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UNITED STATES DISTRICT COURT

CENTRAL DISTRICT OF CALIFORNIA

BRAGEL INTERNATIONAL, INC., Plaintiff, vs. CHARLOTTE RUSSE, INC, Defendant.	Case No. 2:14-cv-7691 **COMPLAINT FOR PATENT INFRINGEMENT** **DEMAND FOR JURY TRIAL**

For its complaint against Defendant Charlotte Russe, Inc. ("Defendant"), Plaintiff Bragel International, Inc. ("Plaintiff") alleges as follows:

JURISDICTION

1. This is an action for patent infringement pursuant to 35 U.S.C. Section 271. This Court has jurisdiction pursuant to 28 U.S.C. Section 1338(a).

2. Venue is proper under 28 U.S.C. Sections 1391(b)(2) and/or (b)(3).

PARTIES

3. Plaintiff is a corporation organized and existing under the laws of the State of California, having a principal place of business at 3833 Pomona Blvd, Pomona, California.

4. Plaintiff is informed and believes, and thereon alleges that Defendant is a California corporation having a principal place of business at 575 Florida Street, San Francisco, CA 94110.

5. This court has personal jurisdiction over Defendant because it has conducted systematic and continuous business within California and within this district and has directed its unlawful business activities towards California and this district.

FACTUAL BACKGROUND

6. Plaintiff has been engaged and is presently engaged in the design and distribution of strapless bras and attachable breast forms. Plaintiff's products are sold throughout the United States and in many foreign countries including the People's Republic of China, Hong Kong, Europe, and Canada.

7. On February 7, 2005, Plaintiff filed a U.S. patent application directed to its attachable breast form enhancement system. It is issued as U.S. Patent 7,144,296 B2 (the "'296 Patent") on December 5, 2006 and is titled "Attachable Breast Form Enhancement System." A copy of the '296 Patent is attached as Exhibit A.

8. Defendant has sold and offered for sale in this District and elsewhere, and continues to sell and offer for sale in this District and elsewhere, without the consent or authorization of Plaintiff, "Oh Baby . . . Strapless, Backless, Self-Adhesive Silicone Bra" and "Silicone Fashion Bra" products that are covered by one or more claims of the '296 Patent (the "Infringing Products").

FIRST CLAIM FOR RELIEF

(Patent Infringement)

9. Plaintiff realleges paragraphs 1 through 8 as though fully set forth herein.

10. Defendant, by itself or in concert with others, has made, used, sold or offered to sell, and continues to make, use, sell or offer to sell, in this District and

elsewhere in the United States, the Infringing Products which infringe the '296 Patent. In addition, Defendant actively induces its customers to directly infringe one or more claims of the '296 Patent. Defendant also contributes to the direct infringement of one or more claims of the '296 Patent by Defendant's customers and/or end users of the Infringing Products. The Infringing Products have no substantial, noninfringing use.

11. The alleged infringing acts of Defendant are without right, license, or authorization from Plaintiff.

12. By its aforesaid acts, Defendant has infringed the '296 Patent entitling Plaintiff to relief pursuant to 35 U.S.C. Section 271.

13. Defendant has had actual or constructive notice of the existence of the '296 Patent and despite such notice has continued to engage in acts of infringement.

14. As a direct result of Defendant's acts complained of herein, Plaintiff has been actually damaged and irreparably harmed and Defendant has been unjustly enriched, to an extent not presently ascertained, which damage, harm and enrichment will continue until enjoined by order of this Court.

15. Defendant's infringement is and has been willful and Plaintiff is entitled to enhanced damages against Defendant.

16. This is an exceptional case and Plaintiff is entitled to an award of its attorneys' fees.

PRAYER

Plaintiff demands judgment against Defendant as follows:

1. Adjudging and decreeing that Defendant has committed acts of patent infringement by their manufacture, use, sale, and offer for sale of the infringing products and for contributory patent infringement and inducing patent infringement;

2. For a temporary and permanent injunction prohibiting Defendant and their officers, agents, servants, employees and attorneys, and other persons in active concert or participation with them, from further infringing the '296 Patent and requiring Defendant to deliver up to Plaintiff for destruction any and all Infringing Products in any Defendant's possession, custody or control, along with any items of manufacture, the sole purpose of which is to manufacture such Infringing Products, as well as any promotional literature and packaging which displays or promotes such Infringing Products.

3. For patent infringement damages in an amount not less than a reasonable royalty, and for those damages to be trebled, pursuant to 35 U.S.C. Section 284 and/or lost profits;

4. For prejudgment interest;

5. For all of Plaintiff's costs of this Action, including attorneys' fees; and

6. For such other or further relief as the Court may deem just and proper.

DATED: October 3, 2014

Respectfully submitted,
CHRISTIE, PARKER & HALE, LLP

By /s/Thomas J. Daly
Thomas J. Daly

Attorneys for Plaintiff,
BRAGEL INTERNATIONAL, INC.

DEMAND FOR JURY TRIAL

Plaintiff Bragel International, Inc., pursuant to Federal Rule of Civil Procedure 38, hereby demands a trial by jury of all issues so triable.

DATED: October 3, 2014

Respectfully submitted,
CHRISTIE, PARKER & HALE, LLP

By /s/Thomas J. Daly
Thomas J. Daly

Attorneys for Plaintiff,
BRAGEL INTERNATIONAL, INC.

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EXHIBIT A

US007144296B2

(12) **United States Patent**
Chen et al.

(10) **Patent No.: US 7,144,296 B2**
(45) **Date of Patent: *Dec. 5, 2006**

(54) **ATTACHABLE BREAST FORM ENHANCEMENT SYSTEM**

(76) Inventors: **David E. Chen**, 20912 Granite Wells Rd., Walnut, CA (US) 91789; **Jasper Chang**, 2856 Bentley Way, Diamond Bar, CA (US) 91765; **Alice Chang**, 2856 Bently Way, Diamond Bar, CA (US) 91765

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 54 days.

This patent is subject to a terminal disclaimer.

(21) Appl. No.: **11/053,211**

(22) Filed: **Feb. 7, 2005**

(65) **Prior Publication Data**

US 2005/0136796 A1 Jun. 23, 2005

Related U.S. Application Data

(63) Continuation of application No. 10/801,901, filed on Mar. 15, 2004, now Pat. No. 6,852,001, which is a continuation of application No. 10/159,251, filed on May 31, 2002, now Pat. No. 6,758,720.

