Case	2:19-cv-09132-GW-KES Document 1 File	d 10/23/19 Page 1 of 20 Page ID #:1
1 2 3 4 5 6 7 8	MARC E. MAYER (SBN 190969) mem@msk.com KARIN G. PAGNANELLI (SBN 174763 kgp@msk.com MITCHELL SILBERBERG & KNUPP L 2049 Century Park East, 18th Floor Los Angeles, CA 90067-3120 Telephone: (310) 312-2000 Facsimile: (310) 312-3100 Attorneys for Plaintiff	
	CENTRAL DISTRICT OF CALIFORNIA	
9 10	CENTRAL DISTRIC	T OF CALIFORNIA
11	UBISOFT, INC., a corporation existing	CASE NO. 2:19-cv-9132
12	under the laws of California,	COMPLAINT FOR:
13	Plaintiff,	(1) TRAFFICKING IN
14	V. I.V.I. a/k/a SMBB_KOKUIIN_and	CÍRCUMVENTION TECHNOLOGY, 17 U.S.C. § 1201 ET SEQ.;
15	J.V.L., a/k/a SMBB, KOKUJIN, and MRGAMEBOY, an individual; SANDRA RIJKEN d/b/a SIMPLY	
16	SAN WEBDESIGN, an individual; MIZUSOFT LTD., an entity of	(2) INTENTIONAL INTERFERENCE WITH CONTRACTUAL RELATIONS;
17 18	unknown form; DOE 1 a/k/a SKULLMEME; DOE 2 a/k/a YUSUF; DOE 3 a/k/a EMRETM, and DOES 4	(3) UNFAIR COMPETITION
19	through 10, inclusive,	DEMAND FOD HIDV TDIAI
19 20	Defendants.	DEMAND FOR JURY TRIAL
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Ubisoft, Inc. ("Ubisoft") avers as follows:

PRELIMINARY STATEMENT

4 1. Ubisoft is one of the world's most prominent publishers of high-5 quality video games and interactive entertainment products. Ubisoft's products include some of the most popular video games ever created, such as games in the 6 7 Assassin's Creed, Far Cry, and Tom Clancy franchises. Ubisoft's Tom Clancy 8 games encompass more than a dozen military action games, including the 9 bestselling multiplayer game Tom Clancy's Rainbow Six: Siege ("R6S"). By this 10 lawsuit, Ubisoft seeks to protect its valuable intellectual property from being unfairly and unlawfully exploited by a group of unscrupulous hackers and 11 profiteers who seek to harm Ubisoft's games, and R6S in particular, for their own 12 personal financial benefit. 13

14 2. Defendants are the founders and operators of a business enterprise 15 formerly known as "CheapBoost," and now known as "MizuSoft." MizuSoft describes itself as "a leading cheat provider" and "a company that focuses on 16 17 creating easy to use and undetected cheating software." Defendants and those working in concert with them have sought to unlawfully and unfairly enrich 18 19 themselves by creating, selling, distributing, maintaining, servicing, supporting, 20 and updating malicious software products that are specifically designed to (and 21 have no other purpose but to) enable their users to cheat at R6S, at the expense of 22 Ubisoft and its legitimate customers. MizuSoft's only product, titled "Budget Edition Rainbow Six: Siege Cheat" (the "Cheating Software"), is a software tool 23 24 that enables its users to manipulate R6S to their personal advantage, such as by 25 increasing the damage inflicted by the player, changing the player's perspective, and allowing the player to see areas of the battlefield that otherwise would be 26 obscured. Defendants reportedly receive thousands of dollars each month from the 27 28 sale of licenses for the Cheating Software, to the detriment of Ubisoft.

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3. 1 Defendants' conduct has caused, and is continuing to cause, massive 2 and irreparable harm to Ubisoft and its business interests. Ubisoft's business 3 depends upon its games being enjoyable and fair for all players, and Ubisoft 4 spends an enormous amount of time and money to ensure that this is the case. The 5 Cheating Software destroys the integrity of R6S, thereby alienating and frustrating 6 legitimate players. Defendants' sale and distribution of the Cheating Software, 7 especially in the United States, has caused severe harm to Ubisoft, including 8 irreparable damage to its goodwill and reputation. Defendants are well aware of 9 the harm that the Cheating Software causes to Ubisoft. In fact, Defendant J.V.L.¹ recently bragged to the media that his Cheating Software ruins R6S for other 10 players. He also readily admitted that if he were to be sued by Ubisoft he would 11 12 have a "tough time" defending his conduct.

