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Attorneys for Defendant and Counter-Claimant
FRY'S ELECTRONICS, INC.

UNITED STATES DISTRICT COURT

CENTRAL DISTRICT OF CALIFORNIA

LOCAL.COM CORPORATION, a Delaware Corporation,

Plaintiff,

v.

FRY'S ELECTRONICS, INC., a California Corporation,

Defendant.

FRY'S ELECTRONICS, INC., a California Corporation,

Counter-Claimant,

v.

LOCAL.COM CORPORATION, a Delaware Corporation

Counter-Defendant.

Case No. 12-cv-00976 JGB (JPRx)

DEFENDANT AND CROSS-CLAIMANT FRY'S ELECTRONICS, INC.'S 35 U.S.C. 282 NOTICE

Final Pretrial Conference
Date: June 30, 2014
Time: 11:00 a.m.
Dept: 1
Judge: Hon. Jesus Bernal

Trial
Date: July 15, 2014
Time: 9:00 a.m.
Dept: 1
Judge: Hon. Jesus Bernal

I. PATENTS AND PRINTED PUBLICATIONS ON WHICH FRY'S INTENDS TO RELY ON AT TRIAL TO ANTICIPATE OR RENDER OBVIOUS THE ASSERTED PATENTS

A. Patents

Number	Title	Country	Date	Inventor(S)
4,318,184	Information Storage and Retrieval System and Method	USA	03/02/1982	Ronald P. Millet, Dell K. Allen
5,367,627	Computer-Assisted Parts Sales Method	USA	11/22/1994	Jerome D. Johnson
5,630,125	Method and Apparatus for Information Management Using an Open Hierarchical Data Structure	USA	05/13/1997	Paul Zellweger
6,256,028	Dynamic Site Browser	USA	07/03/2001	John L. Sanford, Elisabeth Roberts, Peter E. Durham
6,275,821	Method and System for Executing a Guided Parametric Search	USA	08/14/2001	Mohamed Sherif Danish, Kris Walter Kimbrough
6,286,002	System and Method for Storing and Searching Buy and Sell Information of a Marketplace	USA	09/04/2001	Jack Axaopoulos, James F. Carpenter Jr., Douglas Peckover

B. Systems and Printed Publications

Printed Publication/System	Date	Author(s)	Pages
Complete Idiots Guide to Online Shopping	10/1998	Presto Galla	72-73, 114-17, 164, 166-67, 171-73, 181-83
Encarta 1998 Electronic Encyclopedia	1998		
HerbHerb CD	1998		
Selling Online for Dummies	1998	Leslie Heeter Lundquist	D-10–D-13

Printed Publication/System	Date	Author(s)	Pages
SoftAd Ford Simulator II	1989		

II. PATENTS AND PRINTED PUBLICATIONS ON WHICH FRY'S MAY RELY TO SHOW STATE OF THE ART

A. Patents

Number	Title	Country	Date	Inventor(s)
5,708,780	Internet Server Access Control and Monitoring Systems	USA	01/13/1998	Thomas Mark Levergood, Lawrence C. Stewart, Stephen Jeffrey Morris, Andrew C. Payne, George Winfield Treese
5,710,887	Computer System and Method for Electronic Commerce	USA	01/20/1998	Raman Chelliah, Jason S. Cornez, Carl Dellar, Stephen Harrison, John A. Hempe, Chih-Cheng Hsu, Eric J. Golin, Charles A. Price, Neal S. Rutta, Thomas A. Wood, Wayne K. Yamamoto
5,877,765	Method and System for Displaying Internet Shortcut Icons on the Desktop	USA	03/02/1999	David R. Dickman, Luis Fernando Talavera Abdala, Kerry Schwartz, James E. Allard
6,125,353	Mall Server with Product Search Capability	USA	09/26/2000	Isao Yagasaki
6,199,051	Digital Active Advertising	USA	03/06/2001	David K. Gifford
6,260,024	Method and Apparatus for Facilitating Buyer-Driven Purchase Orders on a Commercial Network System	USA	07/10/2001	Gary Shkedy
6,285,998	System and Method for Generating	USA	09/04/2001	Neil W. Black, Walter Kennamer,