(51) **Int. Cl.**
A41C 3/10 (2006.01)
A41C 3/14 (2006.01)

(52) **U.S. Cl.** **450/81**; 450/54; 450/57; 450/38; 623/7

(58) **Field of Classification Search** 450/88, 450/81, 54–58, 92, 38, 39, 63, 69, 71, 73, 450/72; 623/7, 8; 2/267, 268
See application file for complete search history.

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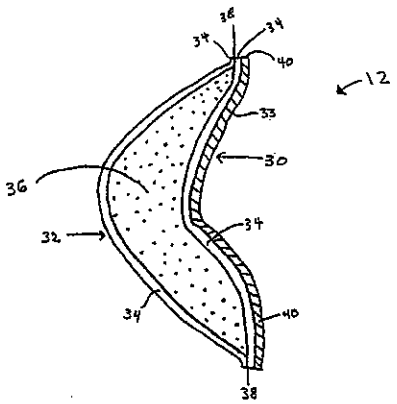
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Primary Examiner—Gloria M. Hale
(74) *Attorney, Agent, or Firm*—Christie, Parker & Hale, LLP.

(57) **ABSTRACT**

A backless, strapless breast form system to be worn in place of a traditional bra having a pair of breast forms. Each breast form includes a volume of silicone gel encased between thermoplastic film material, and a concave interior surface facing towards a user's breast having a pressure sensitive adhesive layer for securing the breast form to the user's breast. There is a connector adapted to adjoin the breast forms together, and the connector is positioned between inner sides of each of the breast forms.