13 4. By creating, marketing, selling, servicing, and distributing the Cheating Software, Defendants have engaged in (and continue to engage in) 14 15 numerous unlawful acts under United States and California law. Defendants have violated Section 1201 of the Digital Millennium Copyright Act ("DMCA"), 17 16 17 U.S.C. § 1201(b)(1), by selling, importing, offering, providing, and otherwise trafficking in technologies that circumvent or evade anti-cheat technologies used 18 19 by Ubisoft to protect the integrity of R6S. Defendants also have knowingly, 20 intentionally, and maliciously induced Ubisoft customers in the United States to breach their contracts with Ubisoft, including contracts that explicitly prohibit 21 22 them from engaging in the precise type of cheating that Defendants enable by their Cheating Software. As shown by their public statements, Defendants not only 23 24 know that their conduct is unlawful, but they engage in that conduct with the 25 deliberate intent to harm Ubisoft and its business. Ubisoft is entitled to monetary

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¹ On information and belief, as of the date of this filing Defendant J.V.L. is a minor. Pursuant to Fed. R. Civ. P. 17(c), the summons for this Complaint will be filed under seal and the minor's address redacted from the certificate of service, and service of process will be made on the minor's mother, Sandra Rijken.

damages, injunctive and other equitable relief, and punitive damages against
 Defendants.

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JURISDICTION AND VENUE

5. This is a civil action seeking damages, injunctive relief, and other
6 equitable relief under the anti-circumvention provisions of the DMCA, 17 U.S.C.
7 § 1201 *et seq.*; and the laws of the State of California.

6. This Court has subject matter jurisdiction over Ubisoft's claims for
violation of the DMCA (17 U.S.C. § 1201 *et seq.*) pursuant to 28 U.S.C. §§ 1331
and 1338(a). Pursuant to 28 U.S.C. § 1367, this Court has supplemental
jurisdiction over Ubisoft's state law claims for intentional interference with
contract and unfair competition, which are so related to Ubisoft's claims under the
DMCA as to be part of the same case or controversy.

This Court has personal jurisdiction over Defendants because they
have purposefully directed their activities at the United States, and at California in
particular, have purposefully availed themselves of the benefits of doing business
in California, and have established a continuing presence in California. Ubisoft is
informed and believes, and on that basis alleges, that, without limitation:

19 (a) Defendants conduct extensive and ongoing business with users20 in the United States and the State of California;

(b) Defendants distribute the Cheating Software in the United
States and the State of California, advertise and market the Cheating Software in
the United States and the State of California, and communicate directly with users
in the United States and in the State of California, including for the purposes of
soliciting purchases of the Cheating Software by such users and providing
technical support for the Cheating Software;

27 (c) Defendants have directed their unlawful activities at Ubisoft,
28 knowing and intending that Ubisoft would be harmed by their conduct in the

United States and primarily in California, where Ubisoft has a significant business
 presence (in fact, Defendants specifically advertise the Cheating Software as being
 made for Ubisoft's games);

4 (d) Defendants have entered into, and continue to enter into,
5 contracts with individuals in the United States and in the State of California,
6 including contracts pursuant to which such individuals license from Defendants the
7 right to install and use the Cheating Software. In return for such licenses,
8 Defendants receive ongoing and recurring daily, weekly, or monthly payments
9 from individuals in the United States and the State of California; and

(e) Defendants contract with entities located in the United States
and the State of California in connection with their business. This includes, for
example, domain name registries, hosting or content delivery services, and credit
card processors and merchant banks.

8. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b)
because this is a judicial district in which a substantial part of the events giving rise
to the claims occurred, and/or in which Ubisoft's injury was suffered.

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THE PARTIES

9. Ubisoft is a corporation duly organized and existing under the laws of
California. Ubisoft is the publisher of, and owner of certain exclusive rights in, the
immensely popular online game Rainbow Six: Siege ("R6S").

10. Ubisoft is informed and believes, and on that basis alleges, that
Defendant J.V.L. is a minor individual residing in Zoetermeer, Netherlands.
Ubisoft is informed and believes that J.V.L. publicly purports to be the "co-founder
and developer at MizuSoft Ltd." and "in charge of developing and maintaining
current (and future) MizuSoft products." As such, J.V.L. is the driving force
behind MizuSoft and is the person chiefly responsible for creating, producing,
maintaining, marketing, advertising, supporting, and monetizing the Cheating

Software. Ubisoft is informed and believes, and on that basis alleges, that
 Defendant Sandra Rijken is J.V.L.'s mother and general guardian.

