UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

Prolific Software Inc.

Plaintiff(s),

v.

Veeva Systems Inc.

Defendant(s).
/

Case No. 3:13-CV-03644-LB

ADR CERTIFICATION BY PARTIES AND COUNSEL

Pursuant to Civil L.R. 16-8(b) and ADR L.R. 3-5 (b), each of the undersigned certifies that he or she has:

(1) Read the handbook entitled "*Dispute Resolution Procedures in the Northern District of California*" on the Court's ADR Internet site www.adr.cand.uscourts.gov *(Limited printed copies are available from the clerk's office for parties in cases not subject to the court's Electronic Case Filing program (ECF) under General Order 45);*

(2) Discussed the available dispute resolution options provided by the Court and private entities; and

(3) Considered whether this case might benefit from any of the available dispute resolution options.

Dated: 11/1/2013

Prolific Software
by:
[Party] Susan Smith SEVP + CFO

Dated: 11/4/2013

[Counsel]