9 Claims, 7 Drawing Sheets



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Fig. 1

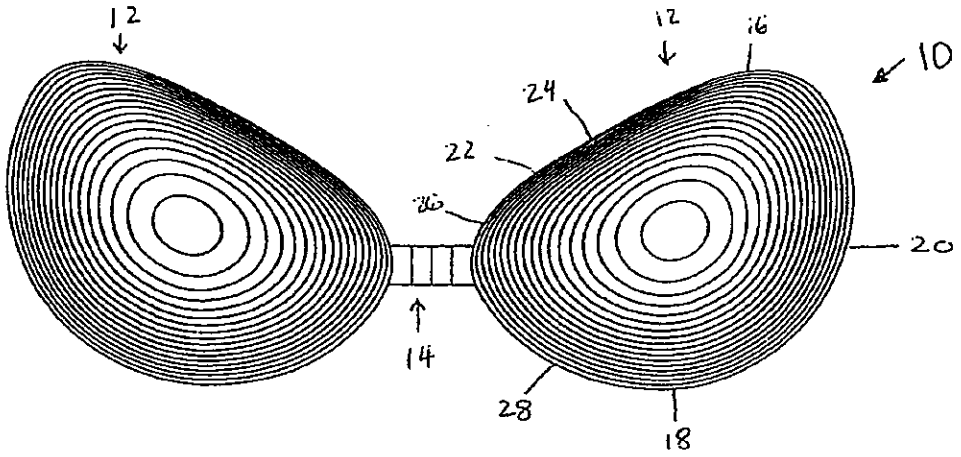


Fig. 2

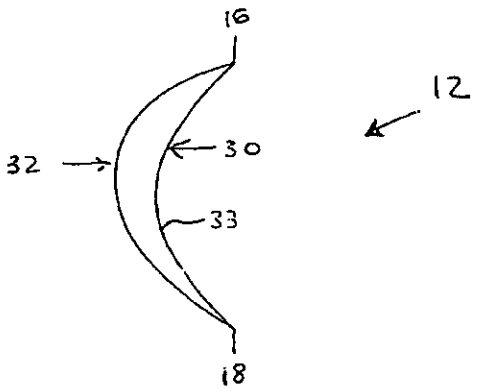


Fig. 3

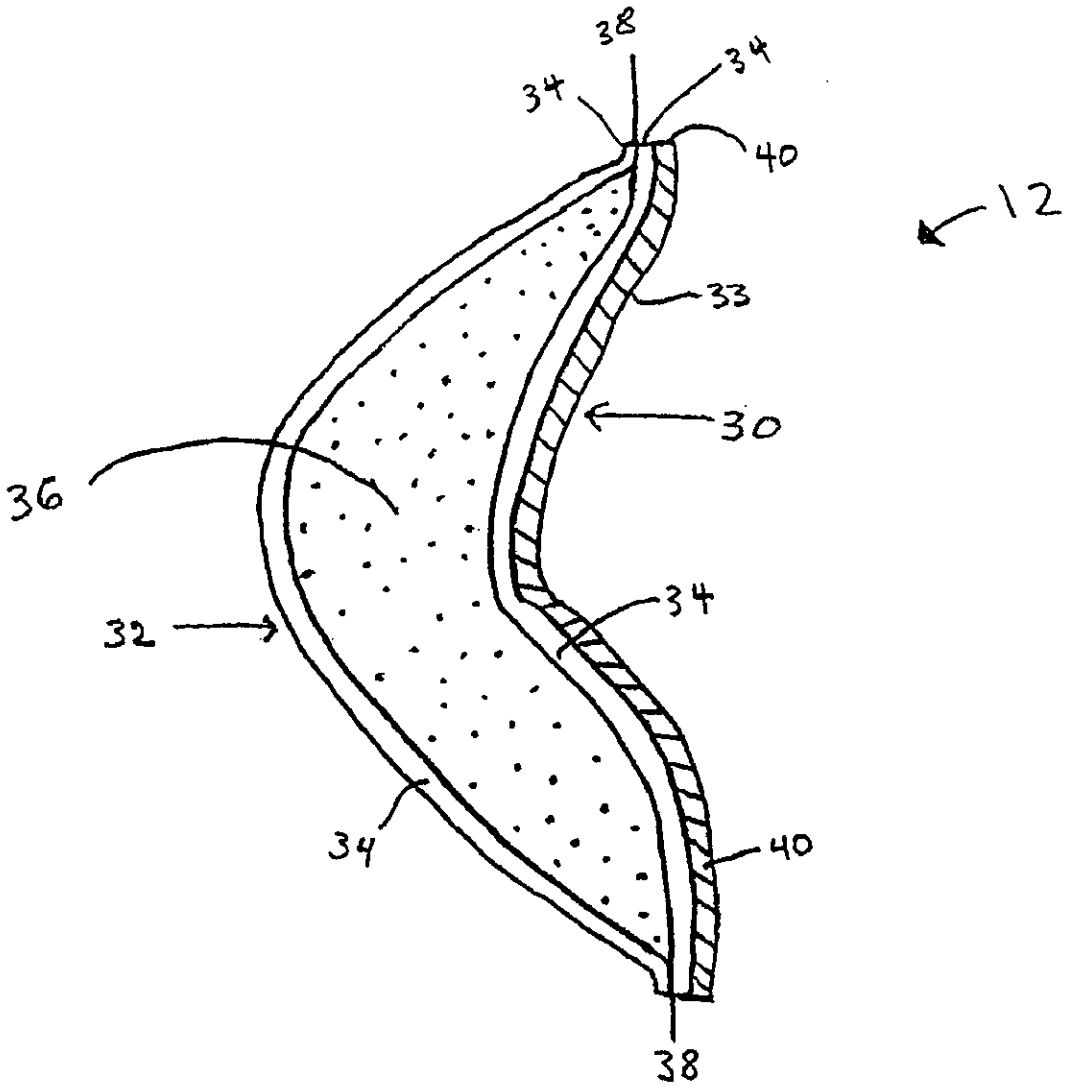


Fig. 4

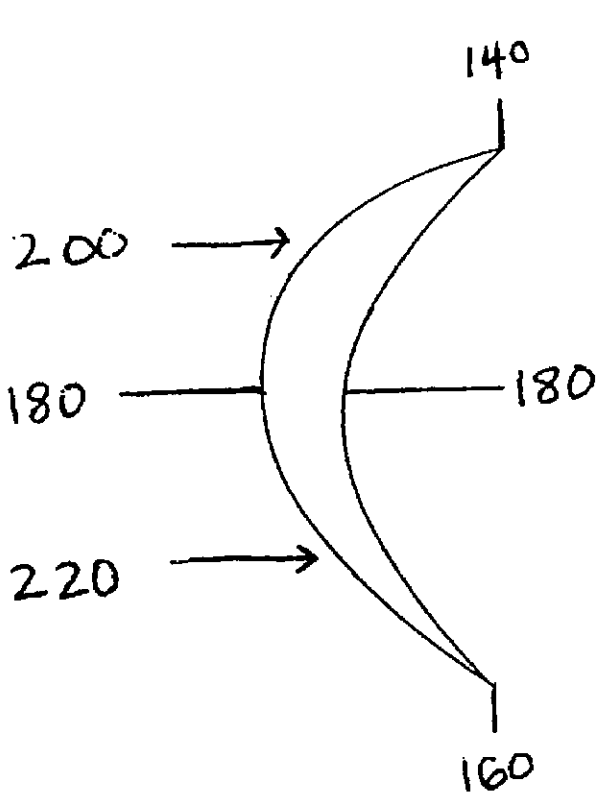


Fig. 5a

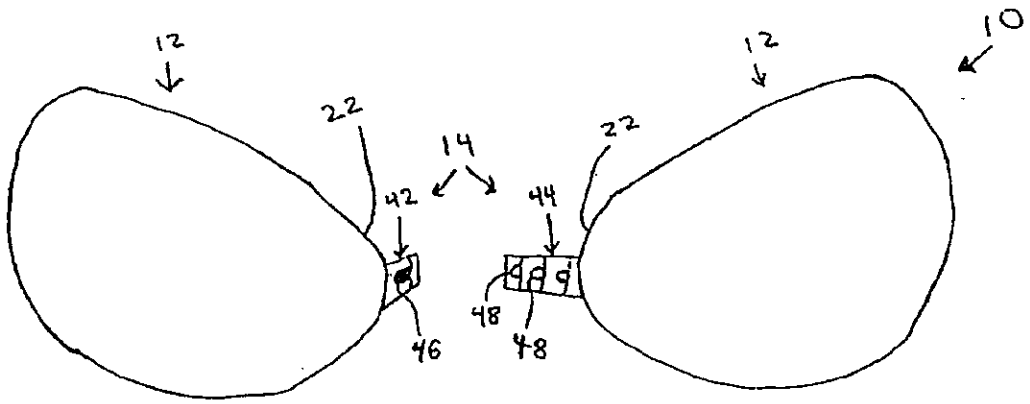