11. Ubisoft is informed and believes, and on that basis alleges, that
Defendant Sandra Rijken is an individual residing in Zoetermeer, Netherlands, and
does business as "Simply san webdesign." Ubisoft is informed and believes
Rijken, including through her company, is responsible for collecting, processing,
and transmitting to one or more of the other Defendants payments made by
MizuSoft's customers for the Cheating Software.

9 12. Ubisoft is informed and believes, and on that basis alleges, that defendant MizuSoft Ltd. is an entity whose form currently is unknown to Ubisoft. 10 Ubisoft is informed and believes, and on that basis alleges, that MizuSoft is the 11 alter ego of J.V.L. and/or Rijken and that J.V.L., Rijken, and MizuSoft have a 12 13 unity of interest and ownership such that the separate personalities of the entity and the person cease to exist, and that MizuSoft was created for the express purpose of 14 15 shielding J.V.L. and Rikjen from the legal consequences resulting from their creation and distribution of the Cheating Software. 16

17 13. Ubisoft is informed and believes, and on that basis alleges, that defendant Doe 1 a/k/a Skullmeme, Doe 2 a/k/a Yusuf, and Doe 3 a/k/a EmreTM 18 19 provide technical and customer support for the Cheating Software and are the 20 moderators of message boards and other online platforms through which customers of the Cheating Software communicate with Defendants. Among other activities, 21 22 Skullmeme, Yusuf, and EmreTM assist customers in operating the Cheating Software, give advice to customers as to how to avoid being caught or detected by 23 24 Ubisoft for using the Cheating Software, and communicate to users about updates 25 and improvements to the Cheating Software. The true names and capacities, whether individual, corporate, associate, or otherwise, of Skullmeme, Yusuf, and 26 EmreTM are unknown to Ubisoft, which has therefore sued said defendants by 27 such fictitious names. 28

14. 1 Ubisoft is informed and believes, and on that basis alleges, that Does 2 4, 5, and 6 use the following names on the chat platform Discord: SanaSana#1684, 3 Synotic#9666, and Hide OnPhanto#9983 are "resellers" of the Cheating Software. As such, SanaSana#1684, Synotic#9666, and Hide OnPhanto#9983 assist the other 4 5 Defendants in marketing and selling the Cheating Software. The true names and 6 capacities, whether individual, corporate, associate, or otherwise, of 7 SanaSana#1684, Synotic#9666, and Hide OnPhanto#9983 are unknown to Ubisoft, which has therefore sued said defendants by such fictitious names. 8

9 15. The true names and capacities, whether individual, corporate, associate, or otherwise, of Does 7 through 10 are unknown to Ubisoft, which has 10 therefore sued said defendants by such fictitious names. These defendants include 11 individuals whose real identities are not yet known to Ubisoft, but who are acting 12 in concert with one another, often under the guise of Internet aliases, in committing 13 the unlawful acts alleged herein. Ubisoft will seek leave to amend this complaint 14 15 to state their true names and capacities once said defendants' identities and capacities are ascertained. Ubisoft is informed and believes, and on that basis 16 avers, that all defendants sued herein are liable to Ubisoft as a result of their 17 participation in all or some of the acts set forth in this complaint. (All of the 18 aforementioned defendants collectively are referred to herein as "Defendants.") 19

16. Ubisoft is informed and believes, and on that basis alleges, that at all
times mentioned in this complaint, each of the Defendants was the agent of each of
the other Defendants and, in doing the things averred in this complaint, was acting
within the course and scope of such agency.

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FACTS APPLICABLE TO ALL CLAIMS

Ubisoft And R6S

17. Ubisoft is a video game publisher, engaged in the business of marketing and distributing high-quality software game products (the "Ubisoft

Games") in the United States. Among Ubisoft's most popular games is Tom
 Clancy's Rainbow Six: Siege ("R6S"). Ubisoft is the owner of certain exclusive
 rights of valid and subsisting copyrights in R6S and all of its expansions and add ons.

