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UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

SAN FRANCISCO DIVISION

PROLIFIQ SOFTWARE INC.,

Plaintiff,

v.

VEEVA SYSTEMS INC.,

Defendant.

VEEVA SYSTEMS, INC.,

Counter-claimant,

v.

PROLIFIQ SOFTWARE INC.,

Counter-defendant.

Case No. 13-cv-3644 SI

STIPULATION AND [PROPOSED] ORDER SELECTING ADR PROCESS

Judge: Hon. Susan Illston

Date Filed: August 6, 2013
Trial Date: Not Yet Set

Counsel report that they have met and conferred regarding ADR and have reached the following stipulation pursuant to Civil L.R. 16-8 and ADR L.R. 3-5:

The parties agree to participate in the following ADR process:

Court Processes:

☐ Non-binding Arbitration (ADR L.R. 4)
☐ Early Neutral Evaluation (ENE) (ADR L.R. 5)
■ Mediation (ADR L.R. 6)

(Note: Parties who believe that an early settlement conference with a Magistrate Judge is appreciably more likely to meet their needs than any other form of ADR must participate in an ADR phone conference and may not file this form. They must instead file a Notice of Need for ADR Phone Conference. See Civil Local Rule 16-8 and ADR L.R. 3-5)

Private Process:

☐ Private ADR (*please identify process and provider*)

_____

_____

The parties agree to hold the ADR session by:

☐ the presumptive deadline *(The deadline is 90 days from the date of the order referring the case to an ADR process unless otherwise ordered.)*

■ other requested deadline: No later than 30 days after issuance of a *Markman* order.

Dated: November 1, 2013

KEKER & VAN NEST LLP

By: */s/ Christa M. Anderson*
CHRISTA M. ANDERSON
EUGENE M. PAIGE
ANDREW DAWSON

Attorneys for Defendant and Counter-claimant Veeva Systems Inc.

Dated: November 1, 2013

By: GREENBERG TRAURIG, LLP

/s/ Nicholas A. Brown
NICHOLAS A. BROWN

Attorneys for Plaintiff and Counter-defendant Prolifiq Software Inc.

ATTESTATION OF CONCURRENCE IN FILING

I hereby attest that I have obtained concurrence from Nicholas Brown, counsel for Prolifiq, in the filing of this document.

Dated: November 1, 2013 */s/ Christa M. Anderson*

[PROPOSED] ORDER

☐ The parties' stipulation is adopted and IT IS SO ORDERED.
☐ The parties' stipulation is modified as follows, and IT IS SO ORDERED.

Dated: _____ By: _____
SUSAN ILLSTON
United States District Judge