Fig. 5b

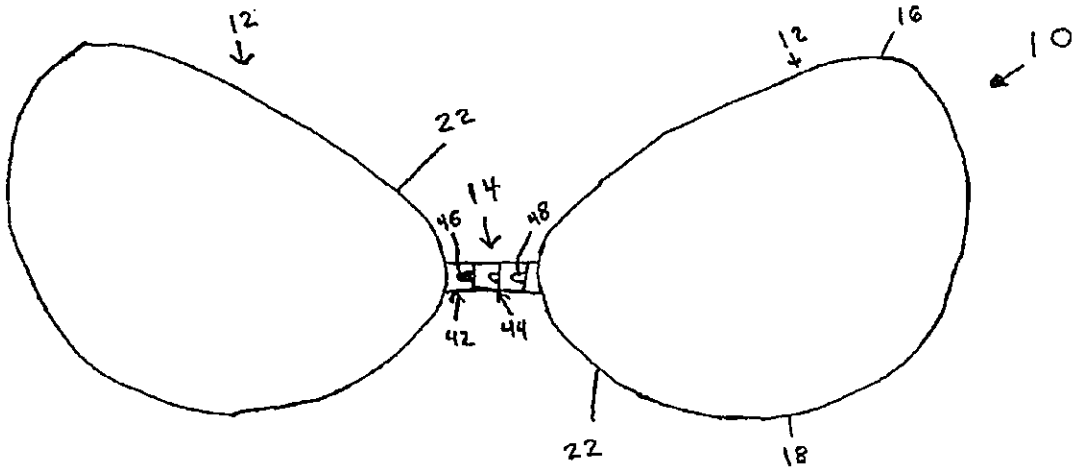


Fig. 6

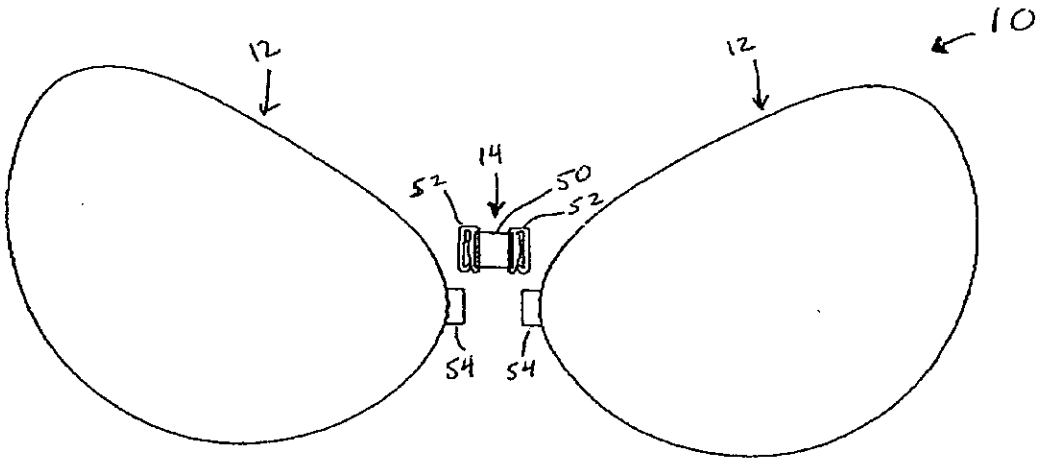


Fig. 7

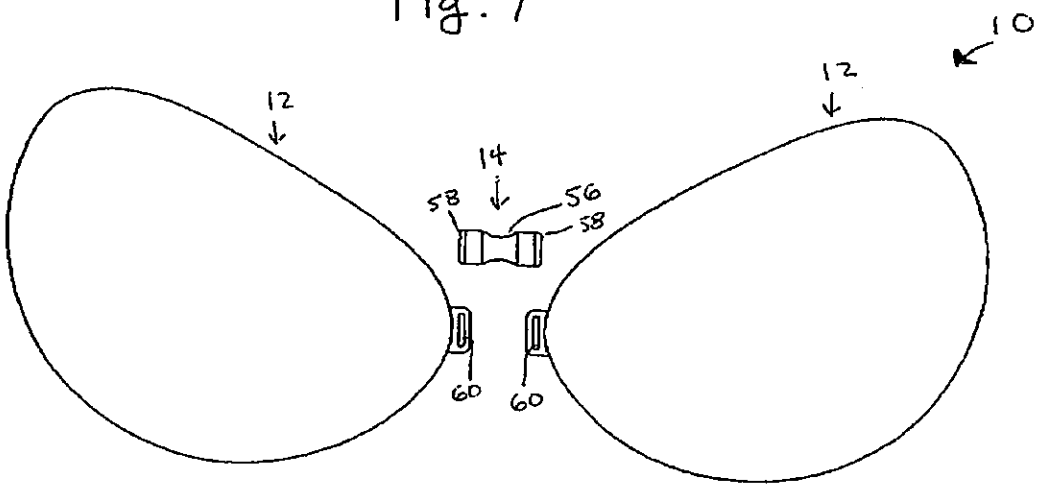


Fig. 8

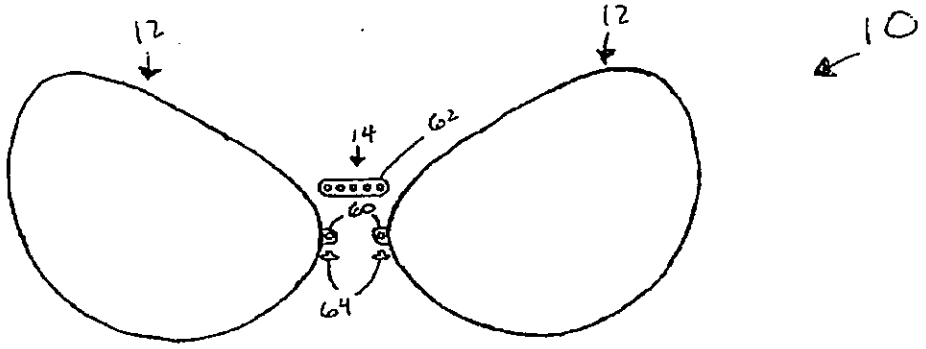


Fig. 9

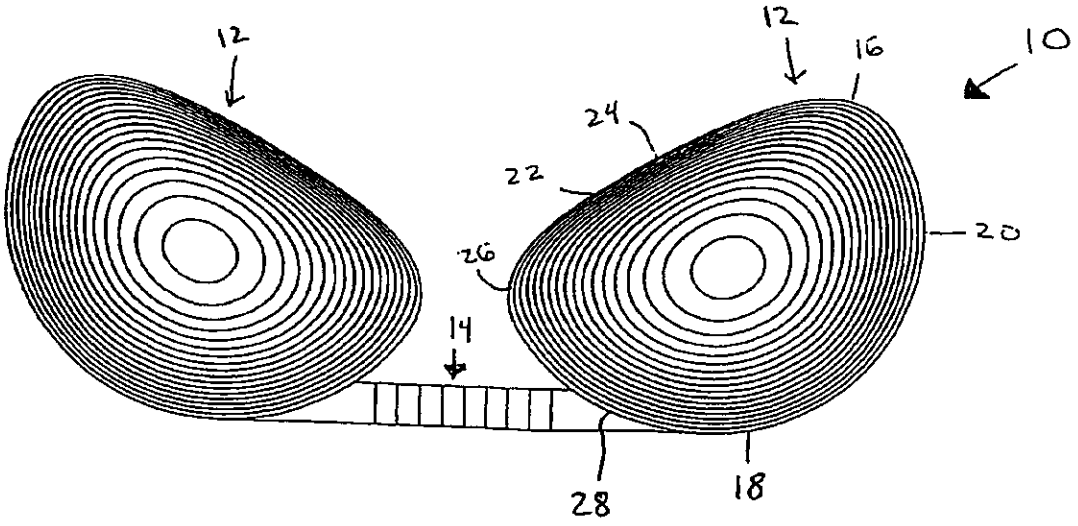
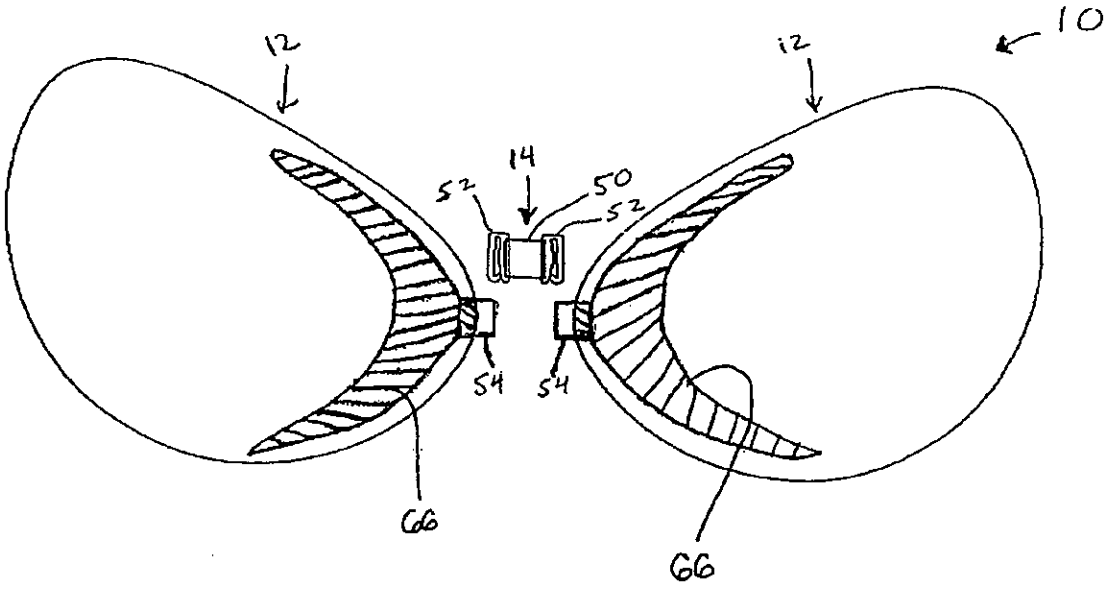


