 he told Mr. Kalanick that if the incident response team could not “get attribution,” they would
9 “need to do something different.” (Ex. 1055 at 6.) Finally, Mr. Sullivan repeatedly told Uber’s
10 lawyers that he was ultimately satisfied that no data was “out in the wild” and that the incident
11 was not a disclosable data breach after the team “talked it over,” the hackers had signed the
12 NDAs in their real names, and Mat Henley had confirmed that the data had been deleted and had
13 not been disseminated. (Ex. 1051 at 9, Ex. 1111 at 1, 7.)

14 Perhaps the government’s greatest overreach is its erroneous insistence that Mr. Sullivan
15 “lied” to Mr. Lee “about where he was during the incident.” (Gov. Mem. at 6.) That is flatly
16 untrue. Mr. Sullivan of course did not (and does not) deny participating in the incident response.
17 But his early participation was by phone and Zoom. Mr. Sullivan was in California when the
18 hackers first revealed themselves on Monday, November 14, but as he honestly told Mr. Lee, he
19 “wasn’t at 555 [Market Street (Uber’s headquarters)]” (Ex. 1055 at 7) that week because: (1) he
20 spent much of that Monday and the early part of Tuesday “deep in prep” (*id.* at 3) for “a major
21 regulatory proceeding [on] Thursday/Friday where MD [would be the] first state to require every
22 Uber driver to be fingerprinted” (*id.*); and (2) as Mr. Sullivan made clear in a contemporaneous
23 message to Mr. Kalanick on Tuesday, November 15, he “fl[ew] to [the] east coast [that]
24 afternoon to testify on Thurs/Fri in MD fingerprinting stuff.” (Ex. 37.) Mr. Sullivan testified at
25 the Maryland Public Utility Commission’s hearing that began on November 17⁴ and remained in

26 _____
27 ⁴ See Public Service Commission of Maryland, Order No. 87957 (Dec. 22, 2016) at 4
(referencing hearing dates) & 8 n.10 (confirming Mr. Sullivan’s testimony) (available at

1 Maryland and the District of Columbia through the end of the week. The government’s assertion
 2 that Mr. Sullivan “lied” to Mr. Lee about his physical whereabouts is simply false.

3 **II. A probationary sentence would promote both general deterrence and respect for the**
 4 **law.**

5 In urging the Court to ignore the PSR recommendation and impose a sentence that
 6 includes imprisonment, the government focuses primarily on two parts of the 3553(a) analysis:
 7 general deterrence and promoting respect for the law. As the PSR rightly concludes, both factors
 8 would be better served by a probationary sentence.

9 **A. General Deterrence**

10 The government’s argument that general deterrence can be achieved only through a
 11 custodial sentence ignores the uncontroverted evidence that the cybersecurity industry has not
 12 only been paying rapt attention to this case, but that it has implemented changes (and continues
 13 to do so) to ensure that incidents like those at issue here are properly reported internally and,
 14 where appropriate, to law enforcement and regulators. The government simply ignores the many
 15 letters before the Court attesting to the industry’s commitment to heed the lessons from this case
 16 and the numerous news accounts confirming the same. (*See generally* Def.’s Sentencing Mem. at
 17 30–31.)

18 Instead, the government’s general deterrence argument centers on a single case, *United*
 19 *States v. Levandowski*, Case No. 3:19-cr-00377 WHA, that has little to do with Mr. Sullivan’s
 20 situation aside from the fact that both men worked at Uber. Mr. Levandowski brazenly stole
 21 extremely valuable and highly confidential technical information from his former employer,
 22 Waymo, hoping to use that information to assist his new employer, Uber, in its efforts to develop
 23 competing self-driving automobile technology. Before he downloaded 14,000 files containing
 24 Waymo’s core trade secrets, Mr. Levandowski negotiated a lucrative financial deal for himself

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 26 [https://www.psc.state.md.us/wp-content/uploads/Order-No.-87957-Case-No.-9425-Rasier-LLC-](https://www.psc.state.md.us/wp-content/uploads/Order-No.-87957-Case-No.-9425-Rasier-LLC-and-Lyft-Inc.-Fingerprint-Waiver-Petitions.pdf)
 27 [and-Lyft-Inc.-Fingerprint-Waiver-Petitions.pdf](https://www.psc.state.md.us/wp-content/uploads/Order-No.-87957-Case-No.-9425-Rasier-LLC-and-Lyft-Inc.-Fingerprint-Waiver-Petitions.pdf); *see also* Ex. 470 (email correspondence
 between Mr. Sullivan and Ms. Whetstone (among others) discussing the Maryland PUC’s
 decision following Mr. Sullivan’s testimony).)