5 18. R6S, initially released on December 1, 2015, is a team-based, online 6 multiplayer, military-themed "first person shooter" ("FPS") game. In R6S, players 7 assume the role of an elite special forces operative. The player must work with 8 other team members, and against a competing team, to complete objectives such as 9 rescuing hostages, diffusing bombs, or securing a biohazard container. To 10 accomplish these objectives, players must cooperate and communicate with their team members, each of which brings a particular skill set to the overall team. R6S 11 players may play the game either "casually" or in competitive "ranked" matches 12 where their success or failure affects their overall standing in the community. 13

19. 14 The success of R6S rests in part on Ubisoft's ability to offer a 15 consistently compelling player experience so that its customers remain invested in the game and play it for a sustained period of time. R6S is a highly competitive, 16 skill-based game with a fixed set of rules that have been carefully designed to 17 ensure that all players stand on equal footing and have a fair chance to defeat their 18 opponents and progress in the game. Maintaining proper game balance is 19 20 absolutely critical to the game's success. Thousands of hours have been spent by Ubisoft to ensure that the game is fair and fun to play. If that balance is artificially 21 22 upset, or if there is a perception that some players are cheating or have an unfair advantage, then players will grow frustrated with the game and stop playing. That, 23 in turn, could disrupt the entire R6S community and cause the game to wither and 24 25 die.

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Ubisoft's Efforts To Protect Its Games

2 20. Because R6S is so popular, unscrupulous individuals and companies
3 such as Defendants constantly seek to exploit the game for their own personal gain
4 and profit, knowing that by doing so they are ruining the experience for other
5 players and harming Ubisoft and its business interests. For this reason, Ubisoft
6 seeks to protect the integrity the game through both technical and contractual
7 means.

8 21. First, in order to protect its games, including R6S, from cheating or 9 unauthorized exploitation, Ubisoft employs a variety of anti-cheat technologies. 10 These anti-cheat technologies are designed to detect when players are using software that allows them to cheat in the game and to prevent unauthorized access 11 to the Ubisoft Games by those players. As a result, for any hack or cheat software 12 13 to be effective, it must be specifically designed to prevent or avoid detection by Ubisoft's anti-cheat technologies, such as by concealing itself or by disabling the 14 15 anti-cheat technology.

16 22. Second, in order to access, download, or play R6S, users must create 17 and register an account with Ubisoft and in doing so must expressly manifest their assent to the "Ubisoft Terms of Use" and End-User License Agreement (the 18 "TOU"), and the "Rainbow Six: Siege Code of Conduct" (the "Code of Conduct"). 19 20 The entire text of the TOU is displayed to users at the time they are asked to assent to its terms and also is made available to members of the public at 21 22 https://legal.ubi.com/termsofuse/en-US. The Code of Conduct is incorporated by reference in the TOU and made available to members of the public at 23 https://rainbow6.ubisoft.com/siege/en-us/news/152-326395-16/rainbow-six-siege-24 25 code-of-conduct.

26 23. The TOU includes a conditional, limited license agreement between
27 Ubisoft and its users. Under the TOU, Ubisoft licenses the right to download,
28 copy, install, and play the Ubisoft Games, subject to certain terms, restrictions, and

conditions. Among other provisions, the Ubisoft End User License Agreement
 expressly states that, as a condition to the limited license: "You undertake not to
 directly or indirectly...

modify, distort, block, abnormally burden, disrupt, slow down and/or
hinder the normal functioning of all or part of the Services, or their accessibility to
other Users, or the functioning of the partner networks of the Services, or attempt
to do any of the above...

8 create, use and/or circulate "auto" or "macro" computer programs or
9 other cheat programs or software applications, and/or use the Services via a mirror
10 site;

11 • "bot", "hack", "mod", "trainer", or "crack", or otherwise attempt to
12 circumvent any access control, copyright protection or license-enforcement
13 mechanisms associated with or related to the Services…"

14 24. The Code of Conduct also expressly forbids "[a]ny conduct which
15 interrupts the general flow of Gameplay in the Game client, forum, or any other
16 Ubisoft medium," "[a]ny attempt to edit, corrupt or change Game or server code,"
17 and "use of third-party hacking, cheating or botting clients."

18 25. R6S is made available to the public exclusively through dedicated
19 servers maintained by Ubisoft or its partners. It is not possible for a user to
20 lawfully obtain access to or play R6S without expressly consenting to the TOU and
21 Code of Conduct.