Fig. 10



ATTACHABLE BREAST FORM ENHANCEMENT SYSTEM

CROSS-REFERENCE TO RELATED APPLICATION(S)

This application is a continuation of U.S. patent application Ser. No. 10/801,901, filed on Mar. 15, 2004, now allowed as U.S. Pat. No. 6,852,001, scheduled to issue on Feb. 8, 2005, which is a continuation of U.S. patent application Ser. No. 10/159,251, filed May 31, 2002 allowed as U.S. Pat. No. 6,758,720, issued on Jul. 6, 2004.

FIELD OF THE INVENTION

The present invention relates to an attachable breast form enhancement system comprising a pair of breast forms adjoined by an enhancement connector. More specifically, the breast forms have a re-usable pressure sensitive adhesive layer for adjoining to the user's skin and are adjustably adjoined together by a connector that allows the user to customize the amount of breast cleavage and push-up enhancement.

BACKGROUND OF THE INVENTION

Women who, for whatever reason, are not satisfied with the size of their own breasts and desire larger, more shapely breasts must select among two alternative methods for enhancing their breast size, by either using rudimentary externally worn articles, such as foam pads and the like, or by undergoing a surgical operation to be fitted with a breast implant. Opting for use of a surgical breast implant carries with it the danger inherent in any surgical operation and can be quite expensive. In addition to the dangers inherent with the surgical operation is the potential health dangers that may be associated with using a particular type of breast implant, namely, the silicone breast implant. Accordingly, women wishing to enhance their physical appearance in a non-permanent and health-risk free manner opt to use one of the many types of externally worn articles.

A key feature of such externally worn article is that it look and feel natural so as to complement and not detract from the existing female breast that it is used to enhance. In addition to enhancing an existing breast, externally worn articles are designed to replace a female human breast that has been surgically removed. Externally worn articles that can be worn for the purpose of either enhancing or replacing human breasts are referred to a breast forms, and include a wide range of breast enhancers, breast inserts, and breast prostheses. A popular type of breast form has been made from a silicone gel material that is completely encased by plastic film material. The advantage of this type of breast form is that it looks like a natural human breast when worn and feels natural to the user, thus enhancing the self image and confidence of the user. Other breast forms, such as foam pads, water-filled pads and the like, do not afford the user these important qualities but, rather, look unnatural and feel foreign.

In addition to the demand for devices and methods for enhancing breast size and shape, there is also a demand for being able to use those devices and methods while wearing a full-range of clothing. For example, women wearing a backless dress or a halter top will not want to wear a traditional bra. As a result, bras have been developed that are both backless and strapless. Such backless, strapless bras have used non-permanent adhesives, such as a disposable

double-sided tape, to secure the bra to the user. Known backless, strapless bras, however, have only provided limited means for enhancing breast size and shape. For example, known backless, strapless bras having full-sized cups are not designed to easily accommodate a breast form and do not use an adhesive that allows the user to easily remove and re-use the bra.

As a result, there exists a need for a breast form enhancement system that provides the benefits of a breast form, yet also the benefits of a backless, strapless bra. Furthermore, there exists a need for such a system having a permanent and re-usable adhesive that allows the user to position the breast forms in a desired position without concern of the breast forms shifting from that position. Moreover, such a system should have means for pushing-up the breasts and enhancing breast cleavage.

There also exists a need for an improved breast form to be used with an improved breast form enhancement system that is specially designed to accommodate women with sagging breasts. Known breast forms have a structure designed to enhance the lower portion of a user's breast and, therefore, are thicker in the regions that cover that portion. As a result, women who have sagging breasts may not be well suited to use the known breast forms because the known breast forms would only further exaggerate the degree of sagging of the breast because the lower portion of the breast is already larger and rounder than the upper portion of the breast. Therefore, it is desirable to have a breast enhancement system with a breast form that is specially adapted to counter-balance the effect of sagging breasts.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. **1** is a front view of a breast form system having a pair of breast forms adjoined by a connector;

FIG. **2** is a side view of one of the breast forms shown in FIG. **1**;

FIG. **3** is a side cross-sectional view of a breast form having a fabric layer adjoined to a thermoplastic film material;

FIG. **4** is a side view of a breast form adapted to accommodate sagging breasts;

FIG. **5***a* is a front view of the breast form system of FIG. **1** having an adjustable connector that has not been engaged to adjoin the breast forms;

FIG. **5***b* is a front view of the breast form system of FIG. **5***a* wherein the connector has been engaged to adjoin the breast forms;

FIG. **6** is a front view of the breast form system of FIG. **1** having a single unit connector;

FIG. **7** is a front view of the breast form system of FIG. **6** having a different single unit connector;

FIG. **8** is a front view of the breast form system of FIG. **1** having an adjustable connector assembly;

FIG. **9** is a front view of the breast form system of FIG. **1** wherein the connector is positioned between the bottom inner portions of the breast forms; and

FIG. **10** is a front view of the breast form system of FIG. **6** wherein the connector includes a subassembly of connector patches.

