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UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

SAN FRANCISCO DIVISION

PROLIFIQ SOFTWARE INC.,

Plaintiff,

v.

VEEVA SYSTEMS INC.,

Defendant.

VEEVA SYSTEMS INC.,

Counter-claimant,

v.

PROLIFIQ SOFTWARE INC.,

Counter-defendant.

Case No. 13-cv-3644 SI

DEFENDANT VEEVA SYSTEMS INC.'S ADR CERTIFICATION

Judge: Hon. Susan Illston

Date Filed: August 6, 2013
Trial Date: Not Yet Set

Pursuant to Civil L.R. 16-8(b) and ADR L.R. 3-5(b), each of the undersigned certifies that he or she has:

(1) Read the handbook entitled "*Dispute Resolution Procedures in the Northern District of California*" on the Court's ADR Internet site www.adr.cand.uscourts.gov;

(2) Discussed the available dispute resolution options provided by the Court and private entities; and

(3) Considered whether this case might benefit from any of the available dispute resolution options.

Dated: 11/1/13

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By: /s/ Christa M. Anderson
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Dated: 11/1/13

JOSH FADDIS

On behalf of Veeva Systems Inc.