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Defendants And Their Unlawful Conduct

24 26. Defendants describe themselves as "a company that focuses on
25 creating easy to use and undetected cheat software." In fact, Ubisoft is informed
26 and believes, and on that basis alleges, that Defendants' entire business is
27 dedicated to creating, producing, marketing, distributing, and supporting the
28 Cheating Software – which can be used only to cheat in R6S. Thus, Defendants'

business is wholly parasitic in nature and is entirely dependent upon causing harm
 to Ubisoft and its multiplayer community.

- 3 27. The Cheating Software is advertised by Defendants as a tool for 4 "cheaters who do not want to be too obvious that they are cheating in-game." 5 More specifically, the Cheating Software purports to enable R6S players to cheat 6 in the game by, *inter alia*, increasing the damage dealt by a player's weapon, 7 expanding a player's field of vision, illuminating opponents, and displaying information such as the locations and health status of hidden or obscured 8 9 opponents. When the Cheating Software is obtained by a user and launched on his 10 or her computer, it presents a user interface by which a user may activate or adjust certain in-game features, such as the amount of recoil applicable to a player's 11 weapon, the specific glowing color opponents will appear as on the player's user 12 interface, and whether to show a radar or whether to reveal the location of both 13 hostiles and friendly players. 14
- 15 28. Depicted below is a screenshot of a player utilizing the Cheating
 16 Software in R6S.² Some of the advertised features of the Cheating Software,
 17 including the use of *ESP* (Extra Sensory Perception) which allows players to see
 18 objects, non-player characters, and opponents (including player names and health
 19 information) through walls and other terrain; *Chams*, which causes other players
 20 and objects on the battlefield to glow; and the field of vision modifier are visible.



 ² See also OWNEDCORE, MizuSoft.net Rainbow Six: Siege Cheats, https://www.ownedcore.com/forums/mmo-trading-market/fps-buy-selltrade/791809-mizusoft-net-rainbow-six-cheats-esp-nsnr-chams-more.html (last visited Oct. 15, 2019).

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1 29. Ubisoft is informed and believes, and on that basis alleges, that 2 Defendants sell licenses to use the Cheating Software via their dedicated website, 3 www.mizusoft.net (the "MizuSoft Website") for a recurring subscription fee of 4 11.99 Euros (approximately \$13.22) per day, 29.99 Euros (approximately \$33.06) 5 per week, or 69.99 Euros (approximately \$77.15) per month. Ubisoft is informed 6 and believes, and on that basis alleges, that users may purchase licenses directly 7 from the MizuSoft Website by making payment to or through "Simply San Webdesign" using the San Francisco-based payment processor Stripe. 8 9 Additionally, Defendants authorize other individual "resellers" to sell licenses for the Cheating Software to members of the public who do not wish to use the Stripe 10 system. These "resellers" include individuals using the following names on the 11 "Discord" chat platform: SanaSana#1684, Synotic#9666, and Hide 12 OnPhanto#9983. These individuals are named as Doe defendants in this action. 13

30. Ubisoft is informed and believes, and on that basis alleges, that the
Cheating Software has been downloaded and used by R6S players thousands of
times. Ubisoft also is informed and believes that Defendants have made hundreds
of thousands of dollars from their distribution of, and sale of licenses to, the
Cheating Software.

31. 19 In addition to providing the Cheating Software itself, Defendants 20 provide extensive and ongoing customer support and technical assistance. On the 21 MizuSoft Website, Defendants advertise that "[o]ur vision is that you should 22 invariably receive the best experience possible all round. As a result, our staff is online 24/7 to support you with setting up and utilizing our cheat." Defendants, 23 24 including Doe Defendants Yusuf, Skullmeme, and EmreTM regularly post to 25 message boards and online chats maintained on the MizuSoft Website or on the online "chat room" system known as "Discord." Using anonymous online aliases, 26 27 Defendants regularly communicate with customers of the Cheating Software on a 28 variety of topics related to the Cheating Software, such as how to avoid being

caught by Ubisoft for using the Cheating Software, the status of updates or
 "patches" to the Cheating Software, how to resolve technical issues, and how to
 purchase and extend licenses for the Cheating Software. The Discord chat rooms
 also include discussion of Ubisoft's enforcement activities, including whether
 players have been "banned" (i.e. lost R6S account privileges) by Ubisoft and what
 do to in the event a player is caught using the Cheating Software.