SUMMARY OF THE INVENTION

The present invention provides an attachable breast form enhancement system comprising a pair of breast forms adjoined by a connector. The breast forms have an interior surface with a pressure sensitive adhesive layer that adjoins

to the user's breasts. The pressure sensitive adhesive layer can be a permanently grown pressure sensitive adhesive that has an adhesion force to the breast forms that is greater than a cohesion force to the user's breasts. The connector adjoins the separated breast forms by attaching to the inner sides of the breast forms and pulling the user's breasts together. The connector can be either permanently or removably attached to the breast forms. Several different configurations of breast forms and connectors are available to achieve the benefits of the present system. The present breast forms system allows a user to eliminate the use of traditional bras by simply attaching the pair of breast forms to the user's breasts/skin, and then adjoining the breast forms together with the connector.

Thus, the separated breast forms provide the user with the desired amount of breast size and shape enhancement, and the connector provides the user the desired amount of breast cleavage and push-up enhancement. Because users can control the placement of the breast forms on the users' skin, and can control how much the breasts are pulled together by the connector, the present invention provides users with a single system that allows them to customize the shape and size of their breasts, as well as their breast cleavage and push-up enhancement.

DETAILED DESCRIPTION

Breast form enhancement systems constructed according to principles of this invention, generally comprise a pair of breast forms adjoined by an enhancement connector. FIG. **1** illustrates a front view of a breast form system **10** of this invention. The breast form system **10** includes a pair of breast forms **12** adjoined by a connector **14** that is positioned between opposing surfaces of the two breast forms. The breast forms **12** each have a pressure sensitive adhesive layer that enables the breast forms to be removably attached to each of a user's left and right breasts. The breast forms **12** are separate articles that are independently placed on a left and right breast of a user. Each of the breast forms **12** has the same structure, except one is designed to support and enhance the left breast and the other is designed to support and enhance the right breast. Furthermore, each breast form is designed to adjoin with a portion of the connector **14**, which allows the connector **14** to adjoin the two breast forms.

Generally, the user of the breast form system **10** positions the pressure sensitive adhesive layer of each of the breast forms **12** on the left and right breasts, and then adjoins the breast forms to each other by engaging the connector **14**. The user can create varying degrees of breast cleavage and breast push-up enhancement depending on where the breast forms are positioned on the user's breasts and how much the connector **14** pulls the two breast forms towards each other. Furthermore, the placement of the connector relative to the top and bottom of the breast forms will impact the degree of cleavage and push-up enhancement. Accordingly, the breast form system **10** enables the user to position the breast forms at a position that creates a desired breast shape, and also allows the user to control the amount of cleavage and push-up enhancement by adjoining the breast forms with the connector.

The breast form system **10** can be formed from several different types of breast forms **12**. The breast forms **12** are intended to include all types of externally worn articles that can be worn to enhance or replace a user's breasts. These include, but are not limited to, breast forms made from a volume of silicone gel encased by a thermoplastic film material. The breast forms also include any liquid, air, or gel encased by any foam, plastic, rubber, fabric, or molded unwoven fiber material, as well as any solid material that is suitable for external breast enhancement, such as a foam, soft rubber, fabric, molded unwoven fiber, or plastic. Accordingly, it is understood that a wide range of materials, structures, and sizes are within the scope of the breast forms **12** for purposes of this invention.

A front view of the breast forms **12** is shown in FIG. **1**. Each breast form **12** has a top **16**, a bottom **18** opposite the top, an outer side **20**, and an inner side **22** opposite the outer side. Each breast form also defines an inner top **24**, an inner middle **26**, and an inner bottom **28**. Referring to FIG. **2**, each breast form **12** defines two surfaces relative to the user, an interior surface **30** facing towards the user's breasts, and an exterior surface **32** facing opposite the interior surface and away from the user's breasts. The interior surface **30** includes a pressure sensitive adhesive layer **33** that adjoins the breast forms to the user's skin.

The pressure sensitive adhesive layer **33** can include any type of pressure sensitive adhesive (PSA) that is suitable for removably attaching a breast form to a user's skin, such as various types and forms of double-sided tape and permanently grown PSAs. The pressure sensitive adhesive layer **33** allows the user to place each of the breast forms at a position on the user's breasts that will create a desired shape and look of the breasts. The amount and type of PSA comprising the pressure sensitive adhesive layer **33** can vary, as can the portions of the interior surface that have the pressure sensitive adhesive layer. Various factors can contribute to the amount, type, and placement of the pressure sensitive adhesive layer such as the size, shape, and weight of the breast form.

The pressure sensitive adhesive layer **33** is preferably a re-usable PSA that is permanently grown to the interior surface **30** of each breast form. Unlike known adhesives, the pressure sensitive adhesive layer **33** will not readily shift once it is positioned on the user and can be re-used repeatedly without losing its adhesive properties. The pressure sensitive adhesive layer **33** has an adhesion force to the breast forms **12** that is greater than a cohesion force to the user's skin. The pressure sensitive adhesive layer is further able to withstand tremendous movement and pressure from the user without slipping and can even be subjected to water or sweat without degeneration of the adhesive properties. In fact, if the pressure sensitive adhesive layer becomes dirty (i.e. collects unwanted particles such as dust, lint, or debris), it can be cleaned with soap and water to remove the unwanted particles and fully restore the adhesive properties.

The breast forms **12** are each adapted to accommodate the connector **14**. The connector **14** can have many different forms, but generally will have two or more separate portions, where a first portion attaches to one breast form and a second portion attaches to the other breast form. The first and second portions of the connector are designed to engage each other in order to adjoin the two breast forms. Furthermore, the separate portions of the connector **14** can be either permanently or removably attached to the breast forms. It is also possible for the connector **14** to be a single unit that removably attaches to both breast forms. The manner in which the connector **14** attaches to the breast forms will vary depending on the particular structures of the breast forms and the connector.