1 with Uber. He was charged with 33 counts of Theft and Attempted Theft of Trade Secrets, in
2 violation of 18 U.S.C. § 1832(a). His theft also spawned significant civil litigation, resulting in a
3 \$179 million arbitration award. When discussing the need for general deterrence in sentencing
4 Mr. Levandowski to 18 months in prison, Judge Alsup clearly focused on Mr. Levandowski's
5 substantial personal financial gain and the need to disincentivize others from similarly seeking to
6 reap those types of personal profits from conduct characterized by the government as "industrial
7 espionage." (*United States v. Levandowski*, Case No. 3:19-cr-00377 WHA, Dkt. No. 102 at 42–
8 43, 72, 73; Dkt No. 86 at 7.) In short, Mr. Levandowski was clearly motivated by personal
9 financial gain, engaged in numerous brazen acts of theft, and caused substantial harm to his
10 victim by stealing the trade secrets that were at the core of that company's business. That case is
11 wholly inapposite to Mr. Sullivan's situation, which involves none of these factors.

12 A truer comparator, on all fours with this case yet overlooked by the government, is
13 *United States v. Jindal*, Case No. 4:20-CR-00358 (E.D. Tex.). Mr. Jindal was charged with,
14 among other things, obstructing an FTC investigation in violation of 18 U.S.C. § 1505. In
15 December 2022, following a jury trial in which he was found guilty of obstruction, Mr. Jindal
16 was sentenced to three years' probation and a \$10,000 fine. Mr. Jindal is the same age as Mr.
17 Sullivan, with no health maladies, no criminal history, and a history of commitment to his family
18 and community. As here, Mr. Jindal's offense involved no loss, no identifiable victim, and the
19 related corporate entities, like Uber, entered into a consent decree with the FTC. (Angeli Decl.
20 (ECF No. 253-1), Ex. 5 (Jindal Sentencing Tr.) at 14:13–24; 59:25–60:2.) Mr. Jindal's case
21 featured several aggravating factors that are absent here: Mr. Jindal directly lied to the FTC
22 multiple times (including in direct testimony to the agency) and was involved personally in the
23 underlying offensive conduct that was the subject of the FTC's investigation. (*Id.* at 7:10–22;
24 41:8–42:8; 50:6–12; 63:16–25.) Mr. Jindal's Guidelines range was identical to that calculated by
25 the PSR for Mr. Sullivan: a base level of 14 under § 2J1.2, with a three-level enhancement
26 pursuant to § 2J1.2(2) for "substantial interference with the administration of justice." In
27 imposing a noncustodial sentence, the court noted that deterrence was served by the probationary

1 sentence because of the collateral consequences to Mr. Jindal (*id.* at 59:17–21), the absence of
 2 financial loss associated with his conduct (*id.* at 59:25–60:1), the limited duration of the conduct
 3 (7 months) (*id.* at 60:7–8), and the fact that the conduct was “out of character” for Mr. Jindal (*id.*
 4 at 60:8–10).

5 **B. Promoting Respect for the Law**

6 In arguing that a custodial sentence is necessary to promote respect for the law, the
 7 government contends that the cybersecurity industry has somehow been misled about the true
 8 nature of this case and has concluded that Mr. Sullivan “is being unfairly punished for a run-of-
 9 the-mill cybersecurity incident in which his good-faith actions are being unfairly second
 10 guessed.” (Gov. Mem. at 2.) As a result, the government contends, a custodial sentence is
 11 necessary “to refocus the public—and the cybersecurity industry” and promote respect for the
 12 rule of law.