7 32. Ubisoft is informed and believes, and on that basis alleges, that in 8 order for the Cheating Software to operate with R6S it necessarily includes 9 technology that primarily is designed to avoid, bypass, evade, or otherwise circumvent Ubisoft's anti-cheat technologies. Defendants also specifically and 10 aggressively advertise and promote the Cheating Software as having been designed 11 12 for this unlawful purpose. For example, on the MizuSoft Website, Defendants 13 claim that "the key thing that makes us stand out from the rest is our near clean detection record" and "[w]e are deadset on keeping our cheat undetected and 14 15 therefore prevent your account from being banned." Defendants know that trafficking in circumvention products such as the Cheating Software is unlawful 16 17 and violates Section 1201 of the DMCA. As J.V.L. admitted on a BBC news segment: "if Ubisoft decides to come after you because of copyright infringement 18 then you're in for a tough time."³ 19

33. Each time a R6S player uses the Cheating Software to cheat in R6S,
he or she violates the TOU and Code of Conduct. Accordingly, Ubisoft is
informed and believes, and on that basis alleges, that as a result of Defendants'
conduct, thousands or tens of thousands of breaches of these contracts have
occurred. Defendants not only are fully aware that the use of the Cheating
Software violates the TOU and Code of Conduct, but they know and intend that

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Silberberg & Knupp LLP ²⁰ ³ Joe Tidy, *The cheat hackers 'ruining' gaming for others*, BBC NEWS (Sept. 9, 2019), https://www.bbc.com/news/av/technology-49740155/the-cheat-hackers-ruining-gaming-for-

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²⁸ others?SThisFB&fbclid=IwAR3tOEDfNiY8ahY3cREY32HeYYn5EmBqKXJq9st 6CYMIiwj2EczJrMYNrBU.

their customers do so. Indeed, the Cheating Software has no purpose or function
other than to enable players to violate the TOU by using "third party hacking or
cheating" software. It is for that reason as well that Defendants take great pains to
ensure that Ubisoft cannot detect the use of the Cheating Software by Defendants'
customers. In this way, Defendants work to ensure that their customers continue to
receive the benefits of their contracts with Ubisoft while they simultaneously
engage in continuing breaches of their obligations under these contracts.

8 34. By their conduct, Defendants have caused and continue to cause
9 serious harm to the value of Ubisoft's games and to Ubisoft's online community.
10 Such harm is immediate, massive and irreparable, and includes (but is not limited
11 to) the following:

12 (a) Defendants irreparably harm the ability of Ubisoft's legitimate
13 customers in the United States to enjoy and participate in the online experience
14 carefully created by Ubisoft. That, in turn, causes users to grow dissatisfied with
15 R6S, lose interest, and stop playing.

- (b) Defendants' conduct has forced Ubisoft to spend enormous
 sums of money (and vast amounts of time) attempting to remediate the damage
 caused by the Cheating Software. This includes creating and releasing new
 versions of R6S that counteract the Cheating Software, responding to player
 complaints, employing personnel to police the games to detect the use of the
 Cheating Software, and "banning" (i.e., permanently deleting the accounts of)
 users who are using the Cheating Software.
- 23 (c) Defendants' conduct harms Ubisoft's reputation and results in
 24 the loss of significant customer goodwill, in the United States and worldwide.
- 35. Defendants' conduct has resulted in damage to Ubisoft in an amount
 to be proven at trial. Additionally, unless and until Defendants are preliminarily or
 permanently enjoined, Ubisoft will continue to suffer severe harm from the
 Cheating Software.

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COUNT I 1 **Trafficking In Circumvention Devices** 2 3 36. Ubisoft realleges and incorporates by reference the allegations in paragraphs 1 through 36, as if set forth fully herein. 4 5 37. R6S, including but not limited to its source code and audiovisual game play environments, is a copyrighted work. 6 7 38. Ubisoft has incorporated into R6S technological measures that 8 effectively control access to the game, including access to the dynamic audiovisual elements that comprise the game. 9 39. 10 The Cheating Software is comprised of or contains technologies, products, services, devices, components, or parts thereof that primarily are 11 designed or produced for the purpose of circumventing technological measures that 12 13 effectively control access to Ubisoft's copyrighted work (R6S), and that protect the exclusive rights of the copyright owner (Ubisoft). 14 15 40. The Cheating Software (and the portions thereof that circumvent Ubisoft's anti-cheat technologies) has no commercially significant purpose or use 16 other than to circumvent a technological measure that effectively controls access to 17 a copyrighted work and that protects the exclusive rights of a copyright owner. 18 Defendants market the Cheating Software in the United States with 41. 19 20 knowledge of their use to circumvent Ubisoft's technological access controls and anti-cheat technologies. 21 42. 22 As a result of the foregoing, Defendants are offering to the public, providing, importing, or otherwise trafficking in technology that violates 17 U.S.C. 23 § 1201(a)(2). 24 25 43. Defendants' acts constituting DMCA violations have been and continue to be performed without the permission, authorization, or consent of 26 Ubisoft. 27 28

44. 1 Defendants have violated Section 1201 of the DMCA willfully and for 2 private commercial gain.