The breast form system **10** shown in FIG. **1** can represent various combinations of breast forms **12** and connectors **14**. In one embodiment, each of the breast forms **12** includes a volume of silicone gel material encased within a flexible

thermoplastic film material, such as polyurethane or the like. The thermoplastic film material can be in the form of two separate sheets that are heat sealed together along a perimeter surface where the interior surface **30** and the exterior surface **32** meet. Additionally, the breast forms can further comprise an optional fabric layer that is permanently joined to the thermoplastic film material.

The fabric layer and thermoplastic film material are permanently and inseparably adjoined by heat lamination or other similar processes. Referring to FIG. **3**, a side cross-sectional view of the breast form **12** is shown, wherein the breast form has two sheets of thermoplastic film material **34** encasing a volume of silicone gel material **36**, and one of the sheets also has an optional fabric layer. The two sheets **34** are heat sealed along the perimeter of the breast form along point **38**. A fabric layer **40** is permanently adjoined to the sheet **34** that defines the interior surface **30**. The pressure sensitive adhesive layer **33** is permanently grown to the fabric layer **40**. If desired, the fabric layer can be adjoined to the sheet defining the exterior surface **32**, or can be adjoined to both sheets. The fabric layer **40** can be made from any suitable material, such as a two-way or four-way stretchable material that allows the breast form to conform to the user's breast shape.

Another embodiment of the breast form system includes one or more of the breast forms being specially designed to accommodate sagging breasts. Known breast forms are not well suited for women with sagging breasts because the breast forms have a greater thickness near the lower portion of the breast form, which would only further accentuate the sag in the user's breast when the breast form is positioned over the user's breast. A side-view of a breast form **120** that is designed to accommodate sagging breasts is shown in FIG. **4**.

More specifically, the breast form **120** shown in FIG. **4** has a top **140** and a bottom **160** opposite the top. The breast form also defines an apex or center **180**, which is approximately the middle distance between the top **140** and the bottom **160**. The portion of the breast form above the center **180** defines an upper portion **200**, and the portion below the center portion defines a lower portion **220**. The breast form **120** has a greater thickness at the upper portion **200** than a thickness at the lower portion **220**. This design feature is apparent from the side view in FIG. **4**, where the thickness of the upper portion **200** is noticeably greater than the thickness of the lower portion **220**. As a result, the breast form **120** will counter-balance the natural effects of gravity and sag in the user's breast by enhancing the size of the flatter, non-sagging portion of the breast (i.e. where the upper portion **200** will be positioned), thereby creating the appearance of a fuller, more evenly distributed breast.

The connector **14** can be adjoined to the breast form at the interior surface **30** or the exterior surface **32**, or both surfaces. Further, the connector can be adjoined to either the thermoplastic film material or the fabric layer, or both. Because the particular material used to construct the breast forms will vary (i.e. thermoplastic film, rubber, fabric, etc.), the material to which the connector is adjoined should be able to withstand a number of different pulling forces without separating from the breast forms.

Referring to FIGS. **5***a* and **5***b*, the connector **14** is shown as an adjustable clasp assembly. In FIG. **5***a* the connector **14** has a first portion **42** attached to the inner side **22** of one of the breast forms **12**, and a second portion **44** attached to the inner side **22** of the other breast form **12**. The first portion and the second portion are designed to engage each other in order to adjoin the two breast forms. It does not matter to which of the breast forms the first portion **42** and the second portion **44** are attached, so long as the first and second portions are oriented towards each other in a manner that allows them to cooperatively engage. The first portion **42** is shown having a clasp **46** that is adapted to fit within a plurality of loops **48** that are disposed on the second portion **44**. The first portion and second portion are shown prior to being engaged. FIG. **5***b* shows the first portion **42** engaged with the second portion **44**, such that the connector **14** has adjoined the two breast forms **12**. The clasp **46** is shown engaging the first of the three loops **48** of the second portion. Because the connector **14** is adjustable, the user could engage the clasp **46** with one of the other loops, which would result in the two breast forms being pulled closer towards each other, thereby creating more cleavage between the user's breasts.

In FIGS. **5***a* and **5***b*, the connector **14** is shown permanently fixed to the breast forms. More specifically, the first portion **44** and second portion **42** are permanently attached to the inner sides of the breast forms **12**. However, it is possible for the first portion and second portion to be removably attached to the breast forms. For example, the first portion and second portion could attach to the breast forms by way of a button type assembly that snaps through a small hole in each of the breast forms. This would allows both portions of the connector to be removed from the breast forms, which would allow the user to wear the breast forms without adjoining the breast forms.

Another embodiment of the breast form system **10** is shown in FIG. **6**. Again, the breast forms **12** can be any suitable type. The connector **14** is a single unit, as opposed to having two separate portions that adjoin. In the single unit shown, the connector **14** has a body **50** with a pair of hooks **52** attached at each end of the body. The body can be made of any suitable material such as plastic, metal, or various fabrics, such as an elastic fabric. The hooks **52** are adapted to slide into and engage a pair of loops **54** that are attached to the inner sides **22** of each breast forms. The loops **54** are shown permanently attached to the inner sides of each breast form, and have a size that provides for a snug fit between the hooks and the loops. The loops an be made to detach from the breast forms and can vary in size. Generally, the user will slide one of the hooks **52** into one of the loops **54**, and then slide the other hook through the other loop, which adjoins the two breast forms together.

Another embodiment of the connector **14** is shown in FIG. **7**. Similar to FIG. **6**, the connector **14** is a single unit that engages openings that extend from each breast form. The connector **14** has a rigid body **56** with a pair of rigid arms **58** extending from each end of the body. The arms **58** are adapted to snap into receptacles **60** that extend from the inner side of each breast form. Once the arms are snapped into the receptacles, the two breast forms are engaged.

The single unit connectors shown in FIGS. **6** and **7** can each be made into more than one piece, or configured to attach (either permanently or removably) to the one or more of the breast forms. For example, in FIG. **6**, rather than having a pair of hooks **52** attached at both ends of the connector body **50**, a single hook could be attached at one end of the body **50** and the other end of the body could be fixed to one of the breast forms. In this configuration, one breast form would have a loop **54** extending from its inner side, and the other breast form would have the body of the connector with a hook attached thereto. Therefore, it is understood that there are many possible configurations for the connector **14** and the manner in which it connects to the breast forms.