13 As a threshold matter, every aspect of this case—Mr. Sullivan’s termination from Uber,
 14 the criminal complaint filed by the government in August 2020, the subsequent indictment and
 15 superseding indictment, the multi-week trial and the jury’s verdict, and the government’s various
 16 press conferences and media releases along the way—has been covered extensively by the
 17 national media and trade publications. The government has had ample opportunity to explain to
 18 the public the nature of its charges and it has done so repeatedly.

19 The government’s contention that it has nonetheless failed to deliver its own intended
 20 message is based on an unfair reading of 12 of the 186 letters submitted on Mr. Sullivan’s
 21 behalf.⁵ Moreover, the government’s suggestion that the industry’s perception of this case has

22 ⁵ For example, the government cites Ex. G at 10, a letter from Melanie Ensign, who was a
 23 witness at trial. The Court will recall that Ms. Ensign was the head of communications for the
 24 security team at the time of the 2016 incident, was present for much of the incident response, and
 25 was part of Uber’s Communications team when Uber unfolded “Project Phoenix,” the
 26 company’s 2017 communications plan that publicly revealed the 2016 incident and described
 27 Uber’s response and the circumstances of Mr. Sullivan’s termination. Ms. Ensign, who lived
 through the incident and its aftermath and participated in the trial, clearly understands what this
 case is about. Moreover, some of the authors of the letters cited by the government expressly
 acknowledge that Mr. Sullivan did not properly handle the incident (Ex. I at 15 (Rob Chesnut))
 and that Mr. Sullivan “got it wrong” (Ex. I at 3 (Merrit Baer)).

1 somehow been driven by Mr. Sullivan should be allayed by Mr. Sullivan’s own publicly-filed
2 letter to the Court. Far from portraying the case as mere “second-guessing” of a “run-of-the-mill
3 cybersecurity incident,” Mr. Sullivan candidly admits the seriousness of the incident, that he
4 made mistakes in his response to it, and that he “clearly failed” to ensure that he “did right by the
5 government, and expectations at the FTC in particular.” He also accepts responsibility and
6 expresses remorse for “inject[ing] a significant modicum of distrust into the dynamic between
7 corporate security and government groups.” Mr. Sullivan also clearly acknowledges that the
8 United States “cannot be great at security as a country until we can establish much more
9 transparency and much more collaboration between the private and public sectors.” In other
10 words, far from seeking to drive “a wedge between the cybersecurity community and law
11 enforcement” (Gov. Mem. at 13), Mr. Sullivan is personally urging—and pledging to devote his
12 energies to achieving—precisely the *opposite* outcome. As he makes clear in his letter, Mr.
13 Sullivan has promised that “as soon as [he is] able, [he] intend[s] to seek out every opportunity to
14 speak loudly to the security community about how [it] can do better,” drawing on the mistakes
15 he made. A noncustodial sentence would promote respect for the law in this case.

16 **III. Mr. Sullivan does not seek “special treatment.”**

17 The government attempts to minimize the impact of the numerous letters submitted to the
18 Court on Mr. Sullivan’s behalf, dismissing them as the unremarkable byproduct of Mr.
19 Sullivan’s prior success and the type of submission that any successful executive could will into
20 existence whenever necessary.

21 Of course, the sheer quantity of the letters or the social standing of their authors offer
22 little to the Court’s analysis. But these letters draw their strength not from their *quantity* but from
23 what they collectively reveal about the person—the whole person—who will stand before the
24 Court to await sentencing later this week. The letters reveal a detailed portrait of a man who has
25 lived his whole life dedicated to the core principles that should matter at such a critical moment
26 in a person’s life: integrity, service, devotion to family, and working to better the lives of others.
27 Those efforts by Mr. Sullivan continue to this day, and while the government may sneer at them

1 as an attempt by Mr. Sullivan to “whitewash his criminal record” (Gov. Mem. at 15), they
2 actually reflect the continuation and culmination of a lifetime devoted to serving the public.