3 45. Defendants' conduct has caused damage to Ubisoft and has unjustly enriched Defendants, in an amount to be proven at trial. 4

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46. As a result of Defendants' acts and conduct, Ubisoft has sustained and 6 will continue to sustain substantial, immediate, and irreparable injury, for which there is no adequate remedy at law. Ubisoft is informed and believes, and on that 7 basis avers, that, unless enjoined and restrained by this Court, Defendants will 8 continue to violate Section 1201 of the DMCA. Ubisoft is entitled to injunctive 9 10 relief to restrain and enjoin Defendants' continuing unlawful conduct.

47. As a direct and proximate result of Defendants' conduct, pursuant to 11 17 U.S.C. § 1203(c), Ubisoft is entitled to Defendant's profits attributable to their 12 violations of 17 U.S.C § 1201. 13

48. Alternatively, Ubisoft is entitled to the maximum statutory damages, 14 15 pursuant to 17 U.S.C. § 1203(c), in the amount of \$25,000 with respect to each violation by Defendants. 16

Ubisoft further is entitled to its attorneys' fees and full costs pursuant 17 49. to 17 U.S.C. § 1203(b). 18

20 **COUNT II Intentional Interference With Contractual Relations** 21 50. 22 Ubisoft realleges and incorporates by reference the allegations in paragraphs 1 through 49, as if set forth fully herein. 23 24 51. As described herein, in order to install and play R6S, licensed users in 25 the United States first must assent to the TOU and Code of Conduct. 52. Ubisoft's contracts with its users are valid and enforceable. 26

27 53. Each time a purchaser of the Cheating Software uses the Cheating 28 Software in connection with R6S, he or she breaches the TOU and Code of

1 Conduct. Ubisoft is informed and believes, and on that basis alleges, that 2 thousands of such breaches have taken place by Defendants' customers.

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54. Ubisoft is informed and believes, and on that basis alleges, that Defendants are aware of the contracts between Ubisoft and its users in the United 4 States, and additionally are aware of the TOU and Code of Conduct by virtue of 5 6 their own Ubisoft accounts. Defendants specifically are aware that the TOU and 7 Code of Conduct prohibit players from using the Cheating Software. Nevertheless, 8 Defendants intentionally encourage and induce users of R6S to purchase and use 9 the Cheating Software, knowing that the use of these products by their customers is 10 a breach of these customers' contracts with Ubisoft.

55. By inducing Ubisoft's users to breach their contracts with Ubisoft, 11 Defendants have intentionally interfered, and continue to interfere, with the 12 contracts between Ubisoft and its users. 13

56. As a result of Defendants' actions, Ubisoft has suffered damage in an 14 15 amount to be proven at trial, including but not limited to a loss of goodwill among users of the Ubisoft Games, diversion of Ubisoft resources to attempt to detect and 16 prevent the use of the Cheating Software, decreased profits, and a loss of profits 17 from users whose accounts Ubisoft has terminated for violation of the TOU and 18 Code of Conduct in the United States. 19

20 57. As a further result of Defendants' actions, Defendants have unjustly obtained specifically identifiable property, consisting of all of the proceeds 21 22 attributable to the sale of the Cheating Software in the United States, and any other products or services that violate any of Ubisoft's rights, and any additional 23 24 property traceable to those proceeds. Those proceeds, which are directly 25 attributable to Defendants' manipulation and misuse of R6S and intentional interference with Ubisoft's contracts, rightfully and equitably belong to Ubisoft. 26

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58. Defendants' intentional interference with the contracts between Ubisoft and its licensed users in the United States entitles Ubisoft to injunctive relief and compensatory damages, the imposition of a constructive trust over
 Defendants' wrongfully obtained proceeds, and other available relief.

59. Defendants are guilty of oppression, fraud, or malice, and Ubisoft, in
addition to its actual damages, by reason thereof, is entitled to recover exemplary
and punitive damages against Defendants.