Further embodiments of the breast form system **10** can be achieved by making minor alterations to the connector **14** and the breast forms. For example, referring to FIG. **5***a*, the first portion **42** and the second portion **44** could be mating portions for a VELCRO strap, wherein the first portion includes a strip having a plurality of minute hooks and the second portion includes a corresponding strip with a surface of uncut pile. Also, the receptacles **60** shown in FIG. **7** could be changed in shape to be circular or could be made into metal or plastic rings. Further, the connector **14** could simply be a piece of string, or the like, that passes through the rings and allows the user to tie a knot to adjoin the two breast forms. An additional embodiment is shown in FIG. **8**, wherein the connector **14** includes a mounting strap **62** and a pair of plugs **64**. The mounting strap **62** has a plurality of holes that are adapted to engagingly receive the plugs **64**. The breast forms each have a receptacle **60**. The user adjoins the breast forms by aligning one of the holes on the mounting strap with each of the receptacles, and then inserting the plugs through the receptacles and mounting strap. The user can adjust the amount of breast cleavage by adjoining the breast forms closer together on the mounting strap.

The manner in which any of the permanently or removably attached portions of the connector are adjoined to the breast forms can vary. The same is true with respect to portions of the breast form that are adapted to engage the connector. The various portions of the connector and the breast form could be attached by stitching, heat sealing, adhesives, or any other suitable means. For example, the connector can be part of a sub-assembly that attaches to the breast forms. Referring to FIG. **10**, the breast form system of FIG. **6** is shown further comprising a pair of connector patches **66**. The connector patches **66** are each a subassembly that houses the loops **54**, which receive the hooks **52** in order to adjoin the breast forms. Accordingly, the loops are integrally joined to the connector patches **66**, which separately adjoin to the breast forms. The connector patches can have many different shapes and sizes, and can be made from a number of materials, such as a fabric of film material. For example, if the subassembly is made of a thermoplastic film, then it can be heat sealed to the interior or exterior surface of the breast form, or the connector patch can have a permanently grown adhesive that allows the subassembly to be removably attached to the breast form. Therefore, many options exist for adjoining the connector with the breast forms.

The various features of the breast form system **10** allow it to serve as a replacement for the traditional bra, yet also provide breast size and shape enhancement. Moreover, the user is able to customize the amount of breast cleavage and push-up enhancement. Unlike traditional bras, the present breast form system **10** has no straps or cups that are usually necessary to hold the user's breasts or an external breast form or enhancement device. The user can wear the present breast form system without needing to wear any other type of bra. The presence of both the pressure sensitive adhesive layer and the connector makes the present breast form different than currently available bras and enhancement systems. Because the breast forms are positioned directly onto the user's breasts, and because of the specially designed pressure sensitive adhesive layer, the breast forms will remain in the desired position until the user removes them. Furthermore, the user can wear the present breast form system with nearly all possible types of clothing. The outline and structure of the present breast form system is not visible under even the tightest articles of clothing. Additionally, the breast forms can be made of is silicone gel that makes the breast forms so realistic that the breast form system will not be detected by others even when hugging the user.

The present breast form enhancement system allows users to boost their self-esteem without turning to dangerous, or cumbersome, alternatives currently available. Moreover, the present system is well adapted for post-mastectomy patients because the left and right breast forms can be easily made in different sizes. Because the breast forms are individual units, a user can mix and match different sizes to fit their particular needs, and still achieve the full benefits of the enhancement system by including the connector.

Once the user adjoins the breast forms to their skin and creates the desired look and shape, the user can create greater cleavage by pulling the breast forms together to engage the connector. Furthermore, if the user wants to push-up the breasts, the user can position the breast forms at a lower and more outward position on the breasts, and then adjoin the breast forms with the connector, or can select a breast form system that positions the connector a lower region of the breast forms.

The placement of the connector relative to the top **16** and bottom **18** of the breast forms will control the amount of push-up enhancement. For example, compare the positioning of the connector **14** in FIG. **9** to the positioning of the connector **14** in FIG. **1**. The connector in FIG. **1** is positioned at the inner middle **26** portion of the breast forms. The connector in FIG. **9** is positioned at the inner bottom **28** portion of the breast forms and, as a result, when the breast forms are adjoined by pulling them together to engage the connector, the user's breasts are pulled together and pushed upward. Therefore, the present breast form system **10** provides more or less push-up enhancement by regulating the placement of the connector.

In addition to the specific features and embodiments described above, it is understood that the present invention includes all equivalents to the structures and systems described herein, and is not to be limited to the disclosed embodiments. For example, the connector can be made an integral portion of the breast forms that is either attached or removable. Individuals skilled in the art to which the present breast form enhancement system pertains will understand that variations and modifications to the embodiments described can be used beneficially without departing from the scope of the invention.

What is claimed is:

1. An improved backless, strapless breast form system to be worn in place of a traditional bra, comprising:

a pair of breast forms, wherein each breast form comprises:

a volume of silicone gel encased between thermoplastic film material;

a concave interior surface facing towards a user's breast having a pressure sensitive adhesive layer for securing the breast form to the user's breast; and

a connector adapted to adjoin the breast forms together, wherein the connector is positioned between inner sides of each of the breast forms.

2. The breast form system of claim **1** wherein the connector comprises a first portion attached to the inner side of one of the breast forms and a second portion attached to the inner side of the other breast form, and the first portion and the second portion are adapted to cooperatively engage.

3. The breast form system of claim **2** wherein the first portion includes a clasp and the second portion includes a plurality of loops adapted to receive the clasp.

4. The breast form system of claim 2 wherein the first portion and the second portion are removably attached to the breast forms.

5. The breast form system of claim 2 wherein the first portion and the second portion are permanently attached to the breast forms.

6. The breast form system of claim 2 wherein the first portion comprises a strip having a plurality of minute hooks and the second portion comprises a corresponding strip with a surface of uncut pile.

7. The breast form system of claim 1 wherein the connector is a single unit adapted to removably adjoin to the inner side of each of the breast forms.

8. The breast form system of claim 1 wherein the connector is a single unit permanently adjoined to the inner side of each of the breast forms.

9. The breast form system of claim 8 wherein the connector comprises an elastic material.

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