3 What is remarkable about the letters submitted by Mr. Sullivan’s friends, family,
4 colleagues, and co-workers is their consistency in describing the kind of person Mr. Sullivan is
5 and always has been, and the impact he has had on the lives of seemingly everyone he comes
6 into contact with. The letters describe someone altogether different from the defendant—white-
7 collar or otherwise—whose life has been spent cutting corners to get ahead and advancing
8 simply to benefit themselves. That difference *matters* and is not only an appropriate, but a
9 required, element of the Court’s analysis. *See* 18 U.S.C. § 3553(a) (court must consider “history
10 and characteristics” of the defendant; U.S.S.G. § 5K2.20 (downward departure authorized for
11 aberrant behavior); *Pepper*, 562 U.S. at 480 (“[h]ighly relevant—if not essential—to [the]
12 selection of an appropriate sentence is the possession of the fullest information possible
13 concerning the defendant’s life and characteristics.”) (brackets in original) (quoting *Williams v.*
14 *New York*, 337 U.S. 241, 247 (1949)).

15 **IV. Section 2J1.2(b)(3)’s enhancement for “otherwise extensive . . . scope, planning, or**
16 **preparation” does not apply.**

17 The government seeks a two-level enhancement under § 2J1.2(b)(3)(C), claiming that the
18 obstruction offense was “otherwise extensive in scope, planning, or preparation.” This
19 enhancement is not applicable to the facts of this case.

20 In support of this enhancement, the government alleges that Mr. Sullivan “harnessed the
21 resources of a major, international corporation in order to accomplish his goals.” (Gov. Mem. at
22 9.) The government did not establish any such thing at trial, and no such conclusion can be read
23 into the jury’s verdict by implication. Rather, the evidence at trial established that Uber’s
24 resources were deployed in full (including the use of surveillance teams in Florida and Canada)
25 *to catch the hackers*, not to cover up what had happened. Mr. Sullivan, his team, and even the
26 new leadership at Uber remain proud of those efforts, even to this day. What Mr. Sullivan is *not*
27 proud of, and what he candidly discusses in his letter to the Court, is his failure to ensure that the

1 incident became known to a wider audience at Uber and ultimately to the FTC.

2 Even setting aside the factual issues, Mr. Sullivan’s conduct does not rise to the level
3 necessary to trigger this enhancement. Although the Ninth Circuit has not explained what
4 conduct meets the “otherwise extensive” standard, other courts have held that “the *duration* of
5 the offense is not equivalent to its ‘scope’ for purposes of § 2J1.2(b)(3)(C).” *United States v.*
6 *Newman*, 614 F.3d 1232, 1239 (11th Cir. 2010) (collecting cases recognizing a distinction
7 throughout the Guidelines between “scope” and “duration”) (emphasis added).

8 Furthermore, although caselaw in this area is sparse,⁶ it is worth comparing the offense
9 conduct in this case with some examples of offenses that *have* been held to be “extensive in
10 scope, planning, or preparation.” Such examples include:

- 11 • *United States v. Hahn*, No. 20-10417, 2022 WL 16707180, at *2 (9th Cir. Nov. 4,
12 2022). Offense conduct reflected “extensive planning” where defendant—a police
13 lieutenant—participated in a multi-defendant conspiracy (led by Chief of the
14 Honolulu Police Department and a deputy Honolulu prosecutor) to retaliate against
15 victim by framing him for a crime he did not commit and then obstruct justice by
16 covering up the frame job for years.
- 17 • *United States v. Jensen*, 248 F. App’x 849, 851 (10th Cir. 2007). Prison employee’s
18 “extreme and repetitive misconduct” contributed substantially to the undermining of
19 the integrity of the operations at the prison where he enabled many inmates to avoid
20 testing positive for controlled substances and where his “conduct was so prevalent
21 that many residents were aware that they could avoid accountability through payment
22 of money or sexual favors in exchange for criminal intervention on their behalf.”
- 23 • *United States v. Tomaskovic*, 275 F. App’x 884, 888 (11th Cir. 2008). Defendant took
24 kidnapped child on the run for 16 months, fleeing through 4 countries, filed a
25 misleading divorce petition in Florida for the dissolution of his previously dissolved
26 marriage, purchased burner phones to elude detection, and purchased false
27 identification documents in Honduras to hide from authorities.
- *United States v. Wilkins*, No. 20-14798, 2022 WL 98748, at *4 (11th Cir. Jan. 10,
2022). Defendant’s witness tampering was “otherwise extensive” because of
defendant’s multi-faceted, seven-month campaign to prevent victim from
cooperating, using different media to communicate with victim, disguising his
identity to evade detection by authorities, and commenting to victim that he was
extensively “plotting” while in jail and had engaged his “people,” including his sister,
to track victim.
- *United States v. Pegg*, 812 F. App’x 851, 860 (11th Cir. 2020). Defendant’s crime