COUNT III

Unfair Competition

9 60. Ubisoft realleges and incorporates by reference the allegations in
10 paragraphs 1 through 59, as if set forth fully herein.

11 61. The acts and conduct of Defendants constitute unfair competition in
12 the United States under California Business & Professions Code § 17200 *et seq*.
13 and under California common law.

62. As a direct and proximate result of Defendants' unfair competition in 14 15 the United States, Ubisoft has been damaged, and Defendants have been unjustly enriched, in an amount to be proven at trial for which damages and/or restitution 16 17 and disgorgement is appropriate. Such damages and/or restitution and 18 disgorgement should include a declaration by this Court that Defendants are constructive trustees for the benefit of Ubisoft, and an order that Defendants 19 20 convey to Ubisoft the gross receipts received or to be received that are attributable to the sale of the Cheating Software in the United States. 21

22 63. Defendants are guilty of oppression, fraud or malice, and Ubisoft, in
23 addition to its actual damages, by reason thereof, is entitled to recover exemplary
24 and punitive damages against Defendants.

64. As a result of Defendants' acts and conduct in the United States,
Ubisoft has sustained and will continue to sustain substantial, immediate, and
irreparable injury, for which there is no adequate remedy at law. Ubisoft is
informed and believes, and on that basis avers, that unless enjoined and restrained

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by this Court, Defendants will continue to engage in unfair competition. Pursuant
 to California Business & Professions Code § 17203, Ubisoft is entitled to
 temporary, preliminary and permanent injunctions prohibiting further acts of unfair
 competition.

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PRAYER FOR RELIEF

WHEREFORE, Ubisoft prays that this Court enter judgment in its favor on
each and every claim for relief set forth above and award it relief, including but not
limited to an order:

Preliminarily and permanently enjoining Defendants, their officers,
 employees, agents, subsidiaries, representatives, distributors, dealers, members,
 affiliates, and all persons acting in concert or participation with Defendants from:
 (i) trafficking in circumvention devices in the United States; (ii) intentionally
 interfering with Ubisoft's contracts with players in the United States; and (iii)
 engaging in unfair competition in the United States.

16 2. Requiring Defendants to shut down the Cheating Software and any17 colorable copies thereof, hosted at any domain, address, location, or ISP.

18 3. Requiring Defendants to deliver to Ubisoft all copies of materials that19 infringe or violate any of Ubisoft's rights, as described herein.

4. Requiring Defendants to provide Ubisoft with an accounting of any
and all sales of products or services in the United States that infringe or violate any
of Ubisoft's rights, as described herein.

5. Requiring Defendants and their officers, servants, employees, agents
and any persons who are, or on notice and upon continued provision of services
would be, in active concert or participation with them, including but not limited to
the domain name registrars and registries administering, holding, listing, or
otherwise having control over the domain name <u>muzusoft.net</u> or any other domain
name used in conjunction with Defendants' infringing activities to transfer such

domain name to Ubisoft's ownership and control, including, *inter alia*, by
 changing the registrar of record to the registrar of Ubisoft's choosing, unless
 Ubisoft requests that such domain name be held and/or released rather than
 transferred.

6. Awarding Ubisoft actual or maximum statutory damages for violation
of Section 1201 of the DMCA, as appropriate, pursuant to 17 U.S.C. § 1203(c).

7 7. Awarding Ubisoft its full costs and attorneys' fees in this action
8 pursuant to 17 U.S.C. § 1203(b) and other applicable laws.

9 8. Awarding Ubisoft exemplary and punitive damages against
10 Defendants on Ubisoft's cause of action for intentional interference with
11 contractual relations.

9. Awarding Ubisoft restitution of Defendants' unlawful proceeds,
 including an accounting of any and all sales of the Cheating Software in the United
 States, and/or any other products or services that violate any of Ubisoft's rights
 described herein.

10. Imposing a constructive trust over the proceeds unjustly obtained by
Defendants through the sales of the Cheating Software in the United States, and/or
any other products or services that violate any of Ubisoft's rights described herein.
11. Awarding such other and further relief as this Court may deem just

20 and appropriate.

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22 DATED: October 23, 2019

MARC E. MAYER KARIN G. PAGNANELLI MITCHELL SILBERBERG & KNUPP LLP

By: <u>/s/ Marc E. Mayer</u> Marc E. Mayer Attorneys for Plaintiff UBISOFT, INC.