Number	Title	Country	Date	Inventor(s)
	Reusable Database Queries			Dan Morrow
7,890,378	System and Method for Generating a Search Query Using a Category Menu	USA	02/15/2011	Heath B. Clarke, David Holmes, Theodore Tanner
2002/ 0010623	System and Method for Publishing, Distributing, and Redeeming Coupons on a Network	USA	01/24/2002	William Girard McCollom, Robert King Ables, Jacqueline Ann Bray, Carolyn Soberalske, Cotton, Martin Robert Fink, Shane Douglas Meyer, Silvi Kiisk Steigerwald
0 717 343	Context Sensitive Menu System/Menu Behavior	EPO	06/19/1996	Mark. A. Malamud

B. Systems and Printed Publications

Printed Publication/System		Date	Author(s)
	Advanced dBase III Applications	1985	Richard H. Baker
	The Complete Small Business Internet Guide	1998	Tom Heatherington, Lori Heatherington
	DataFax Software Program (and Documentation)	1982	Link Systems
	dBase II User Manual		Wayne Ratcliff
	Developing User Interfaces, Ensuring Through Product & Process	1993	Deborah Hix
	Dr. Livingstone's Online Shopping Safari Guidebook	1997	Frank Fiore
	Egghead.com (http://www.egghead.com/)		
	Encarta 1997 Electronic Encyclopedia	1997	

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Printed Publication/System		Date	Author(s)
	ePilot.com (http://www.epilot.com)	2013	
	eXcite Internet Yellow Pages	1999	Cheri Robinson, Earl Jackson Jr., Scott Davis
	The Future of Shopping	1998	
	Internet Searching for Dummies	1998	Brad Hill
	LLBean (http://www.llbean.com)	05/30/1998	
	Lotus 1-2-3 User's Manual		Lotus Corp.
	M100 Radio Shack Computer		
	MenuBuilder		
	Netscape and the World Wide Web for Dummies	1996 (2nd. Ed.)	Paul Hoffman
	Outpost.com (http://www.outpost.com)		
	Software that Doesn't Suck	1998	Vincent Flanders, Michael Willis
	SuperROM for Radio Shack Model 100, including Lucid an Database Manuals from Portable Computer Support Group	1986	
	Visual Basic 4 by Example, pp. 231-43	1995	Russell Jacobs
	Web Pages that Suck: Lean Good Design by Looking at Bad Design	1996	Vincent Flanders, Michael Willis
R: Base	Power of … R: Base	1992	Tom Godell
	R: Base (Advertisements)		
	R: Base (Packaging)		
	R: Base 3.0 (Books)	1990	
	R: Base 3.1 Relational Database Concepts in Practice	1991	Jan L. Harrington
	R: Base User's Manual		

Printed Publication/System		Date	Author(s)
	R: Base Reference Manual		
	Introducing R: Base		
e-Commerce	1-800-Flowers		
	Amazon.com		
	BMW		
	CDNow		
	Chevrolet		
	Fodor's		
	Ford Motor Company		
	Lexus		
	Mercedes Benz		
Travel Aggregators	Expedia.com		
	Travelocity.com		
Online Auctions	Bid.com		
	eBay		
Web Shopping Agent	Andy's Garage Sale (http://www.andysgarage.com)		
	AOL Bargain Basement		
	AOL Shopping Channel		
	E-Centives (http://www.e-centives.com)		
	iMALL (http://www.imall.com)		
	The Internet Mall (http://www.internetmall.com)		
	Internet Shopper (http://www.internetshopper.com)		
	iQVC (http://www.iqvc.com)		
	KillerApp (http://www.killerapp.com)	12/05/1998	

Printed Publication/System		Date	Author(s)
	NetMarket (http://www.netmarket.com)		
	OnSale (http://www.onsale.com)		
	Outlet Bound (http://www.outletbound.com)		
	PriceScan (http://www.pricescan.com)		
	RoboShopper		
	Sales and Bargains (http://www.salesandbargains.com)		
	SampleSale (http://www.samplesale.com)		
	Shopper.com (http://www.shopper.com)		
	Shopping Explorer		
	Shopping.com (http://www.shopping.com)		
	Spree.com (http://www.spree.com)		
	WebAuction (http://www.webauction.com)		

Dated: June 13, 2014

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By: /s/ *Arthur Beeman*
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