⁶ See *United States v. Petruk*, 836 F.3d 974, 977 (8th Cir. 2016) (recognizing “dearth of caselaw” interpreting § 2J1.2(b)(3)(C)).

1 was “otherwise extensive in scope, planning, or preparation” because of his
 2 “elaborate gathering together of lies and misrepresentations” over four years,
 3 coordinated in secret from prison, and his direction of multiple individuals through
 4 coded phone calls and emails to disguise the true source of payments made to
 5 cooperators.

- 6 • *United States v. Rodriguez*, 499 F. App’x 904, 909 (11th Cir. 2012). Offense
 7 “otherwise extensive” where defendant planned and executed elaborate scheme to
 8 frame a prison guard for sexual assault, including obtaining semen sample from
 9 boyfriend and providing boyfriend with sample of her hair with semen stain to be
 10 used later for further corroboration.

11 These examples demonstrate the level of extensiveness and severity necessary to
 12 distinguish “ordinary” obstruction of justice from the more severe variety requiring the
 13 application of this enhancement. As the PSR ultimately concluded, Mr. Sullivan’s offense
 14 conduct simply does not rise to this level. Indeed, the offense conduct principally consists of Mr.
 15 Sullivan’s *failure* to take certain actions, such as specifically informing certain individuals or
 16 inserting additional language into documents and letters drafted by others. Even if one were to
 17 focus on Mr. Sullivan’s *affirmative* conduct alleged during the trial—approving language that
 18 Craig Clark inserted into the NDA and minimizing the scope of the incident in an email to
 19 Uber’s new CEO—these acts are a far cry from the extensive plotting and scheming described by
 20 previous courts that have applied this enhancement. By contrast, if Mr. Sullivan had gone back
 21 and destroyed or altered the contemporary documentation of the incident (or instructed others to
 22 do so), this enhancement might well apply. The enhancement would also likely apply if Mr.
 23 Sullivan had instructed his subordinates to lie or withhold information about the incident from
 24 the FTC, to company executives, or to Uber’s attorneys.⁷ But Mr. Sullivan took none of these
 25 steps, as even the government concedes. Accordingly, it has failed to carry its burden of

26 ⁷ As discussed above, the evidence on this point was all but unanimous from every
 27 witness who testified: The level of confidentiality surrounding the incident response was in
 keeping with standard industry practice and not one member of the 2016 incident response team
 testified that Mr. Sullivan asked, instructed, or suggested that they lie or withhold information
 from the FTC, Uber’s lawyers, the company’s executive team, or the company’s new
 management team in 2017. (Trial Tr. (Flynn) 696:1–700:6; *id.* (Garbutt) 837:11–839:24); *id.*
 (Fletcher) 1068:2–1070:9; *id.* (Clark) 2448:23–1449:10); *id.* (Worden) 1763:15–1764:21; *id.*
 (Greene) 2259:14–2260:5; *id.* (Henley) 2375:19–2376:15; *id.* (Guzman) 2488:2–2489:14; *id.*
 (Ensign) 2504:1–22.)

1 establishing that Mr. Sullivan’s obstruction was “otherwise extensive in scope, planning, or
2 preparation.”

3 **CONCLUSION**

4 For the foregoing reasons and the reasons set forth in his Sentencing Memorandum, Mr.
5 Sullivan respectfully requests that the Court impose a sentence of probation.

6 DATED: May 1, 2023.

7 *s/ David H. Angeli*

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